

National Science Foundation Secure and Trustworthy Cyberspace Principal Investigators' Meeting (2015)

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#### **Breakout Reports**

7 January 2015

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## Breakout 1: Cryptocurrency

Elaine Shi
University of Maryland

#### "The Rise and Rise of Cryptocurrency"

- Bitcoin came around in 2009.
- Today, traded at \$284 per bitcoin.
- Total available bitcoins: billions of dollars.
- Cryptocurrency startups: 551
- Average evaluation: \$3.9M
- Numerous altcoins
  - Ethereum, dodgecoin, litecoin, ...
- Large online service providers have started accepting Bitcoin payments
  - Expedia, Reddit, and Overstock.com

## Usage of cryptocurrency outstrips our understanding

- Various attacks observed, e.g., Mt Gox failure
- Several altcoins flawed designs exploited
- Many research papers showing attacks
  - "Selfish mining"
  - Attacks against anonymity

Therefore, it is imperative to develop a "science of cryptocurrency"

### What is the "science of cryptocurrency"?

What are the main scientific challenges?

What makes this a science?

Jeremy Epstein



#### What are the main scientific challenges?

- What makes a cryptocurrency popular? How do we model user incentives?
- How do you design a provably secure cryptocurrency? How do you even define security?
- How do you design a cryptocurrency that accommodates inspection and legal enforcement?
- How can we design technologies to help users protect themselves,
   e.g., not commit money to a buggy contract?
- Can we have a theoretical characterizations of possible tasks/ applications atop a blockchain-based cryptocurrency?
- How can we formally model adversarial behavior/incentives?

### 2

#### What makes this a science?

Demonstrate the generic applicability of an approach beyond a single embodiment of cryptocurrency.

### What areas of research are needed for the "science of cryptocurrency"?

#### Computer Science

- Cryptography/security, PL, data science, formal methods, hardware, game theory, mechanism design
- Public policy
- Psychology
- Economics and finance

## How can we bring communities together to make cryptocurrencies better?

Workshops that bring together researchers and the developer community

Cryptocurrency conferences/workshops with PC members from developer communities

#### Message for NSF

Digital money will be the way of the future: it will enable rich smart contract applications, and enable new markets and eco-systems.

- It is imperative to develop a "science of cryptocurrency"
- Cryptocurrency in the broader form
  - Not just about Bitcoin or a single cryptocurrency.
  - Related to "why this is a science" question

# Breakout 2: Social Networks and Crowdsourcing

**Ben Zhao** UC Santa Barbara

#### The Challenge

- Security work in social networks / crowd systems has been very focused on small set of problems
  - Detection of Sybil (fake) identities
  - Detection of forged content, e.g. Yelp/Amazon reviews
- Challenge:

Can we formulate clear research challenges in the space for the near- and long-term

#### 1. Leveraging/Managing the Crowd

- The crowd is a powerful resource for good...
  - Can go significantly beyond state of art ML/AI systems
  - e.g. reporting phishing sites (phishtank), Sybil profile detection
  - How to incentivize/how to separate wheat from chaff
  - Can we leverage it to solve harder security problems?
- But also powerful tool for attackers...
  - "Crowdturfing" observed in multiple countries/sites
  - Malicious crowds difficult to distinguish from normal users
    - Can generate "authentic-looking" original content
    - Can launch attacks against ML classifiers
    - Easily bypass existing tools that detect scripts/automation
  - Need to develop robust defenses (adversarial ML?)

#### 2. The Content Curation Tussle

#### For user-generated content, curation is a necessity

Yet unclear how transparent providers should be in the process e.g. server-side black box vs. user decisions on fully-transparent data

#### **Less Transparency**

- Providers have established credibility
- Leverage access to variety of data, more powerful models, robust against Sybils/Turfing
- Simpler process addresses a need to reach broader, non-technical users

#### **More Transparency**

- Complex black boxes, e.g. reputations, can be gamed
- Transparency reduces impact of "bandwagon heuristic"
- Providers have incentives mismatch
  - More content → more users → more content ...

#### 2. The Content Curation Tussle

#### For user-generated content, curation is a necessity

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#### **Less Transparency**

 Providers have established credibility

#### **More Transparency**

- Complex black boxes, e.g. reputations, can be gamed
- Transparency reduces impact of
- Is there a solution that addresses both need for transparency and does not exclude less-technical users?

  Perhaps solutions lie in the HCI space...
- Simpler process addresses a need to reach broader, non-technical users

content ...

ore

#### 3. Educating Users on OSNs

- Many users still unaware of security risks on social networks, or the tools to mitigate them
- Can we develop more effective tools that leverage the social systems themselves?
  - Can we apply tools / lessons from social psychology?
    - Challenge: establishing credibility in absence of visible pedigree
  - Tap into power of first-hand stories, or folk models
  - Can we make stories about cybersecurity go viral?

# Breakout 3: Cryptographic Assumptions and the Real World

**Tal Malkin**Columbia University

#### Matching Crypto Models to the Physical World

- Side Channel Attacks
  - Theoretical leakage and tamper resilience models vs practical attacks and countermeasures
- Theoretical Modeling and Building Secure Crypto over Vulnerable Hardware (e.g., Trojans)
- Underlying Physics: How do we model/ define/ verify what we physically need / have? and what can be done with it? E.g.,:
  - Physical assumptions like Wyner wiretap model, noisy key agreement, etc
  - Physical Unclonable Functions (PUF)
  - Understanding Randomness

#### Basic Crypto Research (for the Real World)

#### Cryptographic Complexity Assumptions

— How do we validate assumptions / avoid working with inappropriate assumptions?

#### Foundations of Symmetric Cryptography

- Better understanding of primitives like block ciphers, hash functions, ROM
- Weaker assumptions while maintaining efficiency

#### Secure MPC

 Why isn't it used in the real world? (are we solving the wrong problems? Wrong models? Economic considerations?)

#### Power-aware cryptography

 Minimize communication complexity, though computation also relevant.

