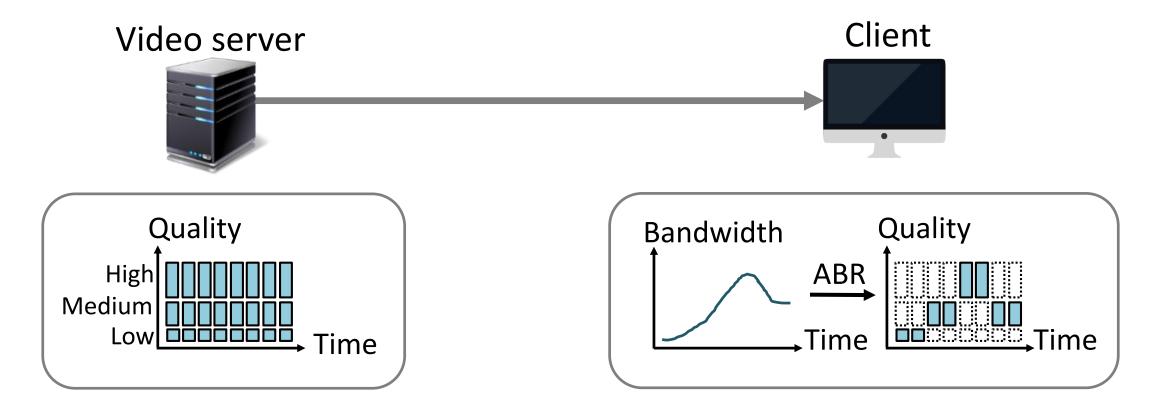
# Neural Adaptive Content-aware Internet Video Delivery

**Hyunho Yeo**, Youngmok Jung, Jaehong Kim, Jinwoo Shin, Dongsu Han



#### **Observation on Current Video Ecosystem**

Adaptive streaming has been widely deployed (a primary tool for improving user QoE)



#### **Traditional Approaches**

#### **Optimizing ABR algorithms**

Pensieve [SIGCOMM 17], MPC [SIGCOMM 15]

#### **Choosing better servers, CDNs**

Content Multihoming [SIGCOMM 12], VDN [SIGCOMM 15]

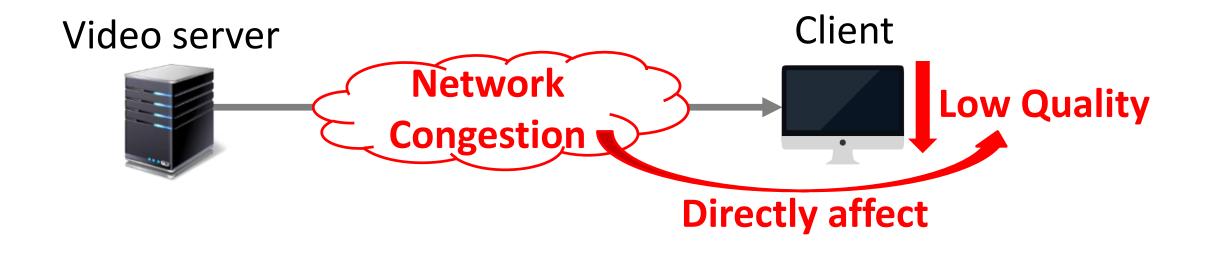
#### Leveraging centralized control plan

Video Control Plane [SIGCOMM 12], Pythease [NSDI 17]

#### Goal: Find how to best utilize the network resource

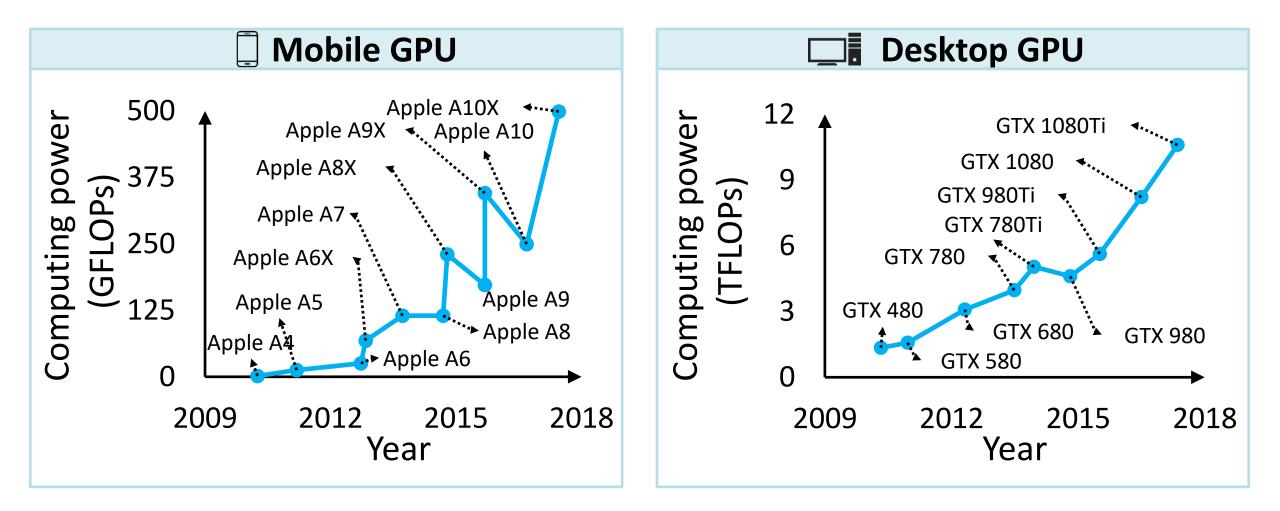
#### **Limitation of Current Video Delivery**

