### CONTENT WARNING

The following presentation contains images of unclothed human organs.



# Towards reliable storage of 56-bit secrets in *human* memory

My maiden name.

MR. Jaeyeon Jung

Joseph Bonneau

Princeton

Spouse of DR. Jaeyeon Jung Stuart Schechter

Microsoft Research

Your cruise director for today's excursion

### A user-chosen secret can never be provably to be hard to guess

At best, we can show that user-chosen secrets are hard to guess using state-of-the-art methods and knowledge available to the defense

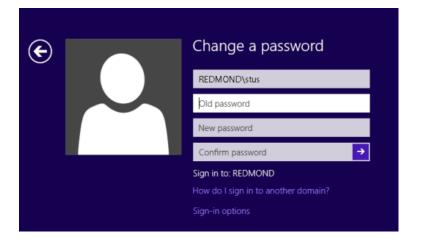
# Sometimes, a really strong secret is actually worth some extra effort

#### LastPass \*\*\*\*









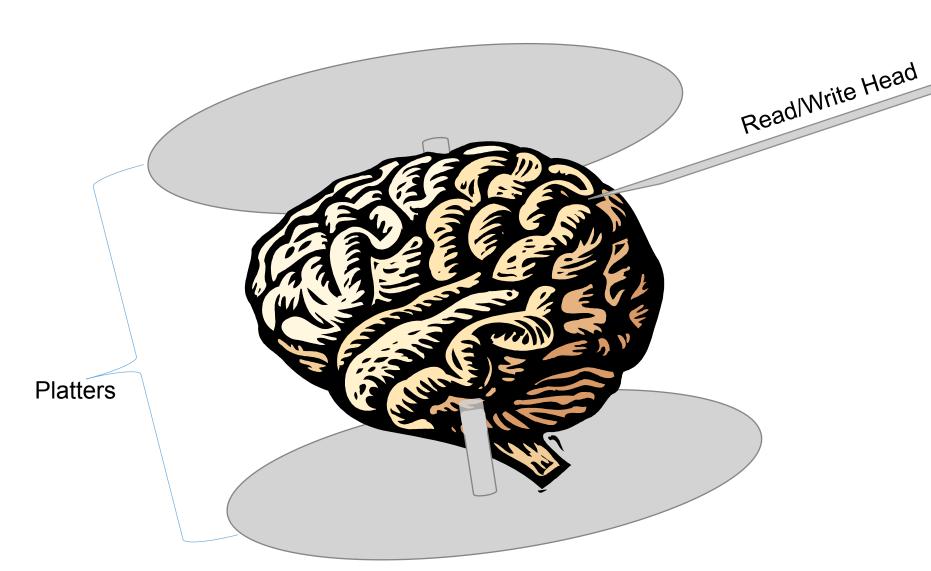


Humans are incapable of securely storing high-quality cryptographic keys... they are also large, expensive to maintain, difficult to manage, and they pollute the environment. It is astonishing that these devices continue to be manufactured and deployed. But they are sufficiently pervasive that we must design our protocols around their limitations.

Kaufman, Perlman and Speciner Network Security: Private Communication in a Public World 2002

### Why do computer scientists assume humans can't remember secrets?

### (1) We start with familiar metaphors



# (2) We explain problems using these metaphors



### Computer Scientists recognize that writing to brains is harder than disks

Creative commons attributed image to protect against copyright lawsuits...

http://en.wikipedia.org/wiki/File:Taille\_depierre\_2.jpg



...won't protect your speaker from a mouse's trademark lawsuit

# (3) Our proposed solutions are constrained by these metaphors





Scotty, I need more power!

