

LEAD RETRIEVAL ORDER FORM

LISA 2004

November 17 - 18, 2004

Atlanta Marriott Marquis

Show code: 19049



TRC

Submit Order to : Technology Resource Corporation

29 Emmons Drive Suite E-10

Princeton, NJ 08540

Ph: 888-601-0200 Fx: 212-784-1094

Email: amagdalin@trcrent.com

| LEAD RETRIEVAL EQUIPMENT: | IF ORDERED BY: November 1, 2004 | IF ORDERED BEFORE: November 5, 2004 | IF ORDERED AFTER: November 5, 2004 | QUANTITY | TOTAL PRICE |
|--|------------------------------------|--|---------------------------------------|----------|----------------|
| TRC Lead Retrieval Terminal System includes scanner, display, qualifiers, hard copy printout and diskette of attendee information saved as a text file. Electricity is required in the booth. | \$250.00 | \$275.00 | \$300.00 | | |
| TRC Lead Retrieval Handheld Leads will be emailed 3-5 business days at end of event. | \$350.00 | \$375.00 | \$395.00 | | |
| <i>Additional Roll of Paper</i> | \$10.00 | \$15.00 | \$20.00 | | |
| <i>Custom Qualifiers</i> | \$75.00 | \$85.00 | \$95.00 | | |
| *Optional Booth Delivery & Setup | \$50.00 | \$75.00 | \$95.00 | | |

Optional Loss/Damage Waiver equal to 10.8% of equipment sub-total

Please make certain you receive a faxed confirmation of your order

Tax 7%

Delivered units must be returned to the TRC Service Desk by exhibitor at the end of the event.

*All equipment must be picked up from the TRC service desk unless delivery option is chosen.

TOTAL

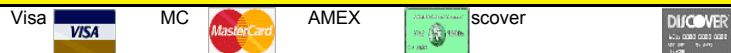
TERMS & CONDITIONS/CREDIT CARD CHARGE AUTHORIZATION

1. To ensure your order is processed, please sign and fax this Authorized Order Form to the number listed above. Orders must be cancelled at least 1 week prior to delivery to avoid a cancellation fee. The cancellation fee is 50% of the total charge for orders cancelled 5-7 days prior to the show and 100% of the total charge for orders cancelled within 5 days of the show. Delivery charges apply to all cancellations.
2. The total rental amount will be processed 3-15 business days prior to delivery.
3. TRC is not responsible for the diskette of lead whether it is lost, damaged and/or stolen once diskette is removed from the terminal by exhibitor or given to the exhibitor by TRC at the end of the event.
4. Once exhibitor is in possession of the terminal, the exhibitor is responsible for loss or damaged to the equipment.

I hereby authorize TRC to charge my credit card account (identified below) for: the total rental amount (identified above); any applicable cancellation fees; and, any other amounts due to TRC. Further, I hereby authorize TRC to charge my credit card account (identified below) for the repair or replacement cost (as applicable) of any damaged and/or lost or destroyed equipment unless optional loss/damage waiver is purchased.

EXHIBITOR INFORMATION:

CREDIT CARD INFORMATION:



Ordered by: _____

Company Name: _____ Cardholder's Name: _____

Address: _____ Credit Card #: _____ Exp. _____

City: _____ State _____ Zip Code: _____ Cardholder's Signature: _____

Phone: _____ Cardholder's Address: _____

Fax: _____ City: _____ State _____ Zip Code: _____

Email Address: _____ Cardholder's Phone: _____

Show Contact: _____

Mobile Phone Number: _____

Booth Number: _____

PLEASE PRINT CLEARLY