#### **Employing Crypto in the Real World**

- IoT Key Management (e.g, medical, cars,...)
  - Issue: complex usage environment (many parties / life cycle / removing and replacing and adding devices out in the field)

- Proving Security for large systems like TLS
  - Issue: complex system / many cryptographic components

#### New Dimensions Beyond Current Crypto

- Security problems often due to poor implementation, misuse, and other software engineering issues, not crypto
  - where is the boundary?
- Simplicity of implementation and use
  - Often more important than just efficiency

Can Crypto help? Can we design rigorous models to address these (traditionally non-crypto) issues?

- Questioning Kerckoffs' law / Asymptotic Approach
  - Security by obscurity /increased reverse engineering
  - Better concrete security models / metrics for time/work to break a system

#### Meta Issues

How to incentivize researchers to do the right thing?

- More interdisciplinary research
  - Help bridge the gap to the "real world"
- More long-term research
  - E.g., work on appropriate, well studied assumptions

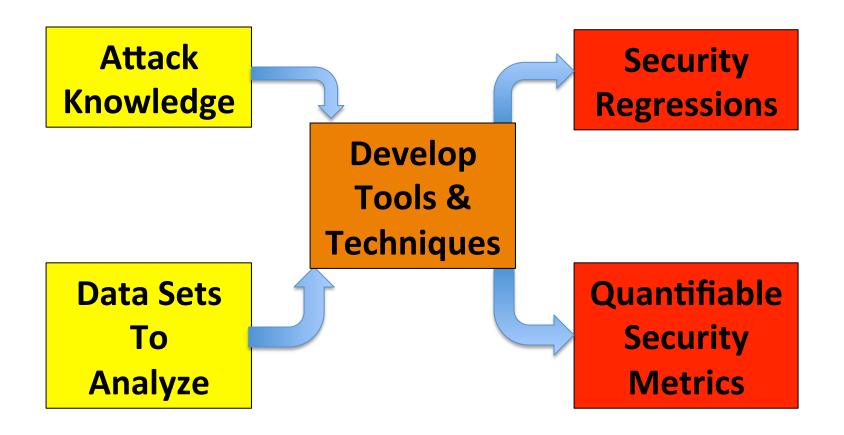
#### Possible problems:

- Do we over publish? (expect fast/many publications, quality less important?)
- Interdisciplinary research difficult (e.g., find common language), may or may not be hard to publish?
  - Suggestion: submit real-world crypto proposals to AITF
- Crypto Education

# Breakout 4: Benchmarks for Security Research

**Erez Zadok**Stony Brook University

#### Security Benchmarking Needs



#### Attack Knowledge

- Need:
  - Understand basic principles
  - Comprehensive list of attacks, updated
  - Companies to disclose attack details and internals
- Understand complex interactions
  - Hardware, software, networks, people

#### Data Sets to Analyze

#### Have:

- WINE, CAIDA, DNS/Farsight, CRAWDAD
- Anti-Phishing Working Group (APWG)

#### • Problems:

- Old, synthetic, small
- Overly sanitized: nearly "useless"

#### Need:

- Lots of new data
- Minimal/configurable anonymization
- Incentives for companies to share data
  - NSF I/UCRC model?

#### Security Regressions

- Have:
  - "Red" teams
  - Static code analysis (e.g., Coverity)
- Need:
  - Security vulnerability tools
    - Automated
  - Domain-specific suites
    - e.g., network routing, Web, SQL, etc.
  - Comprehensive, continually updated
  - Community effort, open/free access

#### Quantifiable Security Metrics

#### Have:

- Metrics for performance, energy
- Coarse security classifications/regs (EAL1-7, SOX, HIPAA, PCI, ...)
- Need metrics such as:
  - TCB size; code complexity metrics, correlate with safety
  - Time needed to break security; time to recover
  - Resources needed to break security (#machines, CPUs, etc.)
  - Number of infected systems; amount of lost data
  - \$cost:
    - Price of buying attacks, cost of ransomware
    - Cost of insurance, lost revenue
- Useful combination metrics (cost functions)

#### Develop Tools & Techniques

#### Need:

- Inventory of existing tools & techniques
- Identify gaps
- Timeliness of tools/techniques key
- Rich set of tools & techniques
- Apply or "port" existing techniques to new threats
- Reduce false alarms
- Collaborate with other fields
  - e.g., ML, Prog. Lang., Verification, Viz. Analytics
  - e.g., Economics, Business, Sociology, Psychology, Medicine

#### To Funding Agencies

- Benchmarking is bigger Broader Impact than SaTC
- Incentives to develop/release software
- More "Transition to Practice" (TTP)
- Greater access to events (e.g., Black Hat)
- Incentives for community efforts
- Encourage in GPG/CFPs
  - NSF BRAP: Benchmarks of Realistic Scientific Application Performance(?)

## Breakout 5: Cybersecurity and the Social Sciences

Robert Axelrod
University of Michigan

### Advice for Collaboration between Computer Scientists and Social Scientists

- 1.Include both sides from the start.
- 2.Explicitly discuss goals and expectations including publications and fundraising.
- 3.Organize brown bags across departments.
- 4. Beware that joint PhD's have limited job prospects.
- 5. Avoid **joint appointments** for Assistant Professors.

[No classified material will be shown in this breakout summary]

#### Breakout 6:

## Responding to the NSA Revelations

Wendy Seltzer W3C/MIT

#### Responding to the NSA Revelations

- Should our research change post-Snowden?
  - New or expanded topics of research
  - Changing research methods
  - Participation in public discourse

#### Research: Defending privacy

- Definitions and policy
- Technology and systems
- Institutions

#### Topics: definitions and policy

- Threat modeling: Identifying and scaling up the adversary
- Contribute to ongoing public discussion, challenge false and misleading statements
  - Demonstrate the importance of context data it's not "just metadata"
    - Push-back on the third-party doctrine
  - Develop and publicize the more privacy-protective analytic methods we have
    - Shift the burden of proof to the information-gatherers
  - Utility-modeling
    - Small data what we can learn from it; old-fashioned gumshoe work
- Quantifying privacy harms and risks
  - Quantifying vs. contextual?
  - Does quantifying force particular personal or policy responses? Backlash?
- Incentive alignment.
  - Not storing data might be in a business's interest
  - Industrial privacy; business trade secrecy
- User convenience, role of usability
  - Evaluation of privacy/security
  - Could there be a security label?
  - FDA (gov't) or UL (industry) model?

