

Wednesday, 30 August, 2017

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| 09:00–10:20 | | | | |
| Plenary Session Care and Feeding of SRE Narayan Desai, Google Diversity and Inclusion in SRE: A Postmortem Niall Richard Murphy, Google | | | | |
| 11:00–12:30 | | | | |
| Track 1 Tech Writing: How a Writer Can Make Your Life Easier, and Your Work Have More Impact! Betsy Beyer, Google Make Haste Slowly: Balancing SRE Diligence in Urgency Driven Organizations Jason Hiltz-Laforge, Shopify Want to Solve Over-Monitoring and Alert Fatigue? Create the Right Incentives! Kishore Jalleda, Yahoo, Inc. | Track 2 Systems Engineering SRE Your gRPC—Building Reliable Distributed Systems (Illustrated with GRPC) Grainne Sheerin and Gabe Krabbe, Google Profiling Node Applications Sasha Goldshtein, CTO, Sela Group | Track 3 Networks and Traffic Load-Shedding: Overview of Different Methodologies Acacio Cruz, Google Managing SSH Access without Managing SSH Keys Niall Sheridan, Intercom | Track 4/5 SRE 101 Laura Nolan, Google | |
| 13:40–15:00 | | | | |
| Track 1 The Dangers of Being Overly-Paranoid Ingrid Epure, Intercom Show Me the RIGHT Numbers! Are Our Users Happy? Perry Statham and Niclas Wretström, IBM | Track 2 Systems Engineering Standing On the Shoulders of Giants: Unleashing the Power of Scriptable Load Balancers Emil Stolarsky, Production Engineer, Shopify InStream: Large Scale Distribution using Bittorrent, Python, Salt, and Kafka Harsh Sharma, SRE | Track 3 Networks and Traffic Networks for SREs: What Do I Need to Know for Troubleshooting Applications Michael Kehoe, LinkedIn Anycast Is Not Load Balancing Murali Suriar, Google | Track 4 Mastering Linux Performance Tools Sasha Goldshtein, CTO, Sela Group | Track 5 SRE Your gRPC—Building Reliable Distributed Systems (Workshop) Grainne Sheerin, Gabe Krabbe, and Lisa Carey, Google |
| 15:40–17:00 | | | | |
| Track 1 Use Load Testing to Build a Proper Mental Model of Your Service John Looney, Intercom Traffic Steering using Rum DNS @ LinkedIn Viranch Mehta, LinkedIn | Track 2 Systems Engineering Capturing and Analyzing Millions of Queries without Any Overhead Karthik Appigatla, Sr. Database Engineer, LinkedIn, and Basavaiah Thambar, LinkedIn OK Log: Distributed and Coördination-Free Logging Peter Bourgon, Fastly | Track 3 Networks and Traffic Bots Are Fast, Humans Are Smarter—Eliminate Unwanted Traffic and Defend Against DDoS Felix Glaser, Shopify Google SDN Peering: An Early Engagement Case Study Murali Suriar, Google | Track 4 <i>(Continued from previous session)</i> Mastering Linux Performance Tools Sasha Goldshtein, CTO, Sela Group | Track 5 <i>(Continued from previous session)</i> SRE Your gRPC—Building Reliable Distributed Systems (Workshop) Grainne Sheerin, Gabe Krabbe, and Lisa Carey, Google |