Video quality heavily depends on available bandwidth



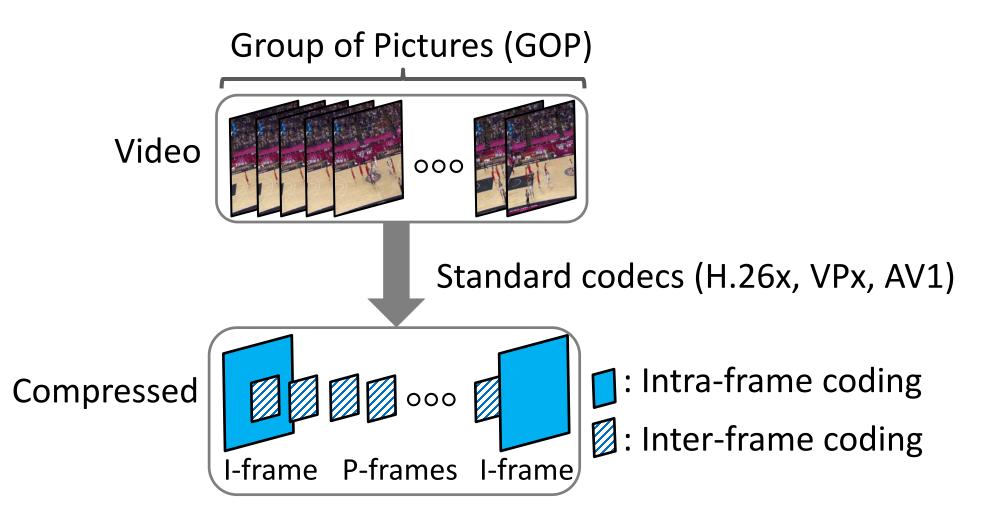
#### **Limitation of Current Video Delivery**

**Client computing power is scarcely utilized** other than for decoding



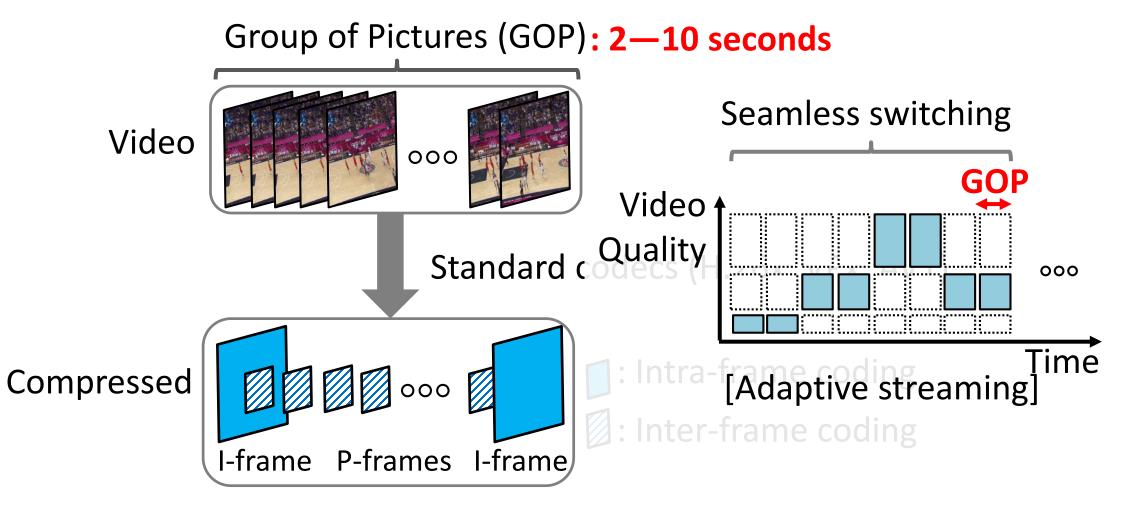
#### **Observation on Current Video Ecosystem**

Standard codecs efficiently reduce redundancy inside GOP

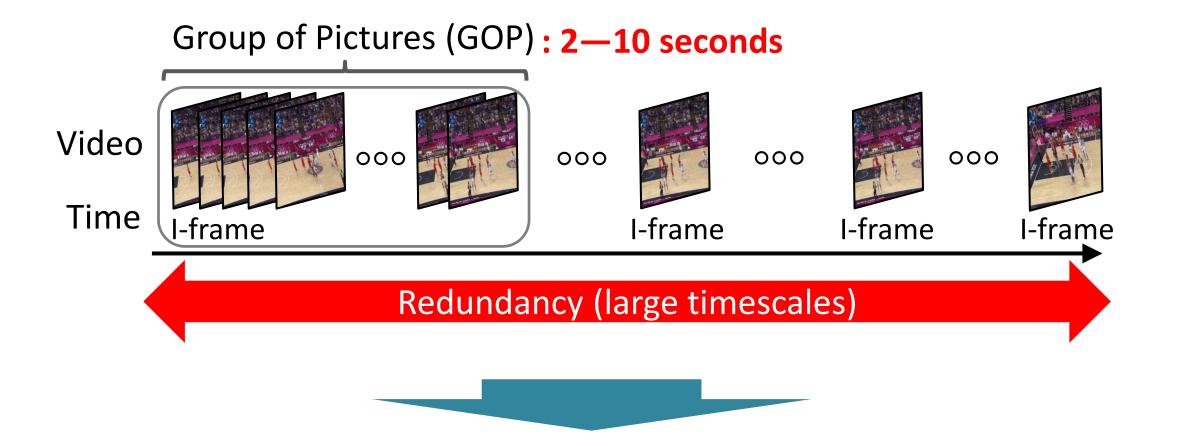


#### **Observation on Current Video Ecosystem**

Standard codecs efficiently reduce redundancy inside GOP



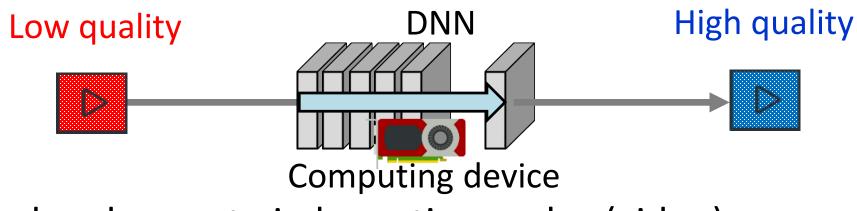
#### **Limitation of Current Video Delivery**



