

Warding Against the Dark Arts

Crafting a Defense Strategy against DDoS attacks

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Roadmap

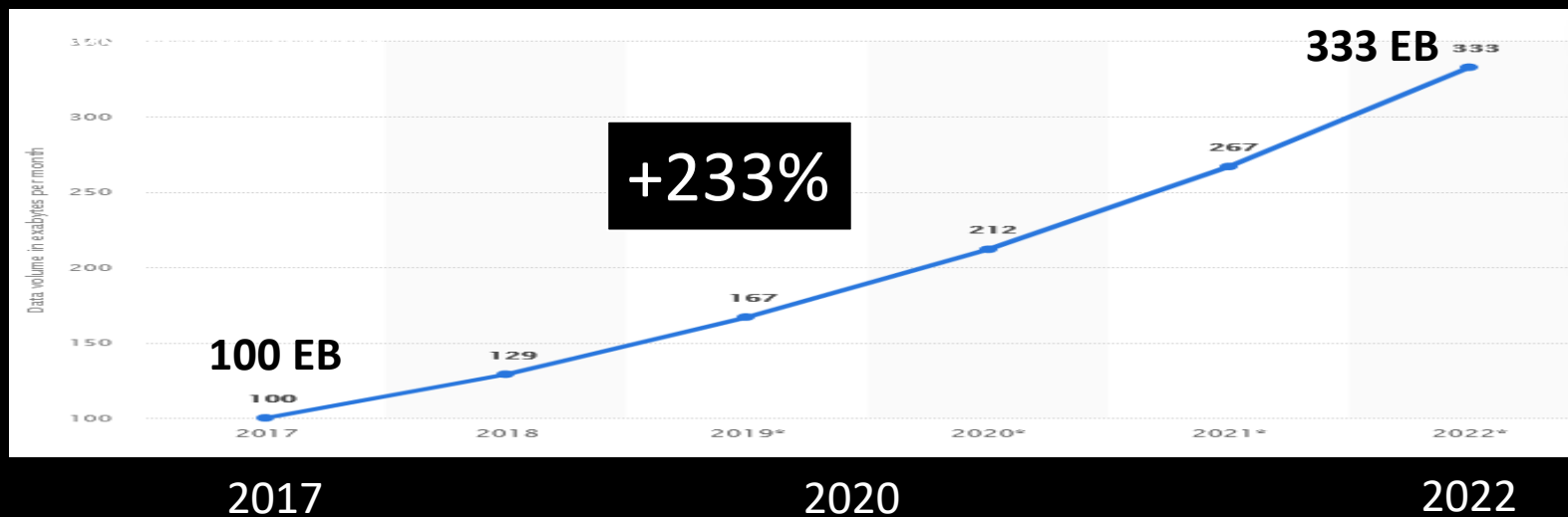
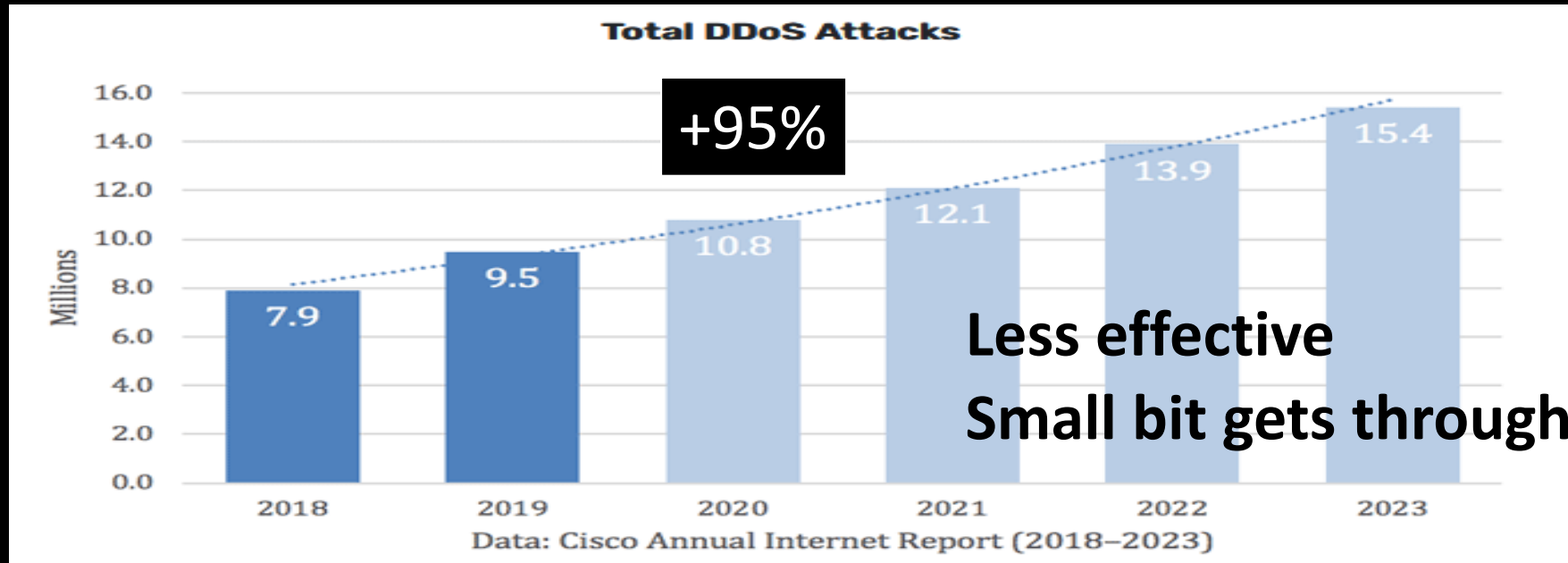
Why should you care?