#### Topics: technology and systems

- Systems resilient against coercion/legal intervention
  - Eliminating central points of control/infiltration
    - Multi-party access control
  - "Warrant canary" transparency: "we have not yet received a request to turn over data"
    - Jurisdictional diversity?
  - Provable security
  - Secure randomness
  - Search on encrypted data
  - Exfiltration-resilient cryptography
  - Threshold crypto
  - Alternative approaches to crypto
  - Secure Multi-party computation

#### **Topics: Institutions**

- Governance: Research on norms of organizations, communication and its break-downs
  - Understanding the interactions between norms, laws, technology
  - How do new mechanisms interact with oversight?
  - Building systems to enable transparent citizen control
- Systems to enable individuals to choose/change privacy parameters (as individuals and as democratic citizens)
  - Make the costs and benefits more transparent
  - Provide meaningful choice
  - Designing good defaults

#### Methods

- Build in security from the beginning
  - With appropriate threat modeling, risk analysis
- Don't say "stop cryptanalysis"
- Think about protecting research subjects
  - Destroy data that's not needed
  - Secure "dark archiving" of identifying data needed for reproducible research
  - Don't expose subjects to new surveillance risks

#### Public involvement

- Interaction between research community and gov't agencies in setting security standards
  - Choosing experts
  - Transparent process
- Fund basic research, whatever its political valence.
  - Protection of privacy is in the national interest

#### Public engagement

- Public dissemination, communication, and translation of research, methodology and results
  - Demonstration of transparency best practices
  - Discussion with policy-makers
  - Interaction with tech companies
  - Participation in standards-setting
- Long-term research response

#### **Breakout 7:**

# Cybersecurity Experimentation of the Future: Supporting Research for the Real World

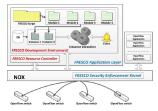
David Balenson (SRI International)
Terry Benzel (University of Southern California)
Laura Tinnel (SRI International)

#### **Tomorrow's Cybersecurity Challenges**

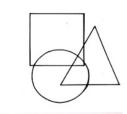
- Cyberspace is rapidly evolving with nearly every aspect of society moving toward pervasive computing and networking
- Need to move quickly to meet tomorrow's needs
  - Highly specialized cyber-physical systems (CPS)
  - Interdisciplinary experimentation
  - Modeling and reasoning about human behavior
  - Advanced networking architectures (e.g., SDN
- CEF is community-based effort to study current and expected cybersecurity experimentation infrastructure, and to produce a strategic plan and roadmap for developing infrastructure that supports tomorrow's research



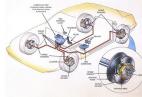














### Future Experimentation Infrastructure Objectives

- Catalyze and support research
- Advanced experimental research tools, technologies, methodologies and infrastructures
- Broadly available national resources
- Beyond today's state of the art:
  - Multi-discipline, complex, and extreme scale experimentation
  - Emerging research areas specialized cyber-physical systems and cybersecurity-relevant human behavior
- Advances in scientific methodologies, experimental processes, and education
- Strategies for dynamic and flexible experimentation across user communities and infrastructure facilities

**Cybersecurity Experimentation of the Future** 

#### **Breakout Discussion Highlights**

- Experiment metrics, including those mapped to defender objectives
- Support for internal vs. external validity of experiments, context matters – ecological validity
- Capabilities to support reproducibility
- Sharing of data collection and analysis algorithms, benchmarked datasets
- Special considerations for cyber security research
- Can't just provide tools when people don't know how to use them effectively
  - Need to couple with methodologies and education
  - Need case studies to show how the RI can be used

#### **General RI Discussion**

- Caveat: can't foresee everything needed in the future
- RI should include benchmarked data
- Can't just provide tools when people don't know how to use them effectively
  - Need to couple with methodologies and education
  - Need case studies to show how the RI can be used
- Support for experiment metrics that are mapped to defender objectives
- Recognize and support for internal vs. external validity of experiments, context matters – ecological validity

#### **Experiment Reproducibility**

- How do we describe everything needed in order to reproduce an experiment, especially in complex and/or large scale experiments?
- What level of fidelity must be captured for an experiment to be reproducible?
  - What does and doesn't matter is a research topic itself.
- When documenting an experiment that uses a complex range, need ability to point to location where the detailed info is kept.
- Bundle: data + code + environment

#### Sharing of Common Algorithms, Data

- Data validity can be impacted by faulty data collection methods
  - Share validated collection methods, algorithms and tools
- Shared datasets are needed to perform apples to apples comparisons between approaches
  - Share datasets for specific research areas (e.g., keystroke dynamics)
- Common analysis algorithms/tools are needed to perform apples to apples comparisons between approaches
  - Share vetted analysis algorithms/tools

Cybersecurity Experimentation of the Future

#### **Characteristics of Cyber Security**

- How is RI for cyber security different from other cyber problems?
  - Must take adaptive adversaries into account models & ability to automatically generate and validate models
  - Intent (purposeful vs. accidental) may not matter when a failure occurs until we see the behavior change

#### Conclusion

- Science-based experimentation infrastructure is critical to enabling future cybersecurity research
- Need for revolutionary capabilities for advancing multidiscipline, complex and extreme scale experimentation for emergent cybersecurity research areas
- Lively and helpful discussion that reinforces CEF study outputs and provides guidance on what to highlight and expound upon
- Consider: How would you contribute to a collaborative effort to build and share this infrastructure?

Cybersecurity Experimentation of the Future

#### **Breakout 8:**

# Developing a Principled Security Curriculum

Rebecca Wright
Rutgers University

#### **Guiding Questions**

What should a security curriculum cover?

How can we improve how security principles are taught?

## Who are you teaching and what do they need to learn?

- Need different kinds of programs different audiences coming in, different pathways going out.
  - Concentrations or tracks in different majors (CS, IS, etc.), stand-alone cybersecurity major
- Potential interest in different kinds of career paths.
- Different principles suitable for different groups.
- Some philosophical questions still unresolved:
  - Is practicing offense necessary for understanding defense, or is offense its own specialized skill?
- Pragmatic concerns and constraints
  - Overfilled curricula, long pre-requisite sequences, students of varying backgrounds, etc.