Captain, just a little more time!

http://en.wikipedia.org/wiki/File:Star\_Trek\_William\_Shatner.JPG

### These metaphors hide an important reality for human storage systems

#### Time + Power + Annoyance ≠ Memorization



### Your brain is designed to *forget* random data it only sees only once.

### These metaphors hide an important reality for human storage systems

Single-Session
Time + Power + Annoyance ≠ Memorization



# Maybe this should be our metaphor for human storage systems

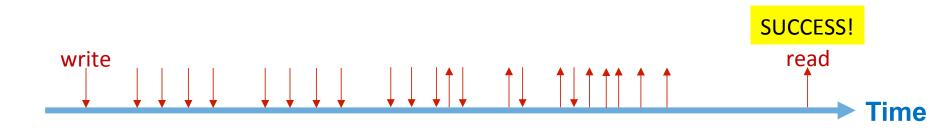


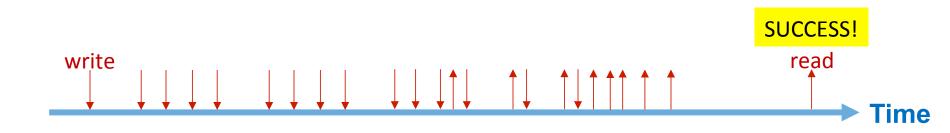
http://en.wikipedia.org/wiki/File:Wavecut\_platform\_southerndown\_pano.jpg

# We've all learned through spaced repetition



# Learning through spaced repetition (rehearsals)





### Step 1: Sign-up (no changes)

at least 4 characters

stuart

User Name

at least 6 characters

Password

Repeat password

#### **Step 2: Training during login**

stuart

User Name



Password

### Step 2: Training during login

stuart

User Name

(verifying)

Password

#### Step 2: Training during login

stuart User Name (not yet correct)

Password

### **Step 2: Training during login**

(verifying) stuart

User Name

Password

#### Step 2: Training during login

stuart User Name

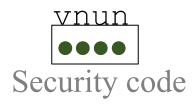




#### **Step 2: Training during login**

stuart User Name



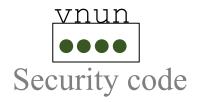


### Step 2: Training during login (after login)

stuart User Name verified

••••••

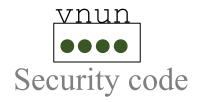
Password



### Step 2: Training during login<sup>3</sup> (more logins)

stuart User Name





Step 2: Training during login Verified

Stuart

User Name

Verified

Password

Password

Security code

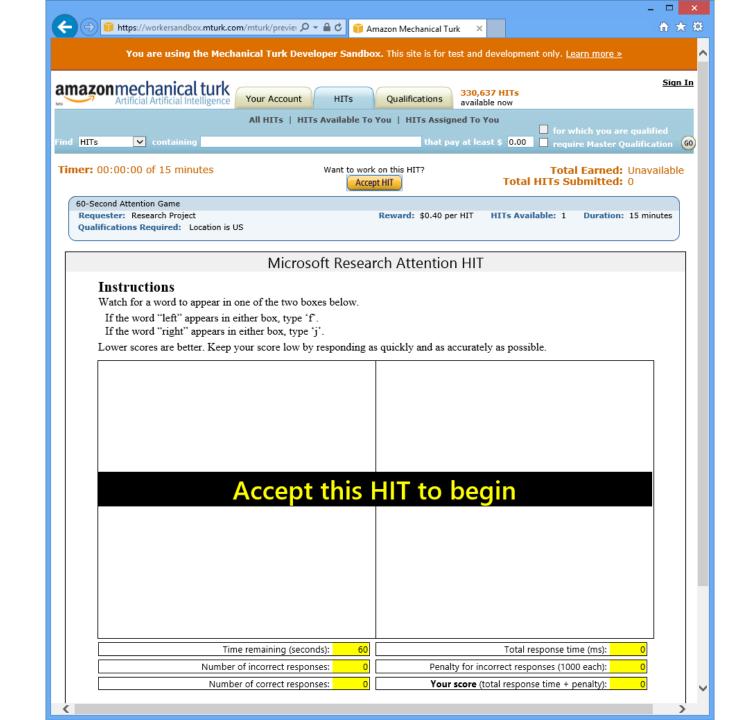
### **Step 2: Training during login**<sup>30</sup>

stuart verified

User Name Password



### But will it work?







#### Microsoft Research Attention Study

#### Instructions

Watch for a word to appear in one of the two boxes below.