What other benefits does this work have?

How to get started?

What else?

Attacks are increasing with the growth of the Internet



You can be down
for as long as
an attacker has
more resources
than your
response strategy
can absorb.

- *DDoS-as-a-Goal*
- *DDoS-as-an-Extortion*
- *DDoS-as-a-Distraction or Opportunity*
- **Best Strategy**
- *FBI Report DDoS Extortion at <https://www.ic3.gov/>*

But how do customers feel about DDoS?

Yet again I find myself feeling that there just isn't a harsh enough punishment for the scum who do stuff like this. (ransomware, DDOS etc.) Strapped down naked in desert sun? ... Put into an iron maiden while the door is closed ever so slowly?

As a customer of <<company>>, I am extra irritated by this.

If <<company>> pays the ransom, I will be looking for a new <<service>> provider.

If the extortion is a Molotov cocktail, paying the ransom is picking it up off the floor of your house and tossing it into your neighbor's house. And it simply guarantees that they will be hit again in the future, because they're known to pay.

I do think we should start calling these attacks what they are, though: cyber terrorism...

Audience Survey

Who has been attacked by a DDoS?

Of those, who took actions that mitigated it, versus it just stopping on its own?

Who thinks they are adequately investing in DOS preparedness?

The capacity test
you never asked for.



Service-wide *Graceful Degradation* is the most comprehensive strategy.

How do you know you're under attack?