#### Many Existing Useful Resources

- NIST NICE Framework
- National Academies Report: *Professionalizing the Nation's Cybersecurity Workforce*
- NSA/DHS Academic Centers of Excellence: now divided to cyber defense and cyber operations (smaller program, specialized on offense). Includes existing knowledge units.
- Military academies developing "Cyber Science" as a starting point separate from CS.
  - Working group of about 60 people (mostly in cybersecurity) working with ABET to develop an ABET-accredited program.
- Various courses, including some with materials or entire course available freely online.
- Many more...

#### Principles, Practice, and Mindset

- Scientific principles, engineering principles, and social science principles, among others.
- Effective to combine principles with practical activities and examples that illustrate the principles, build interest, and encourage engagement.
- In the context of a broad education (vs. training for specific skills), focus in a discipline can serve as a way to develop a mindset, a culture, and a body of shared knowledge. (Should also ensure teaching of problem solving, communication, and critical thinking.)
- We could do a better job of explaining the differences between different kinds of programs to potential students: what background do you need to succeed in this programs? what kinds of career or further educational pathways are natural from this program? what kinds of interests are a good fit for this program? [But beware being too narrow and scaring people off.]

## Breakout 9: User Authentication

Nicolas Christin
Carnegie Mellon University

#### Passwords & authentication

- Simple, cross-platform, one-size-fits-all for human-to-machine authentication
  - We'll probably still talk about passwords in a few years
- Historically, poor usability of alternatives (e.g., biometrics)

#### This may be changing

- Commoditization of usable biometric systems (e.g., iPhone touch ID)
- Increased importance of machine-to-machine authentication (Internet of Things)
  - RFIDs/NFC tokens are now extremely cheap to produce and are increasingly deployed (you're using one to open your room)
- Single-sign on systems (e.g., Google/FB accounts) are increasingly used for credential delegation
- Multi-factor authentication

## Future research directions in user authentication (1/2)

- Privacy-preserving authentication
  - Group signatures / pseudo-identities for large systems (e.g., transportation networks)
    - Research question example: how to scale group signatures (expensive to verify) so that they can accommodate very large networks (e.g., automobile networks)
    - Potential communication overhead to disseminate pseudo-identities
- Reconciling threat models with deployed primitives
  - e.g., "authenticating" to the newspaper
  - Segmentation of authentication primitives
- Potential arms race
  - Well known in biometrics (research on spoofing)
  - Is there an end to this arms race can it be proven?

## Future research directions in user authentication (2/2)

- Incentives to decouple identification from authentication
  - Identity providers/SSO systems avoiding core root of trust (multiparty computation?)
  - How to decouple? Preserving privacy vs. long-term "reputation"
  - How much trust are users willing to give to authentication providers?
    - E.g., failure to accept the German National ID card
- Metrics to evaluate authentication
  - Going beyond false negative/false positive rates
  - Scope of the threat model, adoption rate, usability / lightweight, cost, failure implications
- Deployment of forward secrecy
  - Technology probably already exists but needs to be deployed to a much larger extent

#### Breakout 10:

# An End to (Silly) Vulnerabilities

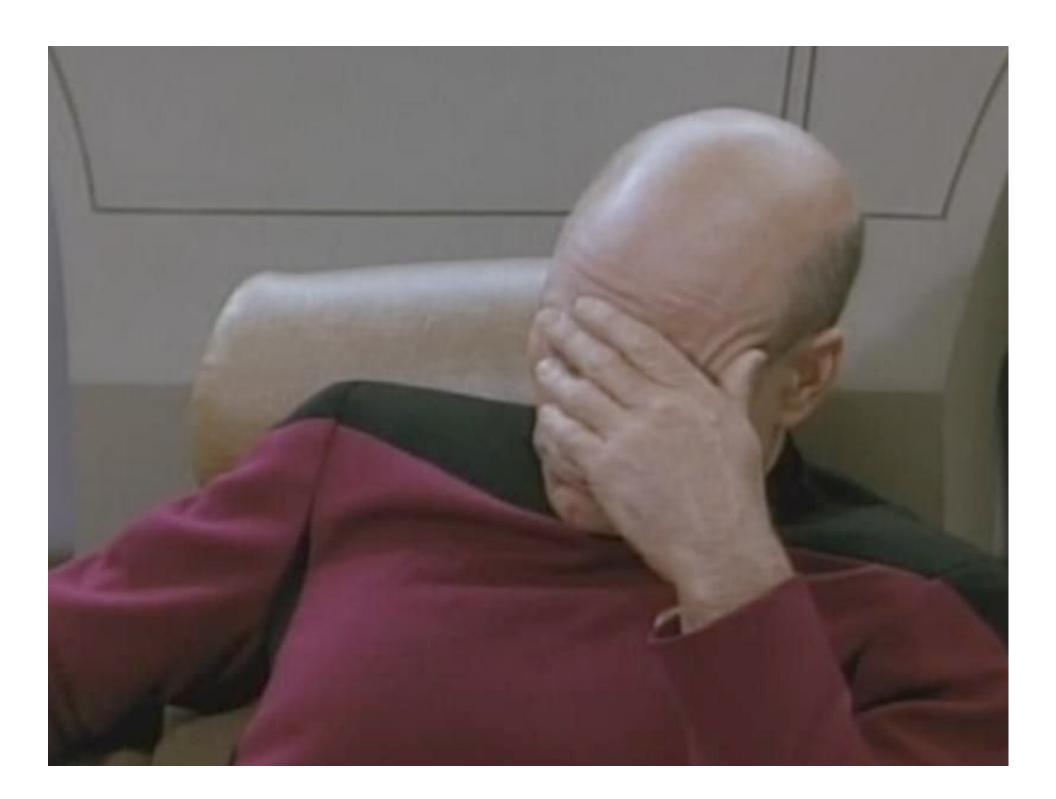
Matthew Might
University of Utah
matt.might.net
@mattmight

### Research

Education

Incentives

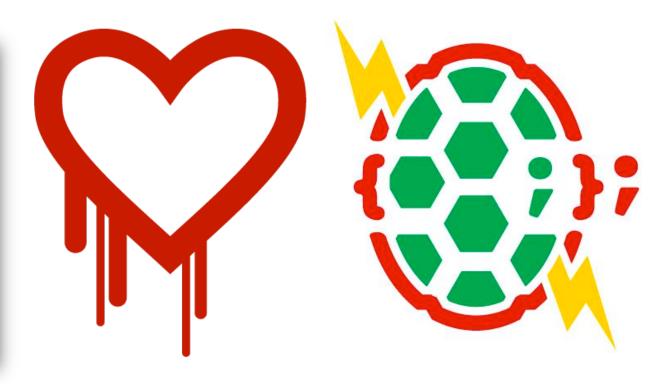
### silly vulnerability. n.