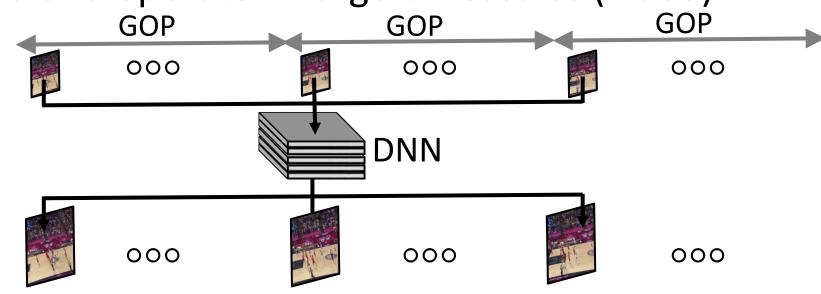
Standard codecs lack any mechanisms for exploiting redundancy that occurs at large timescales

#### **Key Observations on Deep Neural Network**

1. Utilizes computing resource to enhance video quality



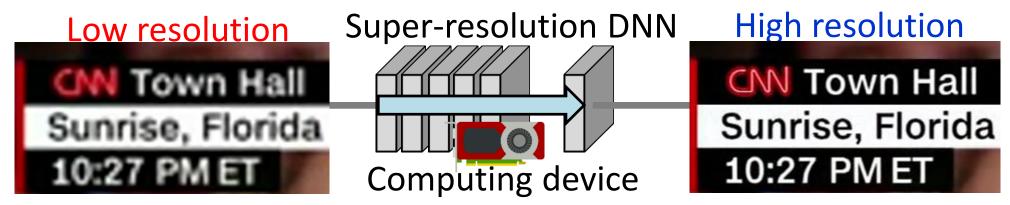
2. Trained and operate in large timescales (video)



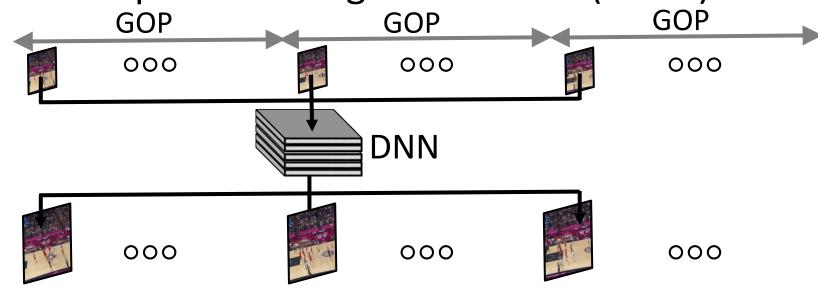
### **Key Observations on Deep Neural Network**

10

1. Utilizes computing resource to enhance video quality



2. Trained and operate in large timescales (video)



#### **Key Observations on Deep Neural Network** 1. Utilizes computing resource to enhance video quality Super-resolvition DNN Highghegoalition Ldww.respaliition Can we overcome the current limitations via DNN? 2 PS How much QoE improvement can we achieve? DNN 000 000 000

#### **Existing Approach**

0

0.45

SKSG

😭 0 🚳 2.5k

SC

(Pensieve – SIGCOMM 17)



| 2 | 2017 | WORL  | DC | HAN | MPI | DNS | SHIP P | VALS | - |
|---|------|-------|----|-----|-----|-----|--------|------|---|
|   |      | 1     | ٨  | .0  | a   | ۸   | e      |      |   |
| 9 | 100  | 0/0/0 | 0  | 6   | -   | 0   | 0/0/0  | 00   | 2 |
| 2 | 8.00 | 0/0/0 | 0  | 10  | 1   | 0   | 0/0/0  | 26   | 2 |
| 2 | 80   | 0/0/0 | 0  | 1   | 18  | 0   | 0/0/0  | 68   | 2 |
| 9 | 80   | 0/0/0 | 0  | R   | 8   | 0   | 0/0/0  | 08   | 2 |
| 2 | 0    | 0/0/0 | 0  | 1   | 0   | 0   | 0/0/0  | 10   | 2 |