Increase in
Failure Rates

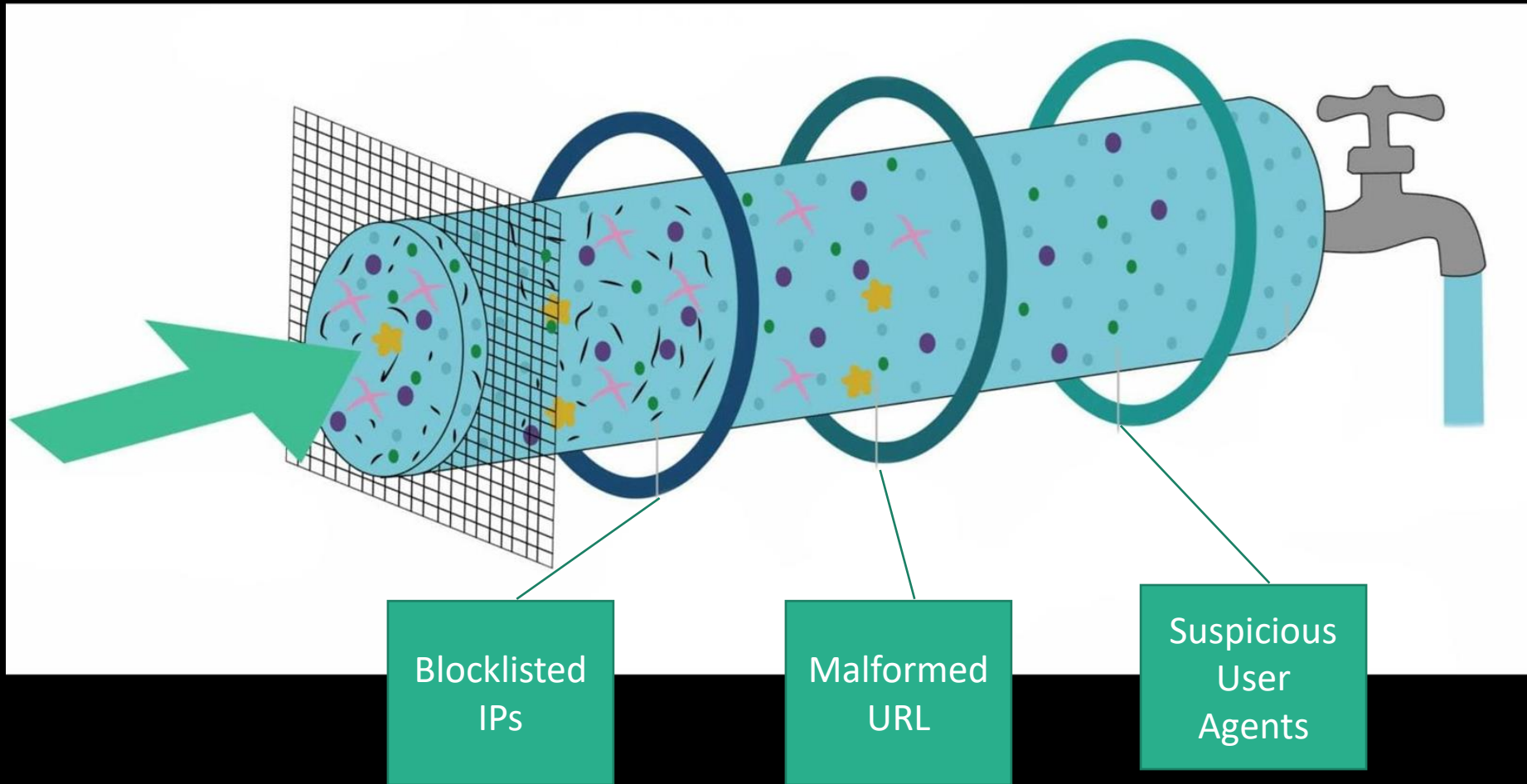
Increase in
Latency

Unresponsive
Services

Unexplained
Traffic Shifts

Simultaneous
Incidents
across Stack

What does a good request even look like?



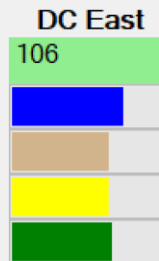
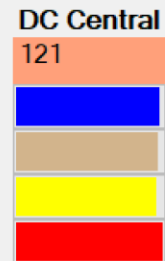
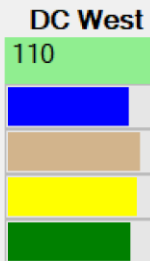
Demo



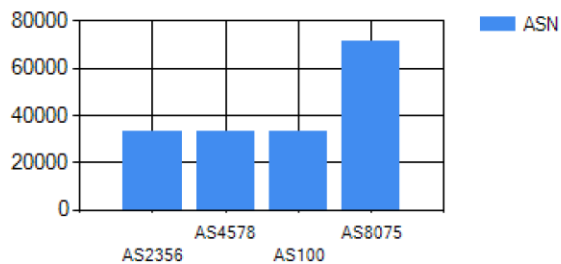
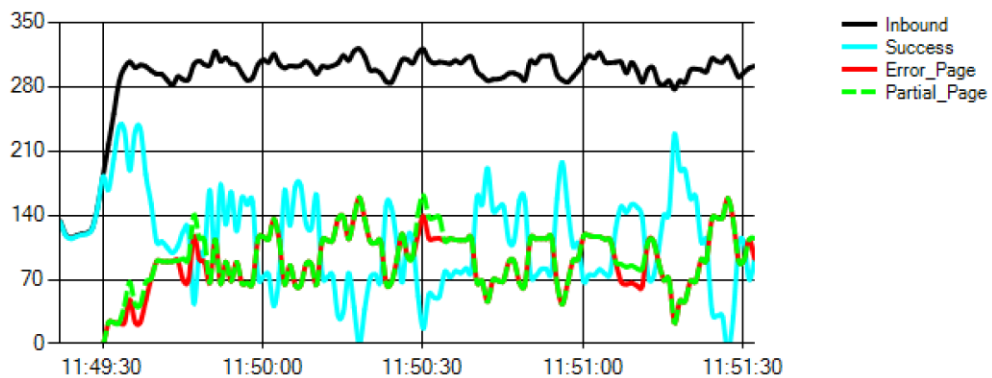
Start

