

2015 Insertion Reservation

Issue:

April 2015: *Sysadmin and Distributed Computing*

June 2015: *File Systems and Storage*

August 2015: *Security and Sysadmin*

October 2015: *Operating Systems and Sysadmin*

December 2015: *Security*

Date: _____

Are you a USENIX Supporter? yes no

If so, is this your complimentary ad? yes no

Is this a sponsored ad? yes no

Is this a media exchange ad? yes no

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Please complete, sign, and return this form by Email, fax, or mail to: The USENIX Association, 2560 Ninth Street, Suite 215, Berkeley, CA 94710
Telephone: 510-528-8549 • Fax: 510-548-5738 • email: sponsorship@usenix.org

2015 Deadlines

Issue	Space Reservation	Materials Due
April 2015 <i>Sysadmin and Distributed Computing</i>	February 20, 2015	February 26, 2015
June 2015 <i>File Systems and Storage</i>	April 17, 2015	April 28, 2015
August 2015 <i>Security and Sysadmin</i>	June 22, 2015	June 26, 2015
October 2015 <i>Operating Systems and Sysadmin</i>	August 21, 2015	August 28, 2015
December 2015 <i>Security</i>	October 16, 2015	October 28, 2015

Advertising Rates:

Full page: Black and white	\$1,700
Full page: Black plus issue PMS color	\$1,900
Half page: Black and white	\$950
Half page: Black plus issue PMS color	\$1,150
7.5% discount for 3 or more paid ads per annum	
Inside Front Cover: Full page, black plus issue PMS color	\$2,200
Inside Back Cover: Full page, black plus issue PMS color	\$2,100
Outside Back Cover: Half page, CMYK	\$2,000

Note: ;login: in printed in black and a predetermined Pantone color.
Contact production@usenix.org for color in a particular issue.

Mechanical Requirements

Space	Live Area (inches)	Trim (inches)	Bleed (inches)
Full page	7-7/8 x 10-3/8	8-3/8 x 10-7/8	8-5/8 x 11-1/8
Half page (Back Cover)	7-3/8 x 5-1/8	8-3/8 x 5-5/8	8-5/8 x 5-3/4
Half page (horizontal)	7-3/8 x 4-5/8	8-3/8 x 5-1/8	N/A
Half page (vertical)	3-1/2 x 9-7/8	4 x 10-7/8	N/A

File requirements: Preferred format is press-ready PDF. We also accept TIF, EPS, native Adobe Illustrator, and native Adobe InDesign files. EPS files and native Adobe Illustrator files must have all fonts outlined. TIF files must be 300 dpi. InDesign files must include all fonts and images. Images must be 300 dpi.

Conditions

- All contents and design are subject to publisher's approval.
- Notice of cancellation by advertiser must be given 7 days prior to closing date.
- Publisher reserves the right to reject or cancel any advertising at any time.
- Publisher reserves the right to change prices at any time.
- The advertiser shall indemnify the publisher against any loss arising from the use by advertisers of any unauthorized name, photograph, sketch, or words protected by copyright or trademark.
- Sample issue containing ad will be sent to the primary contact at company address.