0

0:49

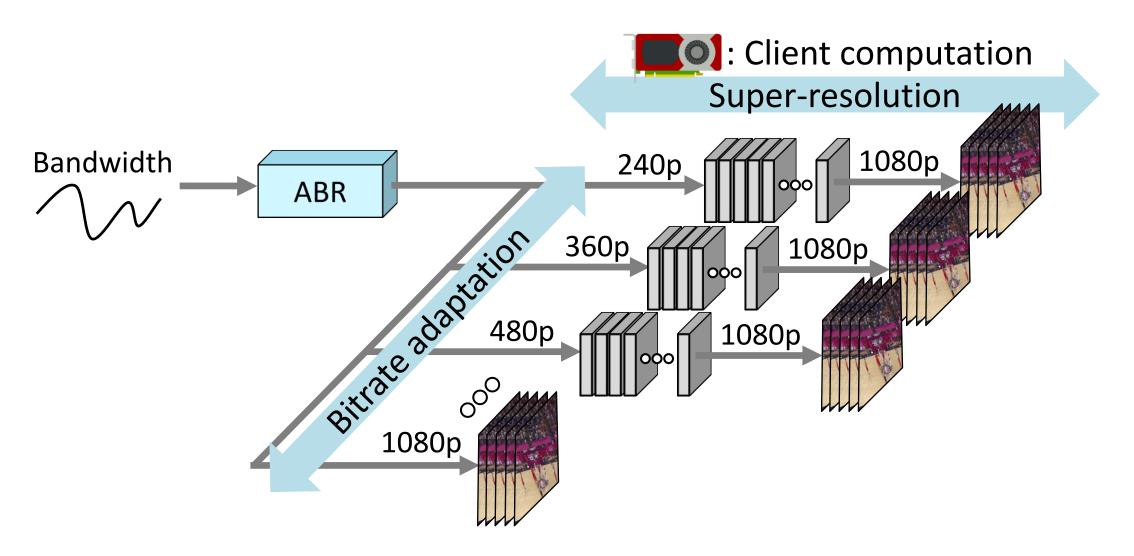
0

12K

6 2.5% 2 0 m

#### **NAS: DNN-based Video Delivery**

Apply super-resolution DNN on top of bitrate adaptation

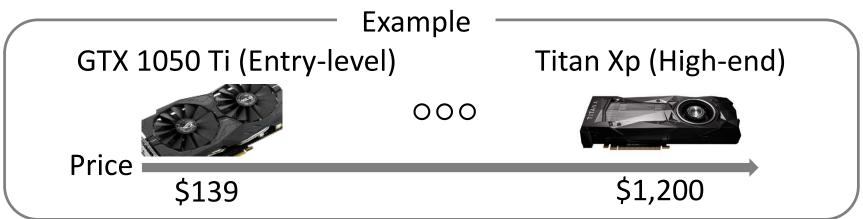


#### **NAS: Design Scope**

1. Content: Video on demand (VOD)



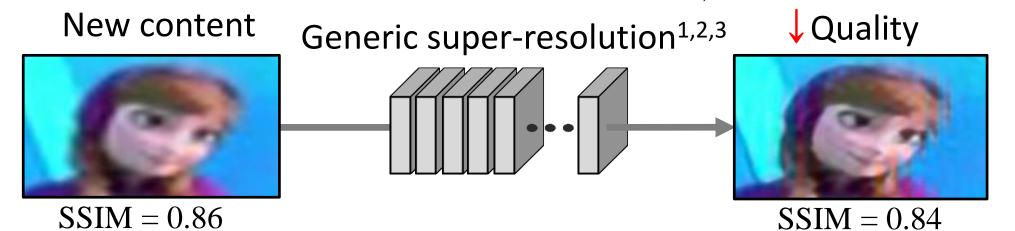
2. Computing device: Desktop-class GPUs



### **NAS: Two Initial Challenges**

1. DNN accuracy is unreliable for new content 🔂 Guarantee performance

15



2. Client must process DNN at real-time,

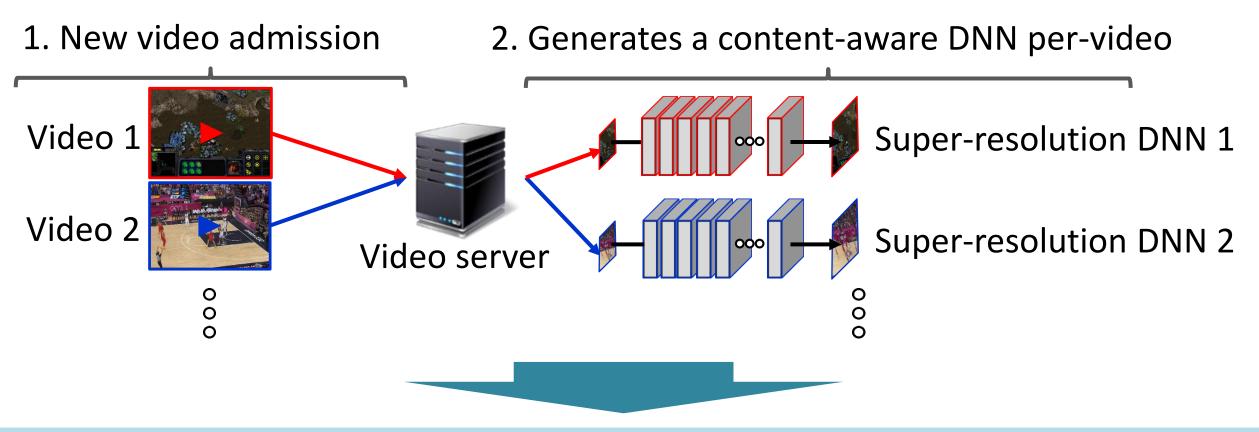
but computing power varies across space and time,



Client A: Entry-level GPU Client B: High-end GPU 1: SRCNN-ECCV14, 2:VDSR-CVPR 16, 3:EDSR-CVPRW 17

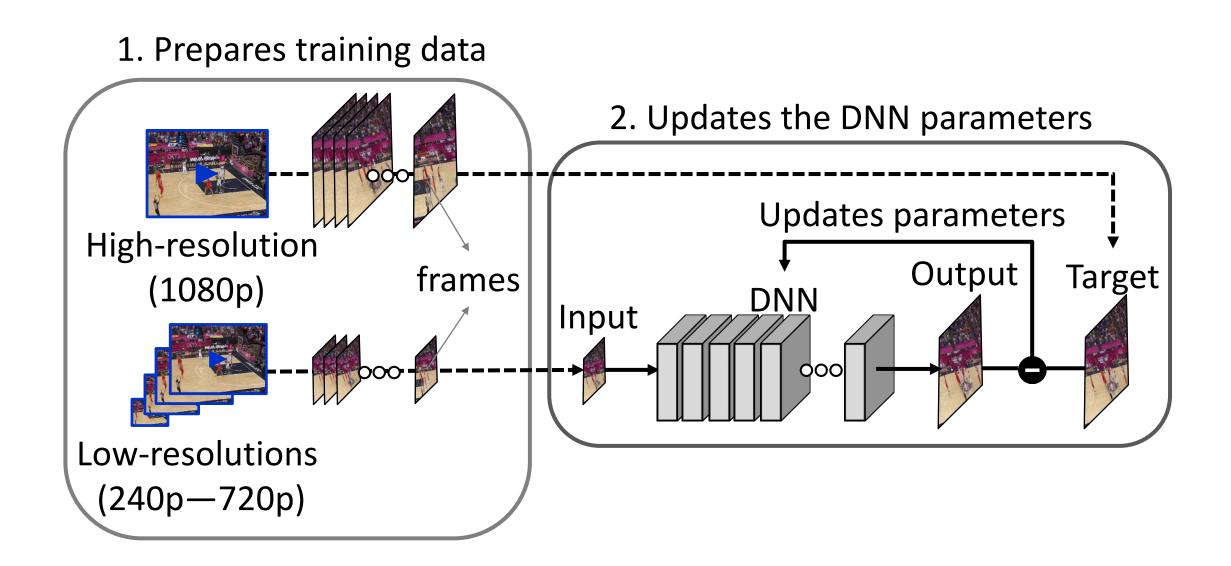
### **Key Design (1): Content-aware DNN**