Total Traffic 303
Errors: 93
Degraded: 115

Current Load: 75



- Blockade
- Graceful Degradation
- Expensive Content
- Reduce Algo Count
- Disable Low Engagem
- Lazy Load



Generate

```

HttpHeaderUriPath
^Vsearch$
match
X-FD-RevIP
,asn=AS8075,

```

Graceful Degradation

Definitely Not a Search Engine

Search Suggestions

Image Answer

Entity Details

Search Results

- Algo Result 1
- Algo Result 2
- Algo Result ...
- Algo Result ...
- Algo Result 11
- Algo Result 12

Map Answer

Related Topics

Below The Fold

Blocking requests

```
#####  
# ICM xxxxx queries from <ASN>  
# triggering 404 or overloading backend services  
#####  
rule  
match  
  HttpRequestPath  
  ^\./search$  
match  
  X-FD-RevIP  
  ,asn=<ASN>,
```

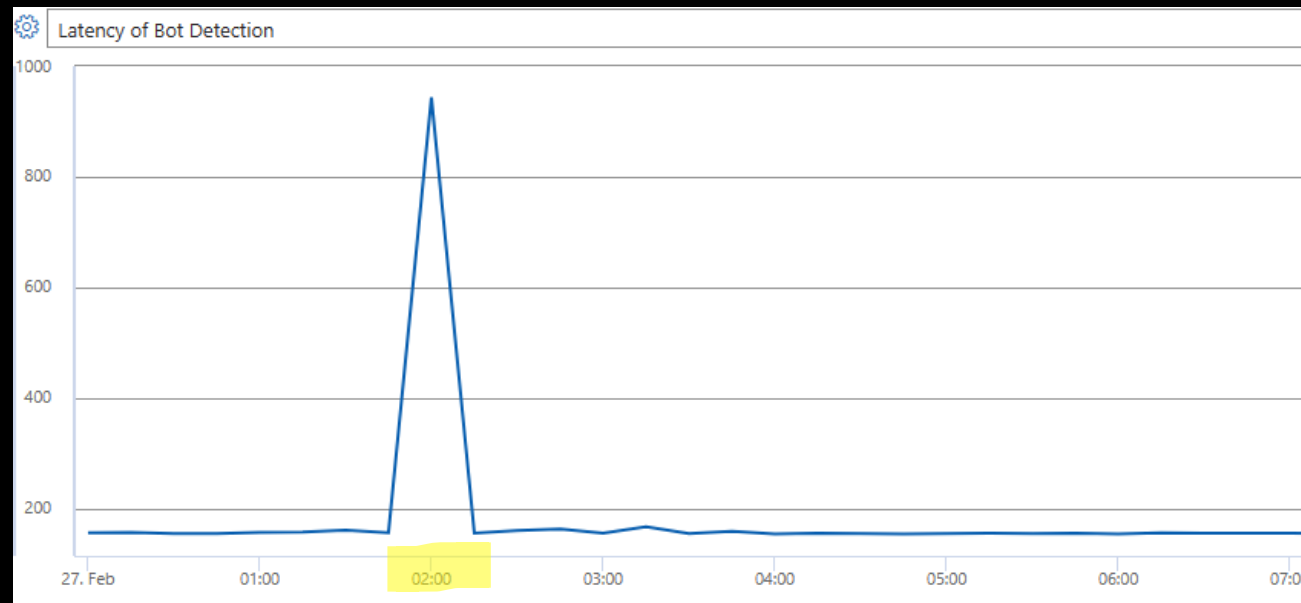
Where to block the request

On a normal Tuesday

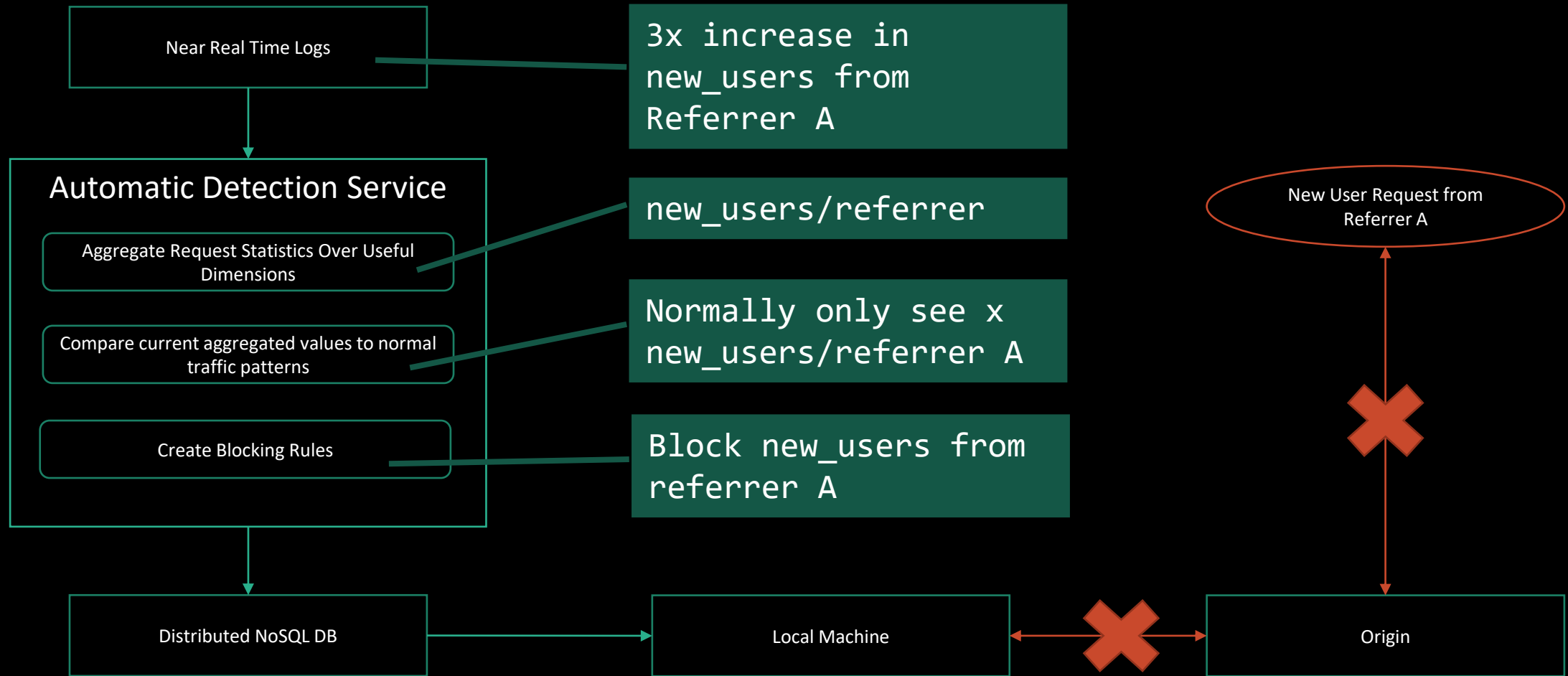
- Identify and protect real users
- Filtering happens further down the request pipeline to minimize collateral damage

During a DDoS Attack

- Protect the service
- Filtering is done right at the start of the request pipeline