If the word "left" appears in either box, type 'f'.

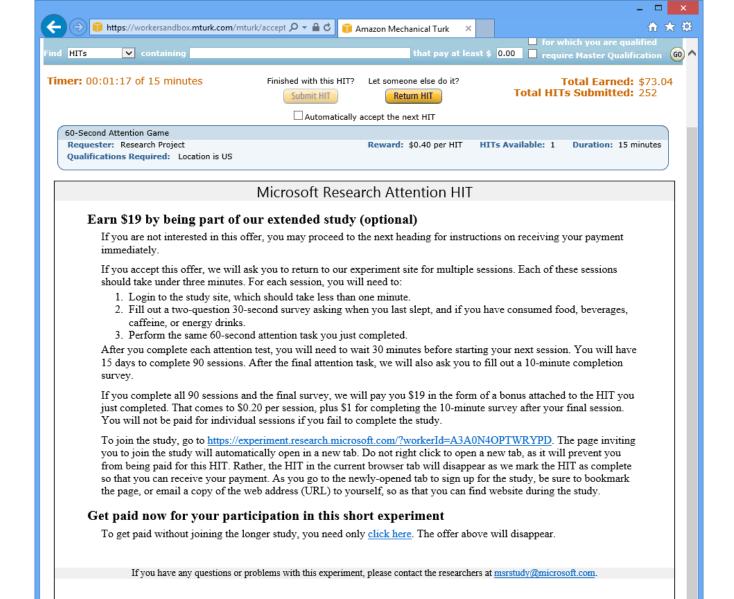
If the word "right" appears in either box, type 'j'.

Lower scores are better. Keep your score low by responding as quickly and as accurately as possible.

#### left

Time remaining (seconds): 20 Total response time (ms): 4565 Number of incorrect responses: 0 Penalty for incorrect responses (1000 each): Number of correct responses: 6 Your score (total response time + penalty): 4565

If you have any questions or problems with this experiment, please contact the researchers at msrstudy@microsoft.com.



#### Microsoft Research Attention HIT

#### Earn \$19 by being part of our extended study (optional)

If you are not interested in this offer, you may proceed to the next heading for instructions on receiving your payment immediately.

If you accept this offer, we will ask you to return to our experiment site for multiple sessions. Each of these sessions should take under three minutes. For each session, you will need to:

- 1. Login to the study site, which should take less than one minute.
- Fill out a two-question 30-second survey asking when you last slept, and if you have consumed food, beverages, caffeine, or energy drinks.
- Perform the same 60-second attention task you just completed.

After you complete each attention test, you will need to wait 30 minutes before starting your next session. You will have 15 days to complete 90 sessions. After the final attention task, we will also ask you to fill out a 10-minute completion survey.

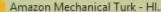
If you complete all 90 sessions and the final survey, we will pay you \$19 in the form of a bonus attached to the HIT you just completed. That comes to \$0.20 per session, plus \$1 for completing the 10-minute survey after your final session. You will not be paid for individual sessions if you fail to complete the study.

To join the study, go to <a href="https://experiment.research.microsoft.com/?workerId=A3A0N4OPTWRYPD">https://experiment.research.microsoft.com/?workerId=A3A0N4OPTWRYPD</a>. The page inviting you to join the study will automatically open in a new tab. Do not right click to open a new tab, as it will prevent you from being paid for this HIT. Rather, the HIT in the current browser tab will disappear as we mark the HIT as complete so that you can receive your payment. As you go to the newly-opened tab to sign up for the study, be sure to bookmark the page, or email a copy of the web address (URL) to yourself, so as that you can find website during the study.

#### Get paid now for your participation in this short experiment

To get paid without joining the longer study, you need only click here. The offer above will disappear.