Challenge: Providing reliable DNN quality



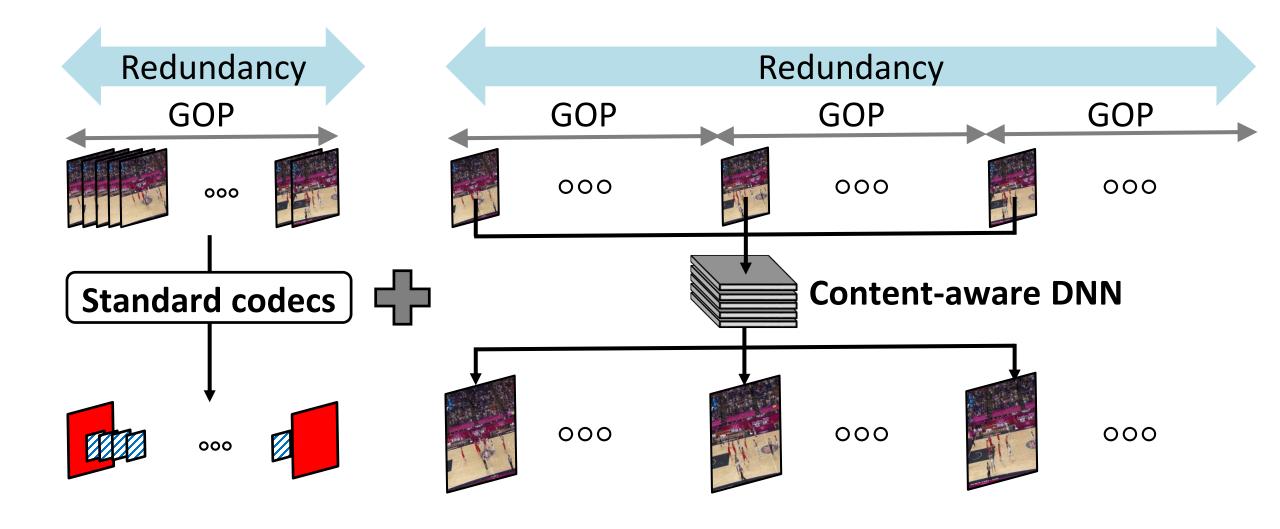
Content-aware DNN delivers the reliable training accuracy instead of the unpredictable testing accuracy.