Moving to Automatic Detection



Moving to Automatic Detection

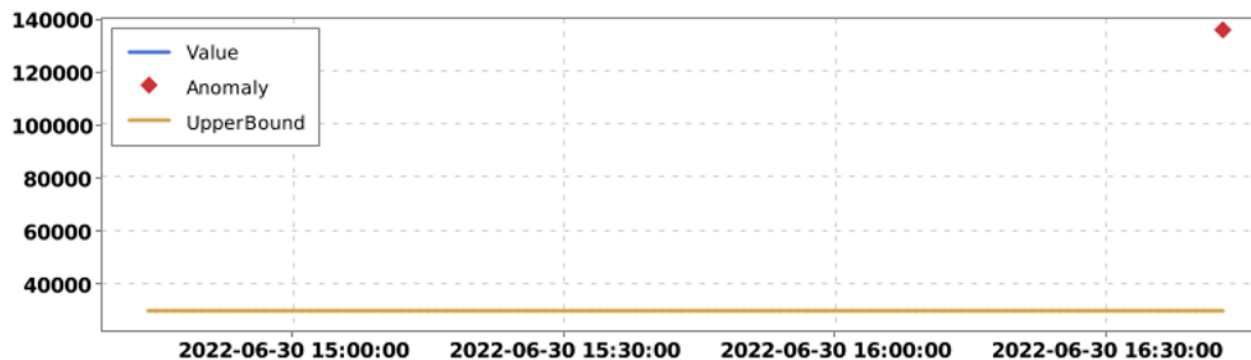
Dataset: [BotNetNRT]SumEachWindowVolumeForEachRule , Metrics: totalVolume