#### Microsoft Research Attention Study

The following agreement governs your participation in this study.

#### PARTICIPATION AGREEMENT

#### YOUR AUTHORITY TO PARTICIPATE:

You represent that you have the full right and authority to sign this form, and if you are a minor that you have the consent (as indicated below) of your legal guardian to sign and acknowledge this form, and you will not disclose to Microsoft any non-public information, whether yours or a third party's without notifying Microsoft in advance. YOU ASSUME THE FULL RISK OF ANY INJURIES, DAMAGES, OR LOSSES YOU MAY SUSTAIN AS A RESULT OF YOUR PARTICIPATION IN THE PROJECT. IN ADDITION, YOU AGREE TO RELEASE AND HOLD HARMLESS MICROSOFT AND ITS AFFILIATES FROM ANY AND ALL CLAIMS THAT YOU MAY HAVE NOW OR IN THE FUTURE RELATED TO OR ARISING FROM YOUR PARTICIPATION IN THE RESEARCH PROJECT, AND YOU HEREBY WAIVE ALL SUCH CLAIMS. MICROSOFT WILL NOT BE LIABLE FOR ANY DAMAGES RELATED TO YOUR PARTICIPATION IN THE PROJECT.

#### INTRODUCTION:

Please note that you have no obligation to participate and you may decide to terminate your participation at any time. Also note that Microsoft has no obligation to disclose any research

Please choose a username and password.

	at least 4 characters	at least 6 characters		
A3A0N4OPTWRYPD				
Worker ID	User Name	Password	Repeat Password	Sig

Already part of the study? Sign in

If you have any questions or problems with this experiment, please contact the researchers at msrstudy@microsoft.com. Microsoft Microsoft Research | Contact us | Privacy and Cookies | Terms of use | Trademarks | ©2013 Microsoft









#### Microsoft Research Attention Study

How long has it been since you last slept for at least one hour without interruption?
Please indicate if you have consumed any of the following within the last 60 minutes:
□Food
□Beverages
Caffeinated substances such as coffee or soft drinks
☐ Energy drinks other than caffeine

Finish

☐ Show why Finish is disabled.

If you have any questions or problems with this experiment, please contact the researchers at msrstudy@microsoft.com.





#### Microsoft Research Attention Study

#### Instructions

Watch for a word to appear in one of the two boxes below.

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If the word "right" appears in either box, type 'j'.

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#### left

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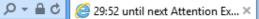






https://experiment.research.microsoft.com/







You have now completed 6 of the 60 attention tests required by Tuesday February 4 at 08:47AM.

Time remaining until you may perform your next attention test: 29:52







#### Microsoft Research Attention Study



Not yet part of the study? Sign up only if you have been invited.

If you have any questions or problems with this experiment, please contact the researchers at <a href="maintainto:msrstudy@microsoft.com">msrstudy@microsoft.com</a>.









#### Microsoft Research Attention Study

	verified	vnun
testaccount2	•••••	
User Name	Password	Security Code

Due to concerns about stolen accounts and bonuses, we are giving you an additional security code. To finish logging in, simply type the four letters above the text box. Your code will not change, so once you have learned it, try to type it before the hint appears.

If you have any questions or problems with this experiment, please contact the researchers at msrstudy@microsoft.com.

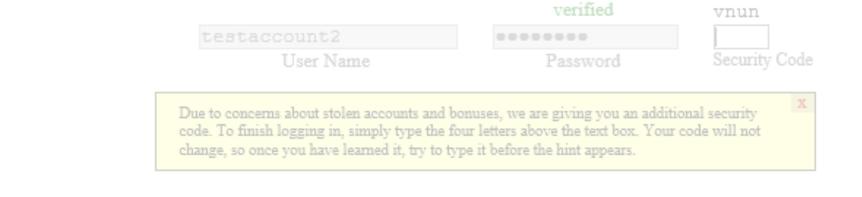
Microsoft Research | Contact us | Privacy and Cookies | Terms of use | Trademarks | ©2013 Microsoft





	p=.2	p=.4	p=.4	
	Control	Letters	Words	Total
Signed up for the 'attention' study	41	92	90	223

