## LeadCapture for SREcon24 Europe/Middle East/Africa



Looking to purchase lead retrieval licenses?
Continue to enhance your experience at SREcon24
Europe/Middle East/Africa with an easy-to-use lead
retrieval tool. We have partnered with Cvent to
provide lead retrieval services through their
LeadCapture product. We appreciate your support
at our event and want you to be able to track the
impact of attending our Conference.

### **How It Works:**

- Scan badges to gather lead information
- Score leads and take notes
- Export leads to any database on demand

## **APP LICENSE**

Purchase an app license to download the Cvent LeadCapture app on your own Android or iOS device. Use the app to scan leads and capture relevant qualifying information.

\$499

\$249

\$149

\*BEST VALUE\*
3-Pack LeadCapture License

Single LeadCapture License Additional LeadCapture License

# LeadCapture for SREcon24 Europe/Middle Usenix COMPUTING SYSTEMS ASSOCIATION

- Create Your Account
  Click here Enter your details and click Create Account.
- FINISH SETTING UP YOUR EXHIBITOR ACCOUNT
  - You will soon receive the email "Welcome to SREcon24 Europe/Middle East/Africa" from "sponsorship@usenix.org" Click Log In within the email.
  - Don't remember your password? Click on "Forgot?" to set up your password. You will soon receive the email "Reset your Onsite Solutions Password"
  - If you have LeadCapture login credentials from past events, log in with your email and previously created password. Once logged in, click Switch Event (top left) and click Join Event. Search the Event Code: 1512A9326976 and add SREcon24 Europe/Middle East/Africa to the list of events you're exhibiting at.
- 3 LOGGING BACK IN TO YOUR EXHIBITOR PORTAL
  - Log back into your Portal with <u>this link</u>.
  - When you Log In, select the correct event from the dropdown
  - Use this Portal to:
    - Purchase additional LeadCapture licenses, if necessary
    - Assign licenses to registered onsite staff (must have registration confirmation number)
    - Create lead-qualifying questions
    - Export your leads after the event

## **SUPPORT**

New to LeadCapture or want additional help? <u>This how-to</u> is all you need to get set up. Questions? Email <u>leadcapture@cvent.com</u> with any general LeadCapture questions.