Thursday, 31 August, 2017

| 09:00–10:20 | | | | |
|--|--|---|---|---|
| <p>Track 1 Setting Up SRE Teams and Engagements</p> <p>How We Try to Make a Lion Bulletproof; Setting Up SRE in a Global Financial Organization Janna Brummel and Robin van Zijll, ING</p> <p>From Firefighting to Proactive Work: the Journey of a Small Infrastructure Team in a Hyper Growth Environment Alex Gerlic, Intercom</p> | <p>Track 2 Incidents and Oncall</p> <p>Incident Command at the Edge Lisa Phillips, Fastly</p> <p>Resiliency Testing with Toxiproxy Jake Pittis, Shopify</p> | <p>Track 3 Release Automation</p> <p>Deploying Changes to Production in the Age of the Microservice Samantha Schaevitz, Google</p> <p>Application Automation with Habitat Mandi Walls, Chef Software</p> | <p>Track 4</p> <p>Distributed Systems Reasoning John Looney, Intercom</p> | <p>Track 5</p> <p>Tech Writing 101 for SREs Lisa Carey and Betsy Beyer, Google</p> |
| 10:50–12:30 | | | | |
| <p>Track 1 Setting Up SRE Teams and Engagements</p> <p>Building a Culture of Reliability Arup Chakrabarti, PagerDuty</p> <p>Tech Leadership in SRE Sean Rees, Google</p> | <p>Track 2 Incidents and Oncall</p> <p>Case Study: Lessons Learned from Our First Worldwide Outage Yoav Cohen, Imperva</p> <p>When Trouble Comes to Town Michael Gorven, Facebook</p> | <p>Track 3 Release Automation</p> <p>One Ring to Rule them... John Tobin, Google</p> <p>Dancing with Squads—Do you know what your Code Repos are Telling You? Don Cronin, Program Director, DevOps Insights; Rob Orr, Program Director, SRE DevOps Services</p> | <p>Track 4</p> <p><i>(Continued from previous session)</i></p> <p>Distributed Systems Reasoning John Looney, Intercom</p> | <p>Track 5</p> <p><i>(Continued from previous session)</i></p> <p>Tech Writing 101 for SREs Lisa Carey and Betsy Beyer, Google</p> |
| 13:30–15:30 | | | | |
| <p>Track 1 Setting Up SRE Teams and Engagements</p> <p>Building an SRE Capability Inside a Large Organization Sriram Gollapalli, Agilent Technologies, Inc.</p> <p>The Why, What, and How of Starting an SRE Engagement Richard Clawson and Josh Gilliland, Microsoft Azure</p> <p>Startup Systems Engineer's Instruction Manual Effie Mouzeli, Logicea LLC</p> | <p>Track 2 Incidents and Oncall</p> <p>Cognitive Bias and On-Call Niall Richard Murphy, Google</p> <p>Reducing MTTR and False Escalations: Event Correlation at LinkedIn Michael Kehoe, LinkedIn</p> <p>Incident Response Teams in SRE Organizations Andrea Spadaccini, and Andrew Stribblehill, Google</p> | <p>Track 3 Release Automation</p> <p>Release Engineering Best Practices at Google—the SRE Perspective Dinah McNutt, Google, Ireland</p> <p>Automated Debugging of Bad Deployments Joe Gordon, Pinterest</p> <p>Debugging at Scale—Going from Single Box to Production Kumar Srinivasamurthy, Microsoft Corporation</p> | <p>Track 4</p> <p><i>(Continued from previous session)</i></p> <p>Distributed Systems Reasoning John Looney, Intercom</p> | <p>Track 5</p> <p>Linux System Metrics Nati Cohen, Here Technologies, and Avishai Ish-Shalom, Wix.com</p> |
| 16:00–17:00 | | | | |
| <p>Track 1 Setting Up SRE Teams and Engagements</p> <p>The History of How We Came to Be Niall Richard Murphy, Google</p> <p>Hiring SREs May Be Literally Impossible Chris Sinjakli, SRE at Go-Cardless</p> | <p>Track 2 Incidents and Oncall</p> <p>Gamifying Reliability Excellence—The Service Score Card Daniel Lawrence, LinkedIn</p> <p>Incident Management and Chatops at Shopify Daniella Niyonkuru, Shopify</p> | <p>Track 3 Release Automation</p> <p>Fast and Safe Production Monitoring of JVM Applications with BPF Magic Sasha Goldshtein, CTO, Sela Group</p> | <p>Track 4</p> <p><i>(Continued from previous session)</i></p> <p>Distributed Systems Reasoning John Looney, Intercom</p> | <p>Track 5</p> <p><i>(Continued from previous session)</i></p> <p>Linux System Metrics Nati Cohen, Here Technologies, and Avishai Ish-Shalom, Wix.com</p> |

Friday, 1 September, 2017

09:00–10:30

**Track 1
SRE Culture****Globalizing SRE in a Walkup Culture**

Bill Lincoln, Wayfair, and Matt Coleman

Psychological Safety in SRE Teams

John Looney, Intercom

**Track 2
Cloud, SaaS, and Distributed Systems****Building an On-Premise Kubernetes Cluster For a Large Web Application**

Daniel Turner, Shopify

Distributed Systems, Like It or Not

Theo Schlossnagle, Circonus

Avoiding and Breaking Out of Capacity Prison

Jake Welch, Microsoft

Track 3**The EU's New Data Protection Law—a Survival Guide**

Simon McGarr, Data Compliance Europe, and John Looney, Intercom

Track 4/5**Statistics for Engineers**

Heinrich Hartmann, Circonus

11:00–12:00

**Track 1
SRE Culture****Service with an Angry Smile: Passive-Aggressive Behavior in SRE**

Lauri Apple, Zalando

The Cult(Ure) of Strength

Emily Gorcenski, Simple

**Track 2
Cloud, SaaS, and Distributed Systems****Run Less Software; Use Less Bits**

Rich Archbold, Intercom

Monitoring Cloudflare's Planet-Scale Edge Network

Matt Bostock, Cloudflare

Track 3*(Continued from previous session)***The EU's New Data Protection Law—a Survival Guide**

Simon McGarr, Data Compliance Europe, and John Looney, Intercom

Track 4/5*(Continued from previous session)***Statistics for Engineers**

Heinrich Hartmann, Circonus

13:00–14:00

**Track 1
SRE Culture****Monitoring Design Principles**

Theo Schlossnagle, Circonus

**Track 2
Cloud, SaaS, and Distributed Systems****And the CFO Wept: AWS Cost Control**

Corey Quinn, The Quinn Advisory Group

Track 3**CRE: Expanding SRE to Inside Your Customer's Organisation**

Stephen Thorne, Google

Track 4**Being an Effective Ally to LGBTQ+, Non-Binary, Women, and POC in the Tech Industry**

Chris Stankaitis, The Pythian Group

Track 5**Panel: AMA for New SREs**

Moderator: Murali Suriar, Google

Panelists: Gráinne Sheerin, Google; John Looney, Intercom; Chris Sinjakli, GoCardless; Ola Klapcinska, Google

14:40–17:00

Closing Plenary Session**Have You Tried Turning It off and Turning It On Again?**

Tanya Reilly, Google

100 Teams, 100 Ways to Fail

John Keiser, Microsoft Azure, and Ben Broderick Phillips, Microsoft

Persistent SRE Antipatterns: Pitfalls On the Road to Creating a Successful SRE Program Like Netflix and Google

Jonah Horowitz, Stripe, and Blake Bisset

17:10–17:20

Closing Remarks

Program Co-Chairs: Avishai Ish-Shalom, Wix, and Laura Nolan, Google