Four failed to learn the 2<sup>nd</sup> code

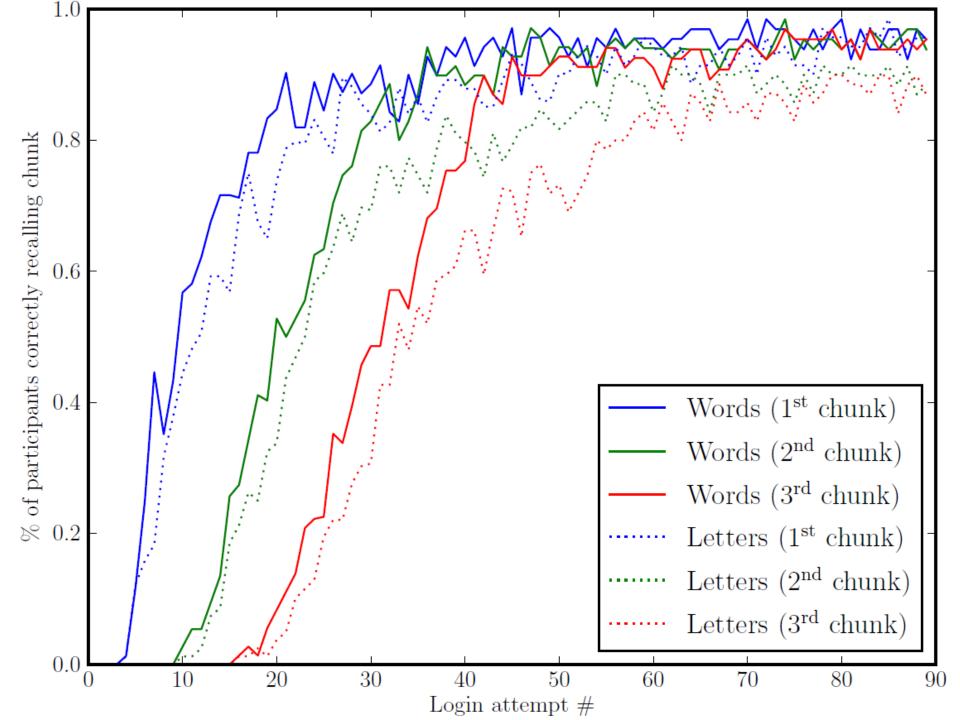


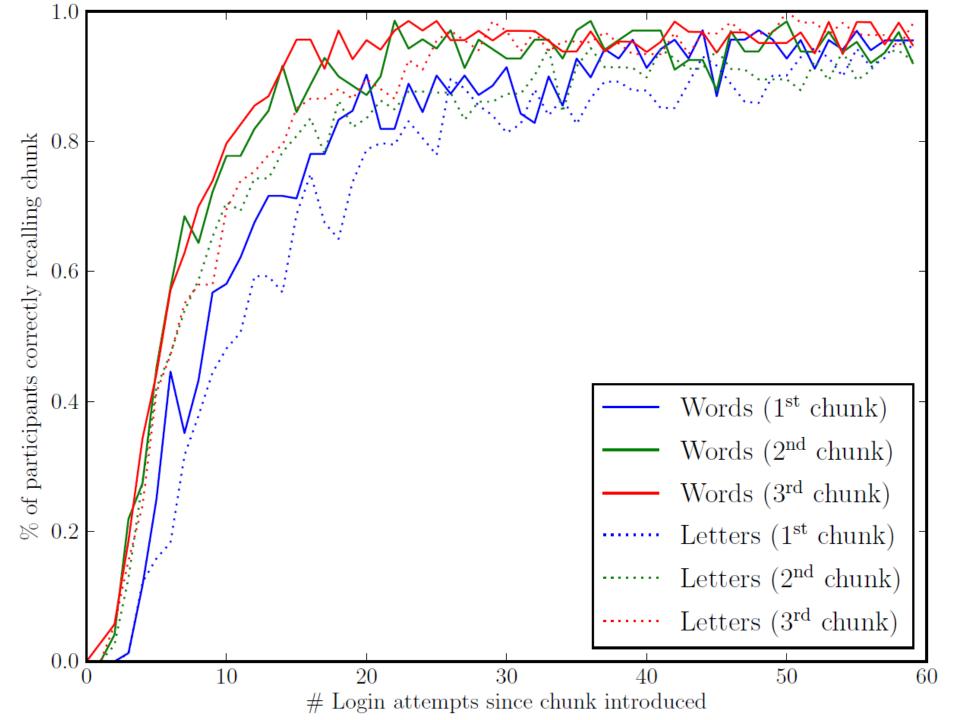
verified voice baker
testaccount1
User Name Password Security Code