Timestamp: 2022-06-30 16:43:00 (UTC) od/0h/9m

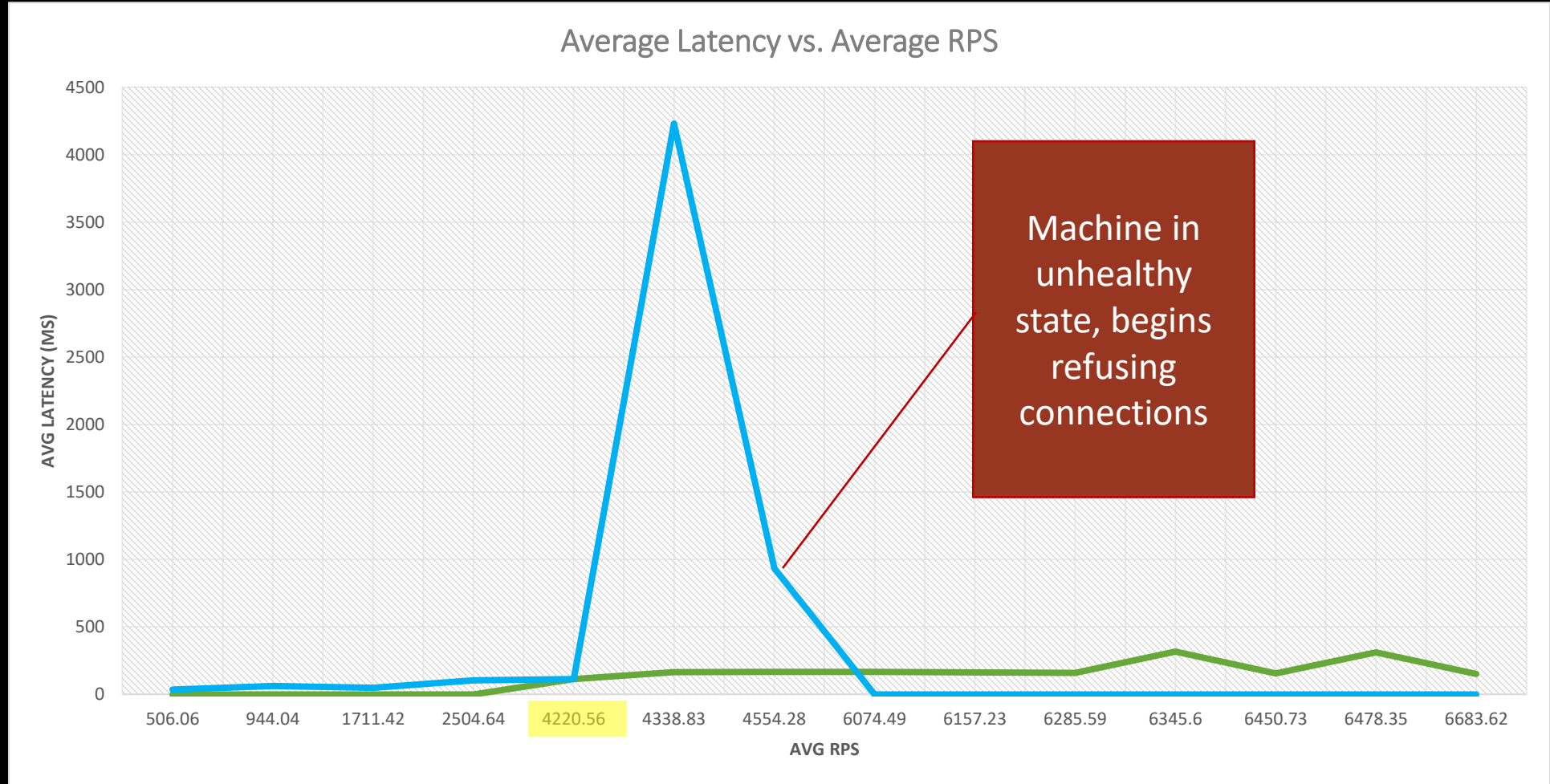
Incident Count	Anomaly Count
1	1

Incident List

Incident	ruleName	Value	Expected	UpperBound	Diagnose
	[REDACTED]	135,928	0	30,000	Diagnose



Designing for Failure



Report-Only

Apply-Rules

Recap

Detect attacks reliably

Block traffic based on important request parameters

Automatic detection and rule creation

Local Rules as final layer of protection



Minimizing Collateral Damage