### All vulnerabilities are silly!

# 















# \$1 billion

### Proposed Resolution

No further advances in research and education are necessary.

It's up to you, industry.

No further advances in research and education are necessary.

It's up to you, users.

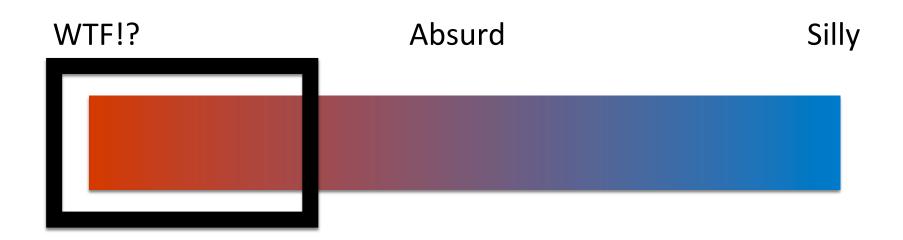
# ΔResearch

## Static analysis

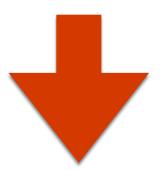
# Spectrum of silliness

WTF!? Absurd Silly

## Spectrum of silliness







Usability

False neg.

Scalability

False pos.





### **VERACOIDE**

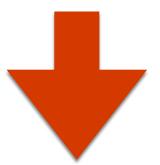






### Formal methods

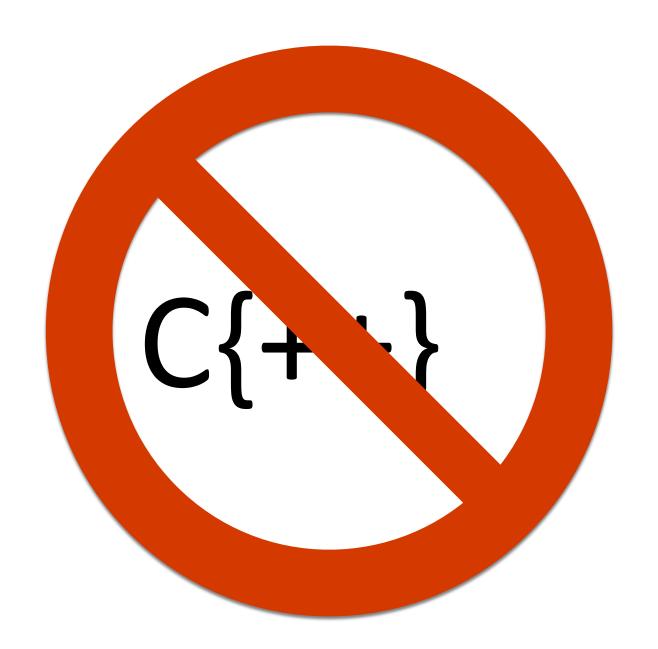




Scalability Domain expert

Cost

# Languages



# ΔEducation

### Cross-cutting & Standalone

## Security from the start

# ΔIncentives



Cyber Ralph Nader

### Civil liability for software

Much less vulnerabilities.

Much less software.

### Thanks!

# Breakout 11: Human Factors

**Damon McCoy**George Mason University

#### **Cyber Insurance**

Deal with security problem by purchasing insurance

Problem is there is insufficient data to model risk

"actuary tables" for cyber security would be useful

Understanding distribution of payouts

#### **Incentivizing Users**

 Maybe we could pay users \$5 dollars to do X and improve their security

Problem is we don't know what X should be

Need better understanding of what effects security outcomes

#### **Teachable Moments**

- Warning notices that explain why purchasing from spam is harmful
  - Display at the moment the user is about to visit merchant site

- Does notification work encourage remediation
  - What can be done to improve the effectiveness?

# Breakout 12: **Architecture**

Ruby Lee (Princeton University)

Gookwon (Ed) Suh (Cornell University)

#### Starting questions

- 1) What are the best opportunities today for architecture-focused security research?
- 2) What problems in hardware, software and network security can best be addressed by architectural changes or new architecture?
- 3) How should smartphone, IoT and cloud computing servers be designed to improve cyber security?
- 4) How should researchers in different domains collaborate with architecture researchers on security problems?
- 5) What are the application domains where "architecture support for security" can make the most impact?
- 6) What are the challenges and opportunities in designing and building hardware architecture that we can trust?

#### Discussion Topic and Direction

- What are the best opportunities for architecture-focused security research?
- The term "architecture" was broadly defined
  - HW, SW, network architecture
- The discussion was focused more on opportunities for hardware architecture to enhance security
- HW has both strengths and weaknesses
  - Strengths: 1) real-time, 2) difficult to bypass, 3) difficult to tamper with, 4) performance, energy efficiency
  - Weaknesses: 1) sematic gap, 2) difficult to fix
  - What are the right set of hardware security primitives?

#### **Architecture Research Needs**

- Hardware to guarantee critical security and privacy properties even when software layers are compromised, especially for safety-critical applications
- Threat models and security requirements for emerging application spaces such as smartphone, cloud, IoT, CPS, etc.
  - Rethink existing hardware security architecture
- Hardware design methodology and assurance
  - Improve both security and performance
  - Tools and metrics to verify the security of hardware-software designs
  - Tools and platform support to build custom secure architecture
- Facilitate tight interdisciplinary collaborations
  - HW architecture and security communities
- Common infrastructure for security architecture research
  - Open-source SoC HW, security benchmarks, and attack suites

#### More Research Directions

- How to secure complex heterogeneous SoCs?
  - Many processing elements, untrusted IPs
- How to provide end-to-end security including humans and communications
  - Secure I/O and user interfaces
- How to leverage parallel resources in many-core processors for security?
- What's the implications of emerging nanotechnologies for security? How do we leverage them for security?
- How to authenticate hardware?