#### **Training a content-aware super-resolution**



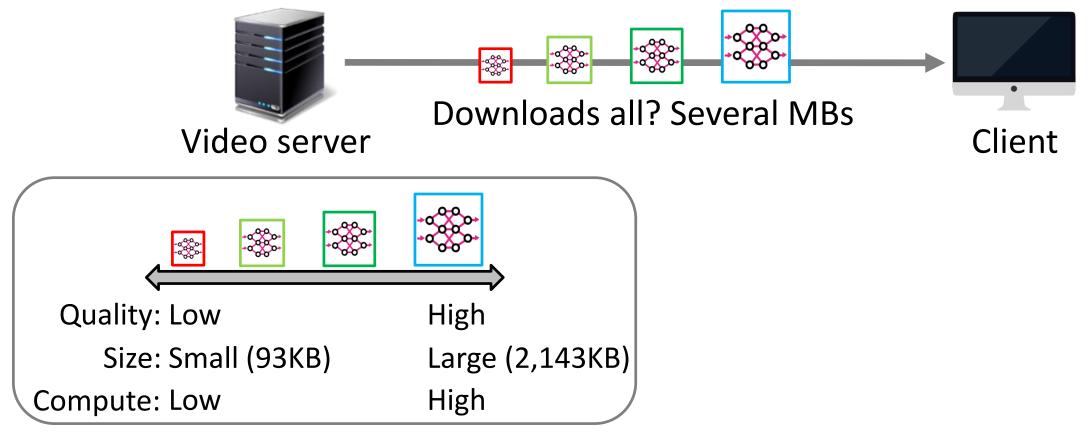
17

#### **Implication on Video Encoding**



## Key Design (2): Multiple Quality DNNs

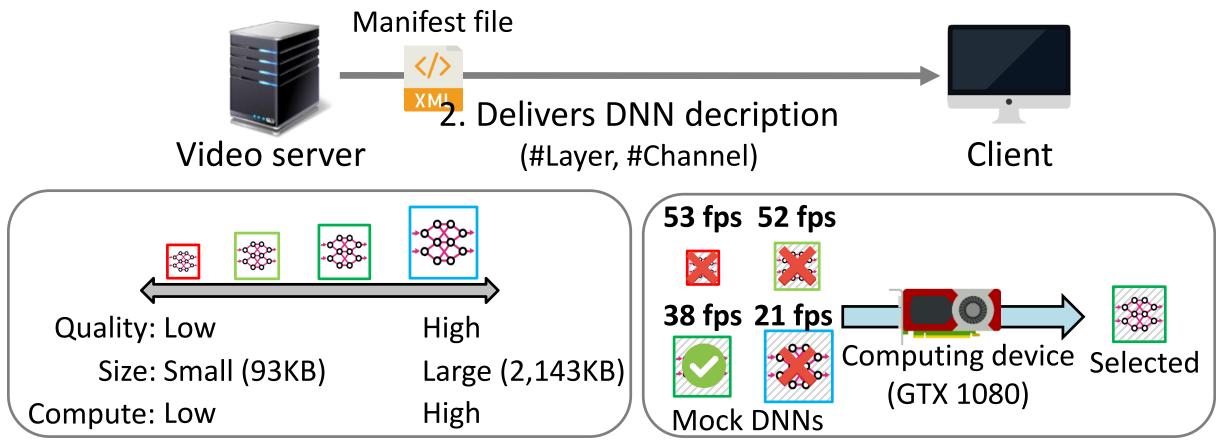
Challenge: Enabling real-time super-resolution on heterogeneous clients



1. Provides multiple quality DNN options

# Key Design (2): Multiple Quality DNNs

Challenge: Enabling real-time super-resolution on heterogeneous clients



1. Provides multiple quality DNN options

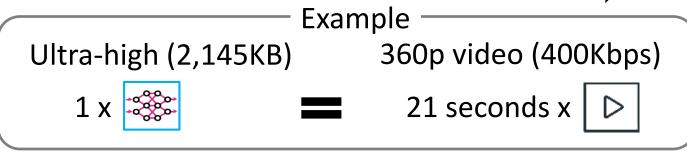
highest-quality running at real-time

3. Test-runs and selects the

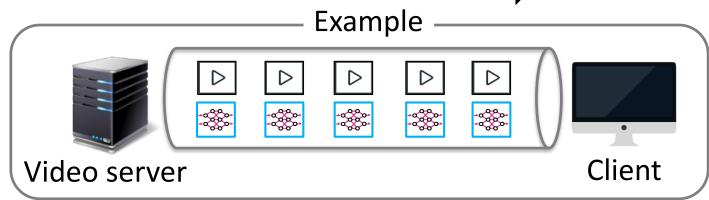
#### **NAS: Two Additional Challenges**

A NAS streams video with a content-aware DNN, but ...

1. Takes long time to download and utilize a DNN incremental benefit



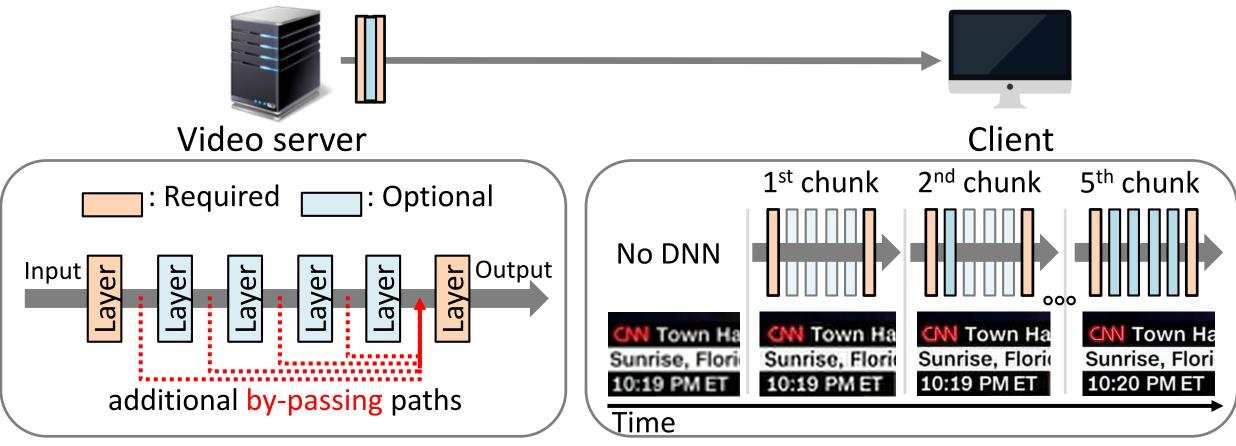
2. A DNN competes bandwidth with video integrate with ABR



#### Key Design (3): Scalable DNN

22

Challenge: Takes a long time to utilize a DNN



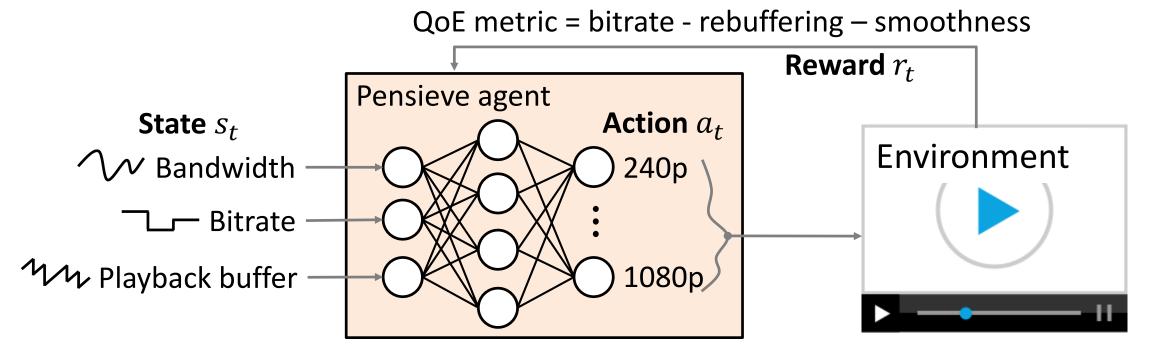
2. Download/Apply a partial DNN

1. Implement a scalable DNN (+ divide into similar-size chunks)

### **Key Design (4): Integrated ABR**

Challenge: How to decide when to download a DNN

• Extends a reinforcement-learning based ABR (Pensieve [SIGCOMM17])