Throttle

Deprioritize

Return a lighter experience

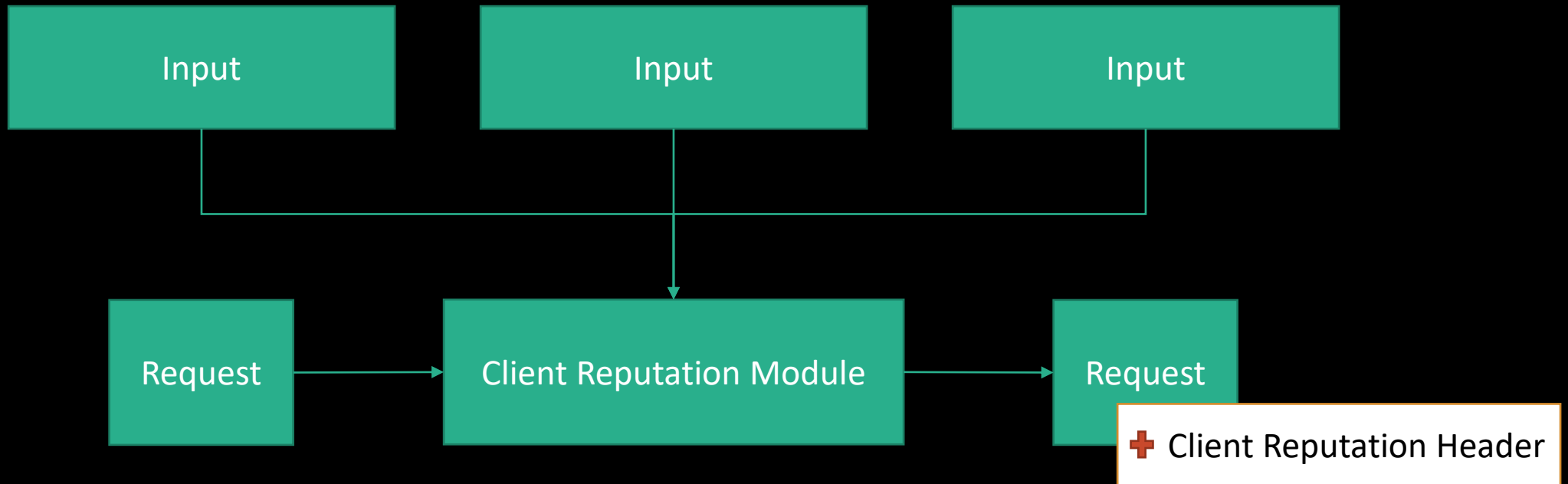
Redirect

Captcha



Client Reputation

Determining how
“reputable” a
request is, and the
risk it may pose to
your service



Summary

MVP	Nice to Have
<ul style="list-style-type: none">• Robust near real-time logging and metrics• Inexpensive blocking	<ul style="list-style-type: none">• Automatic Detection• Client Reputation• Graceful degradation

Questions