# Breakout 13: Cloud Security

**Srini Devadas**MIT

#### Questions

- What does it mean for a cloud to be secure?
- How do we resolve conflicts between security, availability, user convenience and performance?
- How do we minimize the Trusted Computing Base (TCB) of a secure cloud?

# Interesting Research Directions (by no means complete!)

- Track dissemination and processing of private data
  - present to user in an intuitive way
- Efficient Verifiable computation
- Obfuscated computation (to protect program as well as data)
- Hybrid of cryptographic and systems approaches to cloud security
- Security across users in a cloud
- Enhance the security of commercial offerings, e.g., Intel SGX
- Resolving the conflict between obfuscated computation and protecting cloud from obfuscated malicious code

#### Community-Building Challenge

Clean-Slate design of a secure public cloud

- In two different settings: infrastructure as a service and platform as a service
- Different TCBs and threat models
- Clean-slate secure processor designs
  - Verified and untrusted hypervisor
  - Untrusted OS
- Exemplar software stack and applications

# Breakout 14: Machine Learning

Mingyan Liu
University of Michigan

# Machine Learning Applied to Cyber Security: Risks, Opportunities & Future Directions

- The necessity and use of domain expertise
  - Choosing the right domain with the right scope, framing the right problem
  - Beware of overuse and superficial use
- Adversarial ML
  - Robust against manipulation intended to evade MLbased detection
  - Caution against speculative threat models

# Machine Learning Applied to Cyber Security: Risks, Opportunities & Future Directions

- Impact of ML on privacy
  - ML techniques help us infer and detect as defenders
  - The same capability in the hands of attackers exacerbates privacy issues
- Focusing on explanation in addition to pursuing performance
  - An opportunity for both the ML and security communities
- Collecting and maintaining high quality data
  - Lack of ground truth
  - Highly dynamic environment

# Breakout 15: App Markets

Ninghui Li (Purdue University)
Somesh Jha (University of Wisconsin)

### Challenges

- Users: Regular users need to make securitycritical decisions
  - How to reduce reliance on users for security while serve diverse individual needs?
- Extensible resources:
  - Sensors that are close to users
  - OS lacks ability to protect new types of resources
- Analysis: imprecision of analysis and of definition of malicious behavior
- Fragmentation of app markets

# **Ecosystem and App Market**

- Needs governance structure, incentives for app markets to promote security
- Create a ecosystem that creates incentives for using less permissions/personal info
- Create economic liability for posting malware
- Need more robust reputation systems for both apps and reviewers/reviews, to detect malware as well as malicious promotion
- Division of responsibility between market and client devices

## **Towards Better Apps**

- "Hygiene rules" for appropriate use of personal information in app
  - Perhaps with certification and verifiable
  - New programming language helping this?
  - Crypto help balance need for code analysis/ verification and prevention of reverse engineering
- More flexible permission model
  - Context-aware, time-limited grant
  - Hide complexity from users
- Can new hardware features help?

# Breakout 16: Securing the Web for Everyone

Roxana Geambasu
Columbia University

# Breakout 17: Cyber-Physical Systems

**Stephane Lafortune**University of Michigan

# Breakout 17: Securing CPS (1/4)

- 20 participants from academia, industry, government
- Cyber-Physical vs Cyber vs Internet of Things: where to draw the lines?
  - All CPS have sensors and actuators
  - Control (feedback) loops
  - Physical variables: laws of physics, inertia, time
  - Physical consequences of improper behavior: safety, graceful degradation, recovery

# Breakout 17: Securing CPS (2/4)

- Find aspects that have analogs in cyber systems
  - Draw parallels with Network Security
- Find aspects that do not have analogs in cyber systems and have research value
  - Both defender and attacker are limited by the laws of physics
- Control theory, real-time and embedded systems
  - Model of physical process; well-defined specifications
  - But: Attacker is not "just" a "disturbance": adversarial models
  - Role of humans in-the-loop (more or less?)

# Breakout 17: Securing CPS (3/4)

- Attacker may be trying to inflict damage or to acquire IP
  - Authentication of components is a critical issue
- Intrusion Detection, Isolation, Recovery
  - Exploit sensor redundancy and physical model
- Importance of timeliness
- Diversity of systems
  - From: Critical infrastructure: power/water/ communications/transportation
  - To: Interconnected (bio-)medical devices

# Breakout 17: Securing CPS (4/4)

- Security is still an after-thought, even now. What can we do as academics?
  - Need a taxonomy of potential vulnerabilities
  - Vulnerability assessment; quantify impact
  - What-if analyses
  - Identify similarities (with cyber systems) and distinguishing features
  - Scalability of solutions proposed
- Privacy in CPS: domain specific
  - Whose privacy: user, operator, suppliers?

# Breakout 18: Cybersecurity Competitions

**Portia Pusey** 

Edrportia@google.com

**Cybersecurity Competition Federation** 

#### Opportunities

#### **Technologists** to partner with **Competition Developers**

- Test and learn new technologies
- Solve real world problem
- Data sets

# **Competition Developers** and/or **Technologists** to collaborate with **Researchers** in social, behavioral, and economic sciences

- Bake measurement into competition development
- Recommend predictive instruments
- Identify outcomes for players and stakeholders
- Benchmark current characteristics of competitors and competitions
- Produce instruments and tools to evaluate/assess outcomes for within and between competition comparisons

#### Competition Developers to support Educators

- Performance-based assessments for performance outcomes
- Used challenges/puzzles/walkthroughs become instructional materials and labs

#### **Shameless Plugs**

#### NSF Cyber Education/Competition Activities

#### **IseRink.org**

Competition environment & virtual laboratory: networking, cyber security, and penetration testing

#### HandsOnSecurity.org

Materials for teaching cybersecurity

#### **CyberFed.org**

A community to communicate, promote and advocate for cybersecurity competitions and related activities

#### **USENIX 2015 '3GSE**

#### Lunch

These slides, and some extras not shown, will be posted on conference site.