Congratulations! You have learned the first four words of your security code. We have added a final two words. These are the last two words we will ask you to learn. Once you have learned them, you can type them before the hint appears. Once you know the full code, we can use it to protect your account.

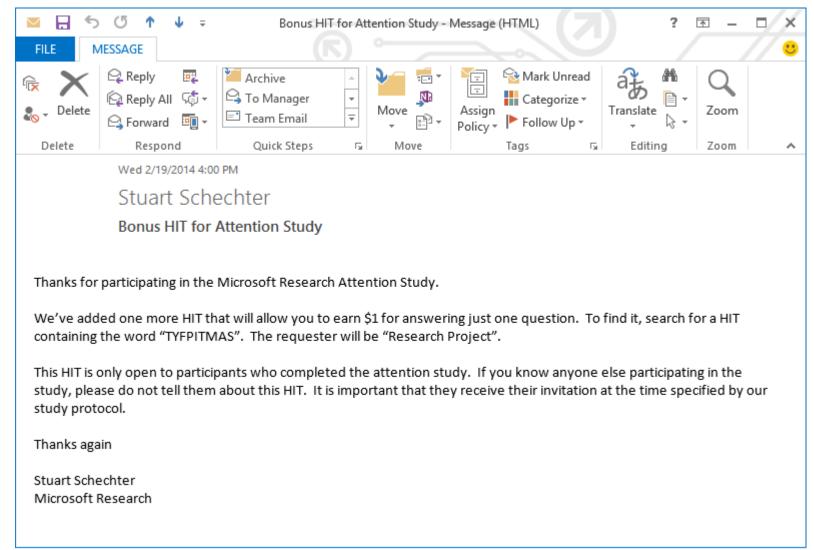
Congratulations! You have learned the first two words of your security code. We have added another two words. Just like the first two words, once you have learned them, you can type them without waiting for the hint to appear.

- "imagine my disappointment when I was rewarded for memorizing the first code by having another one added. I envisioned having code after code added to the end until infinity but I discovered that if I refused to play the game at all then the length of the code never grew more."
- "it was kind of clear after learning the first pair that this would just result in a third pair and a fourth pair and ...
   I have to admit that I was kind of pleased that it worked and I wasn't forced to learn more and more ... Hooray!"
- "I'd rather wait a few seconds and have a shorter code."
- "Your system should have recorded that I NEVER NOT ONCE typed it in at all before the ``hint" appeared. I doubt my dog would feel like memorizing password just to be given more passwords to memorize. I mean are you serious? If there are people that fell for that please do not tell me as I would be very disappointed and fearful for the future of humanity. Iol"





# Three days after participants completed the attention study...



	Control		Letters		Words		Total	
Signed up for the 'attention' study	41		92		90		223	
Quit after 2 or 3 games	0/41	0%	9/92	10%	12/90	13%	21/223	9%
Otherwise failed to finish	6/41	15%	14/92	15%	12/90	13%	32/223	14%
Completed the 'attention' study	35/41	85%	69/92	75%	66/90	73%	170/223	76%
Received full security code			63/68	93%	64/65	98%	127/133	95%

