

SIGN ORDER FORM

Special or custom signs can be made. Prices listed are for one color copy, ten words or less, on white card stock. We welcome inquiries regarding signs not listed.

| QTY | SIZE | DISCOUNT PRICE | STANDARD PRICE <small>(late order)</small> | CHARGES Additional Options | TOTAL |
|-------|---------------------------------|----------------|---|-------------------------------|----------|
| _____ | 7" X 11" <small>(1607)</small> | \$ 51.00 | \$ 85.00 | _____ | \$ _____ |
| _____ | 7" X 44" <small>(1609)</small> | \$ 60.25 | \$ 99.50 | _____ | \$ _____ |
| _____ | 11" X 14" <small>(1611)</small> | \$ 65.75 | \$ 104.00 | _____ | \$ _____ |
| _____ | 14" X 22" <small>(1614)</small> | \$ 74.50 | \$ 120.75 | _____ | \$ _____ |
| _____ | 22" X 28" <small>(1622)</small> | \$ 89.25 | \$ 151.50 | _____ | \$ _____ |
| _____ | 28" X 44" <small>(1628)</small> | \$ 147.00 | \$ 201.00 | _____ | \$ _____ |

Additional Options

- Over 10 words, add \$2.00 per word (1680)
- Cardboard Easelback ~ \$8.00 (1670)
- Border (one color), add \$12.50 (1655)
Specify color: _____
- Colored Background, add \$17.25 (1690)
Specify color: _____
- Simple black & white logo, add 50% (1675)
- Color logo, add an addl. 50% for each color (1685)
- Schedule or menu sign, add 100% (1695)
- Directional Arrow (loose) ~ \$5.00 each (1641)

Sign Copy: _____ Vertical _____ Horizontal Color Ink _____ Additional Option(s) _____

**TO RECEIVE THE DISCOUNT PRICE, ALL ORDERS WITH PAYMENT IN FULL, MUST BE RECEIVED IN OUR OFFICE BY:
 October 21, 2002**

ORDERS RECEIVED AFTER THIS DATE WILL BE CHARGED THE STANDARD PRICE.
 Orders received less than 48 hours prior to show opening and on Saturday, Sunday and Holidays will be billed at DOUBLE the "Standard-Floor" price.

Sub Total \$ _____

00% Sales Tax \$ _____

Total Amount Due \$ _____

PLEASE BE AWARE OF OUR PAYMENT AND PRICING POLICIES.

PLEASE FILL OUT THE INFORMATION BELOW ON EACH ORDER SHEET.

Company Name _____ Booth No. _____

Address _____ City/State _____ Zip _____

Contact Person _____ Phone () _____ Fax () _____