# Extra Slides (for posting, not presenting)

# SATC PI Meeting 2015

# Breakout 4 **Benchmarking for Security Research**

Erez Zadok (Stony Brook University)

# **Opening Presentation Slides**

#### **Problem**

- How to quantify security accurately?
- How to compare security systems fairly?
- What research needs to be sponsored?
- What is benchmarking?
  - Metrics?
  - Test suites for validation?
    - More attainable

### What can we Measure Today?

- Evaluate single metrics easily:
  - Performance: e.g., ops/sec
  - Energy: e.g., joules
- Some metrics are harder to evaluate:
  - Reliability(?)
- Challenging to combine metrics:
  - Ops per joule-second, energy-delay
  - How meaningful?

## Measuring Security is Hard

- Lots of regulations: SOX, HIPAA, PCI, etc.
  - Qualified guidelines, not easily quantifiable
- Evaluation Assurance Levels: EAL1-EAL7
  - A coarse classification
- How to measure a negative?
  - The absence of a rarely(?) occurring problem
- Take a cue from insurance industry?
  - Risk assessment

## Metrics? (part 1)

- Prevention:
  - "How much effort/resources your adversary willing to put in?" -Blaze c. 90s
- Speed:
  - How many "mips" you need to breach a system within time T?
- How many infected computers?
- How much data is lost?
- How much time to recover?

# Metrics? (part 2)

- Dollars? Complex cost functions?
  - Need to involve economists
- Risk: how much \$\$\$ invested vs. \$\$\$ lost in case of breach
  - Insurance: pay premium, get payoff in case of disaster
  - Today: we pay for security service/software, but no "payoff" in case of breach
    - There is often quantifiable \$\$\$ lost due to breach
    - How much \$\$\$ ransomware asks vs. paid?
- Is the metric linear or perhaps a power low?
  - Do we need a Richter-like log scale

# Metrics? (part 3)

- Social engineering:
  - How many gallons of water[boarding] ☺

# Raw Notes Taken During Breakout

- Easier to develop?
- Is a 'red-team' a test suite?
- Security s/w vs. "internet" security?
  - E.g., BGP hijacking
- How to update suites for future attacks?
- Some tools exist, but may not cover all attacks
  - E.g., Coverity, formal verifiers
- Need an inventory of existing tools vs. domains
  - Then identify gaps

- Many papers exist describing problems
  - Software for these papers?
- Level of security may depend on environment
  - Programming language and system deployed on
- Are suites to verify security, or provide metrics?
- Tools for security testing (regressions)
- Tools for security metrics

- Before we can develop tools, need to know principles and agree on them
  - Number of implemented principles
  - List of attacks
  - Lack of data to analyze, due to privacy
    - Companies won't tell you their internals
- Some attacks are particular to hardware/sw
  - Need to simulate for newer environments
  - Before you invest too much in new h/w+s/w

- Lack of automation in test suites
- Misaligned with "research agendas"
  - Incentive to publish the first attack
  - Follow on work/implementation lacking
  - Grad students need to graduate
  - Need a community effort?
- How to "port" attacks to new environments
  - And prove they "work"

- Metric: TCB size?
- Code complexity metrics?
  - Correlate with code security?
- Verification: tests against known models
  - Security: try to verify the absence of problems
- Problems in common libraries
- Where do we learn about attacks?
  - Black Hat charges \$\$\$\$

- Some business provide insurance
  - Risk analysis: extreme value analysis?
  - Who's the attacker and their capabilities?
- Metrics customized for specific areas
- ML
  - Combine ML with (adversarial) game theory
  - To better deal with 0-day attacks
  - Need to reduce false alarms

- Evaluate the price of buying attacks
  - E.g., hypervisor attacks cost a lot
- Incentives to develop software for attacks
  - How timely does it need to be to be useful
  - How to make research more valuable in long run
- How to automate and scale attacks
- Common data sets and tools that "everyone" uses?

- Predict: network data
  - Real, not synthetic data
  - How much to sanitize the data so it's still useful
- WINE (Symantec)
  - Conduct study in "protected" environments
  - We want "custom" data sets
- CAIDA data set, networking free
- DNS data set by Farsight? Paid
- CRAWDAD data set
- Incentives for companies to share data and see others'
  - I/UCRC model?

#### **Broader Impacts**

- Dev. Tools is big BI (NSF)
- NSF "benchmarking" program: mention
- Updated NSF GPG to encourage tools
  - For more than SaTC
- Digital privacy can protect parts of data sets

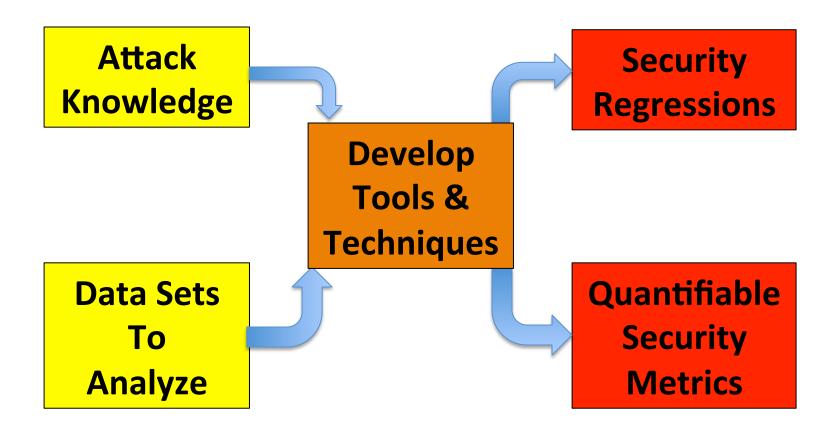
# Proposed 4-minute Summary (Wednesday 2015-01-07 @ 11:00am)

#### SATC PI Meeting 2015

# Breakout 4 Benchmarking for Security Research A Summary

Erez Zadok (Stony Brook University)

#### Security Benchmarking Needs



#### Attack Knowledge

- Need:
  - Understand basic principles
  - Comprehensive list of attacks, updated
  - Companies to disclose attack details and internals
- Understand complex interactions
  - Hardware, software, networks, people

#### Data Sets to Analyze

#### Have:

- WINE, CAIDA, DNS/Farsight, CRAWDAD
- Anti-Phishing Working Group (APWG)

#### • Problems:

- Old, synthetic, small
- Overly sanitized: nearly "useless"

#### Need:

- Lots of new data
- Minimal/configurable anonymization
- Incentives for companies to share data
  - NSF I/UCRC model?