	Did you store any part of the additional security code for the study website, such as by writing it down, emailing it to yourself, or adding it to a password manager?  'Yes'   'No'							
	Letters		Words		Letters		Words	
Completed the study	18/68	26%	10/65	15%	50/68	74%	55/65	85%
Reported storing password	11/18	61%	6/10	60%	2/50	4%	0/55	0%
Received full security code	16/18	89%	9/10	90%	47/50	94%	55/55	100%
Participated in follow-up	14/16	88%	8/9	89%	42/47	89%	48/55	87%
Recalled code correctly	12/14	86%	6/8	75%	34/42	81%	46/48	96%

## In comparison to the previous presentation on Telepathwords

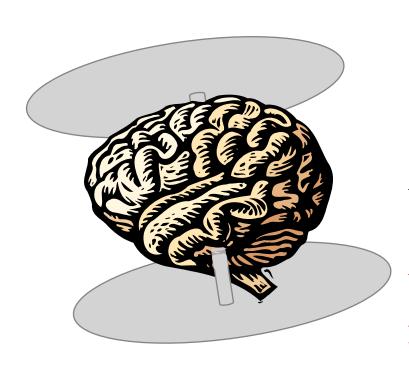
Recall rates maxed out at ~74%

(at least 26% forgot, vs. 12% in our study)

However, recall rates decrease after 2+ weeks

- Words group: 62% recall rate
- Letters group: 56% recall rate

## Summary



"It was surprising that you did this follow up, because I did not expect it.

After having to enter the codes so many times, the words are branded into my brain."

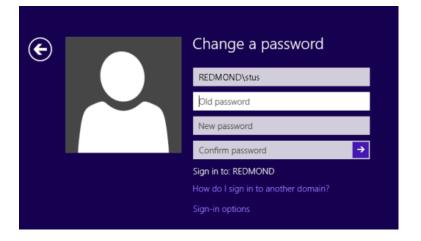
## Summary: Some passwords are worth 5-10 aggregate minutes of training

#### LastPass \*\*\*\*







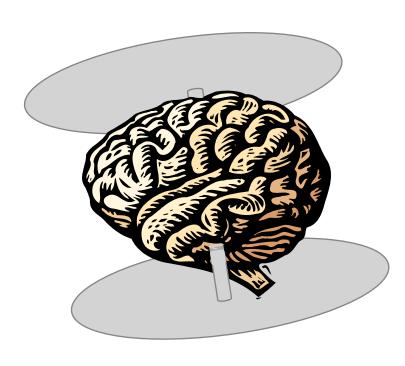


### Acknowledgements

- Ross Anderson (Cambridge)
- Craig Agricola (IBM)
- Cristian Bravo-Lillo (CMU)
- Bill Bolosky (Microsoft Research)
- Arvind Narayanan (Princeton)

 The (somewhat) anonymous reviewers (including the one who word-wraps to very short lines)

### Questions?



"It was surprising that you did this follow up, because I did not expect it.

After having to enter the codes so many times, the words are branded into my brain."

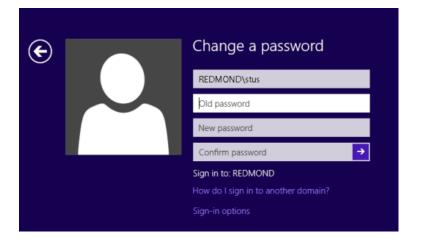
# Some passwords are worth 5-10 aggregate minutes of training