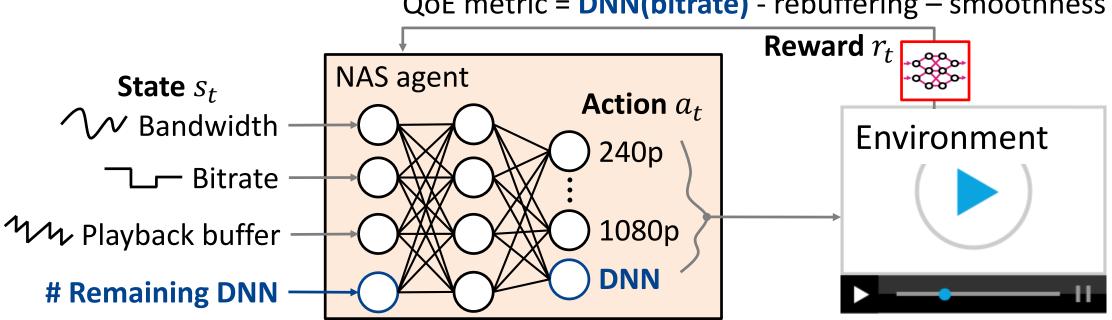


Goal: Maximize the total QoE over an entire video

### **Key Design (4): Integrated ABR**

Challenge: How to decide when to download a DNN

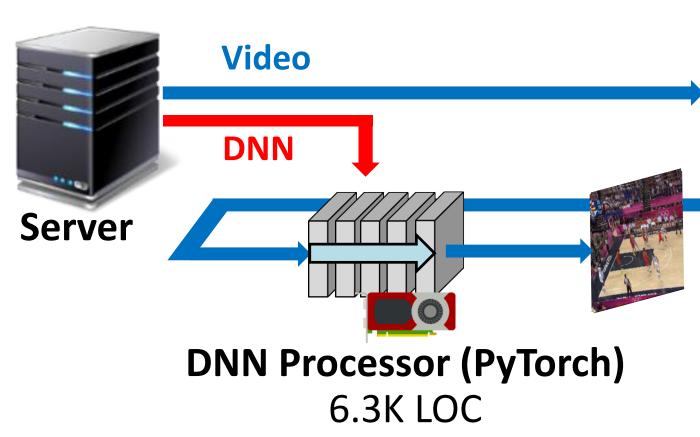
• Extends a reinforcement-learning based ABR (Pensieve [SIGCOMM17])

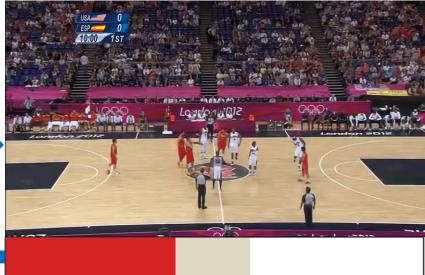


Goal: Maximize the total QoE reflecting DNN-based quality enhancement

QoE metric = **DNN(bitrate)** - rebuffering – smoothness

#### **Putting All Together: Implementation**





NAS Player (dash.js) Δ1.7K LOC (8.8%) Integrated ABR 5.5K LOC

#### **Evaluation**

#### 1) How much benefit does NAS deliver?

#### 2) What are the cost and benefit of NAS ?

3) Does NAS effectively adapt to heterogeneous clients?

## **NAS vs. Existing Video Delivery : QoE**

- **17.8 hours real-world network traces**: collected from 3G network and broadband (average bandwidth: 1.31Mbps)
- **27 YouTube videos**: 5-24 minutes, encoded at {400, 800, 1200, 2400, 4800}kbps
- Computing device: NVIDIA Titan Xp, DNN quality: Ultra-high
- Video player: Chromium browser, Video server: Apache server

#### **Existing Approach**

(Pensieve – SIGCOMM 17)

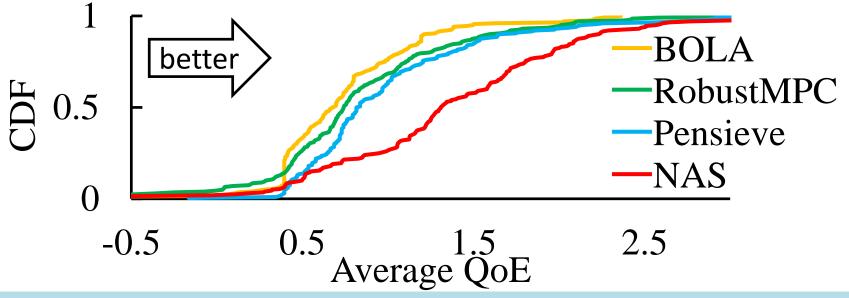
# You Tubers REACT If You Don't Love Me At My... Memes AS SUGGESTED BY:

William Gardner 1 day ago React to if you don't love me at my, then you don't deserve me at my... Rizzzy264 3 days ago Youtubers react to if you don't love me at my...memes pist IIII Fall Avenger 1 week ago React to if you don't love me you don't deserve me memes