#### Security Regressions

- Have:
  - "Red" teams
  - Static code analysis (e.g., Coverity)
- Need:
  - Security vulnerability tools
    - Automated
  - Domain-specific suites
    - e.g., network routing, Web, SQL, etc.
  - Comprehensive, continually updated
  - Community effort, open/free access

#### Quantifiable Security Metrics

- Have:
  - Metrics for performance, energy
  - Coarse security classifications/regs (e.g., EAL1-7, SOX, HIPAA, PCI)
- Problems: Hard to compare tools/techniques meaningfully
- Need metrics such as:
  - TCB size; code complexity metrics, correlate with safety
  - Time needed to break security; time to recover
  - Resources needed to break security (#machines, CPUs, etc.)
  - Number of infected systems; amount of lost data
  - \$cost:
    - · Price of buying attacks, cost of ransomware
    - Cost of insurance, lost revenue
- Useful combination metrics (cost functions)

#### Develop Tools & Techniques

#### Need:

- Inventory of existing tools & techniques
- Identify gaps
- Timeliness of tools/techniques key
- Rich set of tools & techniques
- Apply or "port" existing techniques to new threats
- Reduce false alarms
- Collaborate with other fields
  - e.g., ML, Prog. Lang., Verification, Viz. Analytics
  - e.g., Economics, Business, Sociology, Psychology, Medicine

#### To Funding Agencies

- Benchmarking is bigger Broader Impact than SaTC
- Incentives to develop/release software
- More "Transition to Practice" (TTP)
- Greater access to events (e.g., Black Hat)
- Incentives for community efforts
- Encourage in GPG/CFPs
  - NSF BRAP: Benchmarks of Realistic Scientific Application Performance(?)

## Breakout Group Report #15 App Market

**Discussion Leads:** 

Somesh Jha (Wisconsin)

Ninghui Li (Purdue)

#### Members of Group

- Craig Shue (WPI)
- Heng Yin (Syracuse)
- Gary T. Leavens (U. Central Florida)
- R. Sekar (Stonybrook)
- Guofei Gu (Texas A&M)
- Yan Chen (Northwestern)

- Richard Taylor (UC Irvine)
- Gang Wang (UCSB)
- Mengjun Xie (U. Arkansas Little Rock)
- Ari Trachtenberg (Boston U)
- Ron Watro (BBN)
- Yan Sun (U. Rhode Island)

## Existing Work Group Members Found Interesting

- Taintdroid (Penn State)
- Baseband attack (Weinman)
- Sparta (Ernst)
- Malware genome project (Jiang, NC State)
- CHEX (Lu & NECLab)
- EpiCC
- AppSealer
- User-driven access control (U. Washington)

## Challenge: Users

- Regular users need to make security-critical decisions, e.g., downloading apps
- Need to understand what users really want in terms of security/privacy
  - Perhaps a moving target
- How to reduce reliance on users for security while serve diverse individual needs?
- Needs models of security that users can understand
  - E.g., switching between multiple modes.

## Challenges in Analysis

- Fragmentation of Android systems
  - Tens of thousands of variants, often updated
  - Defense mechanisms difficult to be work across platforms
- Inaccuracy from program analysis
- Difficult to determine whether behavior is malicious, depending on user expectation
- Security problems may be due to third-party ads that come with apps. More systematic approach to deal with ads management and security

#### Challenges: Extensible Resources

- Current mobile platform security model is broken at multiple levels
  - OS level, lack ability to protect new types of resources that are added to mobile platforms
  - User level, needs context-depend decisions from users; current system unable to effectively obtain such decisions
- Large variety of sensors that are close to users
  - More private/personal information
  - Potential for leakage and for enhancing security

#### **Permission Model**

- Two current models: Android is installation-time;
   iOS is usage time (ask once)
- Needs more flexible permission model.
  - Context-aware, time-limited grant of permission
- Need to communicate security/risk information to users in the right way, and asks right questions that they can answer
- Need to balance more powerful control at lower level without exposing the complexity to users.

#### Ecosystem

- Needs governance structure for app markets to promote security
- Create a ecosystem that creates incentives for using less permission, e.g., enable searching for apps without certain permissions
- Economic incentive/liability for malicious apps
  - How about developers need to post bond to put apps on market?
  - Can attribution be done in a legally valid way?

## App Market Design

- iOS uses centralized app market, meaning one set of tools for analyzing apps, creating central point of failure.
- Android has more centralized market.
- Which model is better for security?
- Need more robust reputation systems for both apps and reviewers/reviews, to detect malware as well as malicious promotion

#### Market and Users

- What is the right division of responsibility for security/privacy between the app store and the client side?
  - App store does static analysis. Client side follow up.
  - Client sends apps to cloud for analysis.
- Use crowdsourcing to collect information about app and communicate to users.
  - How to have a device provide useful feedback regarding an app without compromising privacy?

#### Developer Involvement

- What constraints can be placed on developers for tradeoff of security, openness?
- Since it is hard to prove maliciousness, perhaps instead "hygiene rules" for good practices for using personal information.
- "Certified Good Behavior" apps?
  - Ways to specify hygiene rules that give required expressive power; e.g., once obtaining location, don't hold it;
  - Certification can be verified

#### Developer Involvement (continued)

- Are users willing to pay extra for such certified apps? Perhaps government can play a role in creating such a market?
- Would another programming language/paradigm help verifying hygiene rules?
- Developers have incentive to prevent reverse engineering, obfuscate compiled programs
  - Can crypto help balance prevention of reverse engineering and ability to verify (by market place who has the right key)?

#### Misc Topics

- Defense against baseband attack
  - Low-level library code needs to be vetted
- Cellular botnets for denial of service attacks against cell phone infrastructure
  - Attacks on home registration registrar
- Benchmark for attack and defense research
- Can new hardware features help improve security upstream?
  - Can help attribution, information flow tracking
  - Some are needed by Samsung KNOX

## Applicability to Other Platforms

- Can knowledge/lessons learned here extend to other situations?
- Yes !?
  - Desktop computing
  - Software-defined networking
  - Internet as things