#### LastPass \*\*\*\*







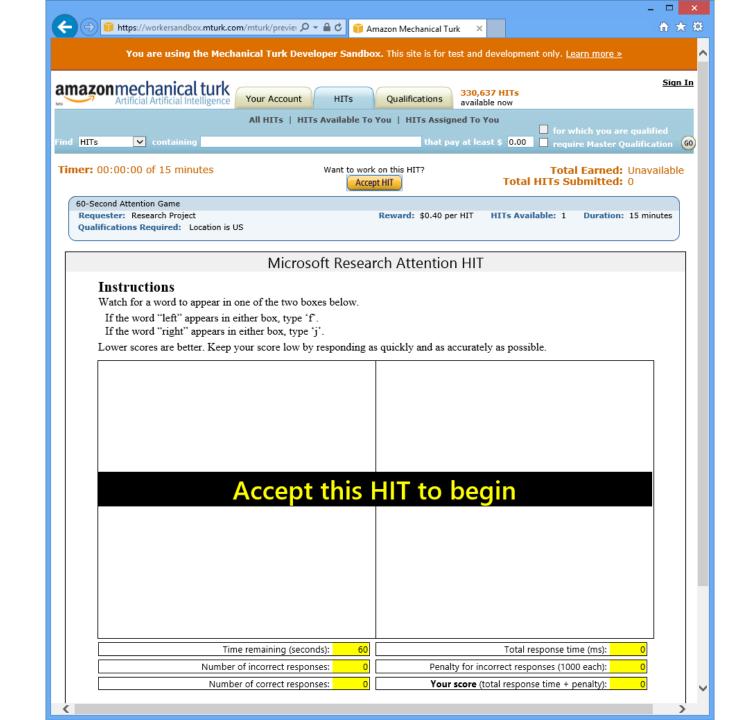


## Designing protocols for humans

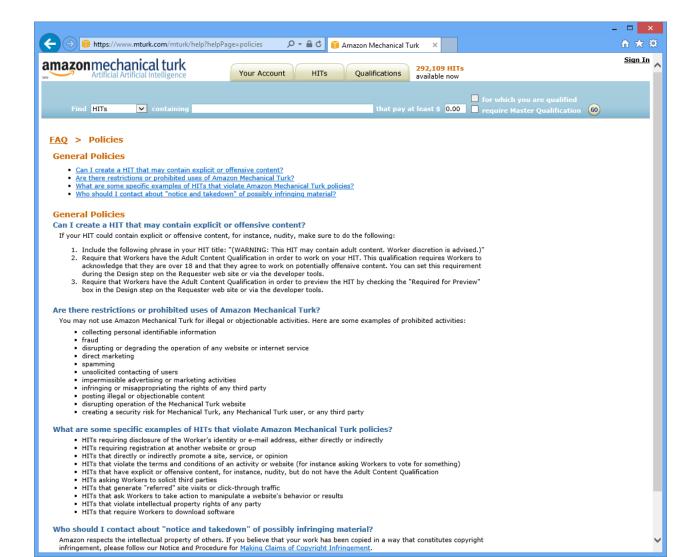
- Training period
  - Authenticate via your chosen password
  - Learn random assigned password during each login
- High-security period
  - Authenticate via your assigned password

## Experience the study for yourself

https://experiment.research.microsoft.com/Demo.html



## One problem



## One problem

#### Are there restrictions or prohibited uses of Amazon Mechanical Turk?

You may not use Amazon Mechanical Turk for illegal or objectionable activities. Here are some examples of prohibited activities:

- collecting personal identifiable information
- fraud
- · disrupting or degrading the operation of any website or internet service
- direct marketing
- spamming
- · unsolicited contacting of users
- · impermissible advertising or marketing activities
- · infringing or misappropriating the rights of any third party
- · posting illegal or objectionable content
- · disrupting operation of the Mechanical Turk website
- · creating a security risk for Mechanical Turk, any Mechanical Turk user, or any third party

#### What are some specific examples of HITs that violate Amazon Mechanical Turk policies?

- · HITs requiring disclosure of the Worker's identity or e-mail address, either directly or indirectly
- HITs requiring registration at another website or group

### Some users choose bad secrets

- password
- qwerty
- p@ssword1
- princess
- monkey
- letmein
- opensesame
- abc123
- 12345678

#### Humans need to store secrets