NAS

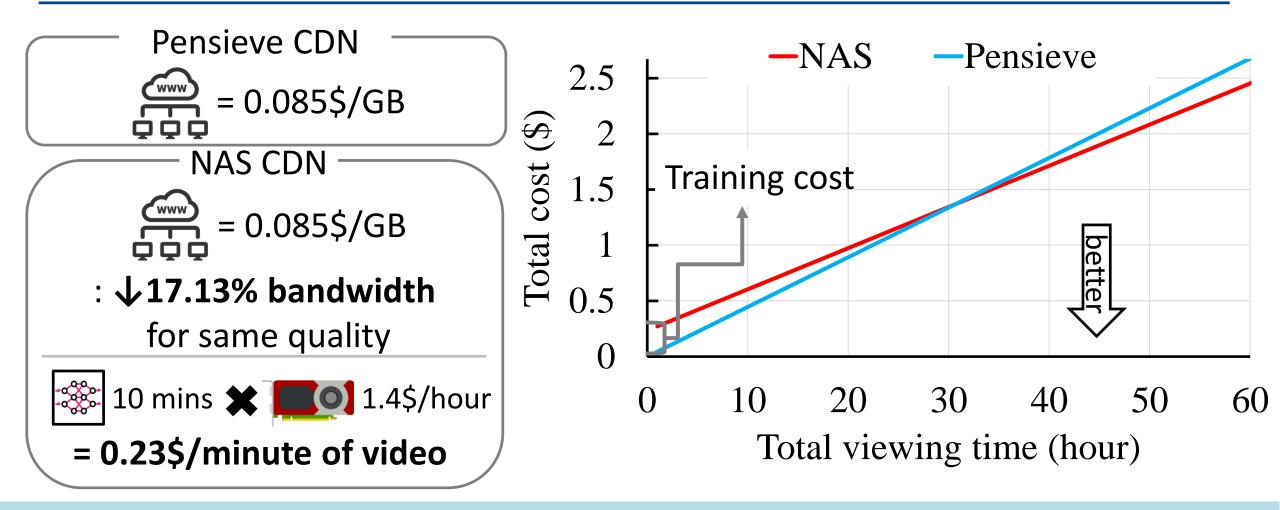
## **NAS vs. Existing Video Delivery : QoE**

- **17.8 hours real-world network traces**: collected from 3G network and broadband (average bandwidth: 1.31Mbps)
- **27 YouTube videos**: 5-24 minutes, encoded at {400, 800, 1200, 2400, 4800}kbps
- Computing device: NVIDIA Titan Xp, DNN quality: Ultra-high
- Video player: Chromium browser, Video server: Apache server



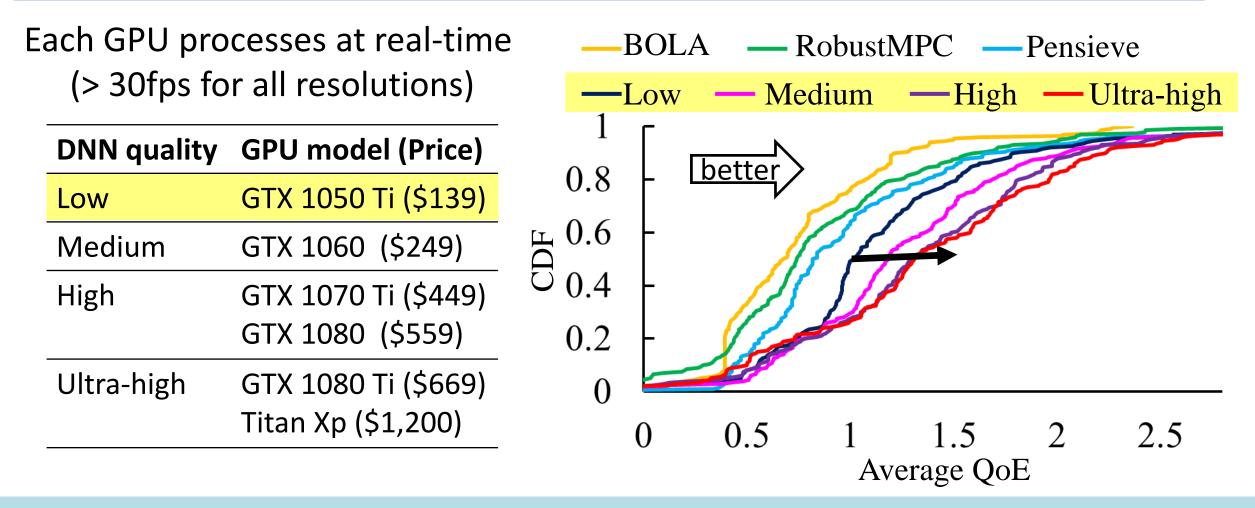
NAS improves user QoE by 43.08% compared to Pensieve and 92.28% compared to BOLA using same amount of bandwidth.

### NAS vs. Existing Video Delivery : Cost



When the total viewing reaches 30 hours (per minute of video), NAS CDN recoups the initial training cost.

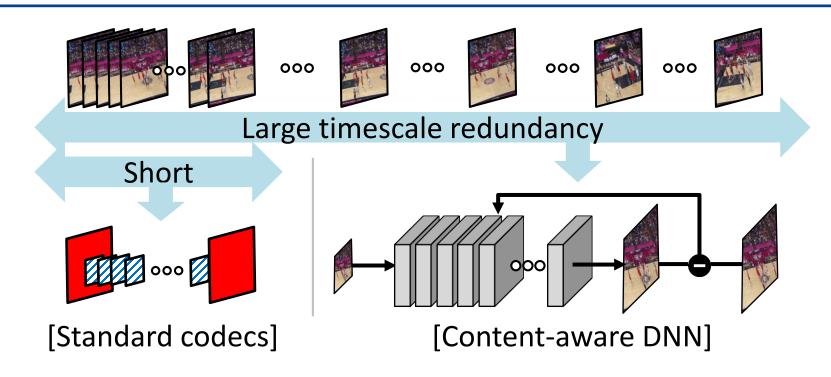
#### **Heterogeneous Clients**



NAS adapts to heterogeneous devices,

and a device with higher computing power receives greater benefit.

#### Conclusion



- NAS presents a new type of QoE maximization & encoding via DNN
- NAS accommodates four key designs: Content-aware DNN, Multiple quality DNNs, Scalable DNN, Integrated ABR.
- NAS can improve user QoE or reduce the video delivery cost for CDN.