

# Beyond Firefighters vs. Safety Matches

Growing the DevSecOps Talent Pipeline

**Amélie Erin Koran - Technology  
Advocate**

**splunk** > turn data into doing™



# Forward-Looking Statements



This presentation may contain forward-looking statements regarding future events, plans or the expected financial performance of our company, including our expectations regarding our products, technology, strategy, customers, markets, acquisitions and investments. These statements reflect management's current expectations, estimates and assumptions based on the information currently available to us. These forward-looking statements are not guarantees of future performance and involve significant risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from results, performance or achievements expressed or implied by the forward-looking statements contained in this presentation.

A discussion of factors that may affect future results is contained in our most recent annual report on Form 10-K and subsequent quarterly reports on Form 10-Q, copies of which may be obtained by visiting the Splunk Investor Relations website at [www.investors.splunk.com](http://www.investors.splunk.com) or the SEC's website at [www.sec.gov](http://www.sec.gov), including descriptions of the risk factors that may impact us and the forward-looking statements made in this presentation. The forward-looking statements made in this presentation are made as of the time and date of this presentation. If reviewed after the initial presentation, even if made available by us, on our website or otherwise, it may not contain current or accurate information. We disclaim any obligation to update or revise any forward-looking statement based on new information, future events or otherwise, except as required by applicable law.

In addition, any information about our roadmap outlines our general product direction and is subject to change at any time without notice. It is for informational purposes only and shall not be incorporated into any contract or other commitment. We undertake no obligation either to develop the features or functionalities described or to include any such feature or functionality in a future release.

Splunk, Splunk>, Data-to-Everything, D2E and Turn Data Into Doing are trademarks and registered trademarks of Splunk Inc. in the United States and other countries. All other brand names, product names or trademarks belong to their respective owners. © 2021 Splunk Inc. All rights reserved.



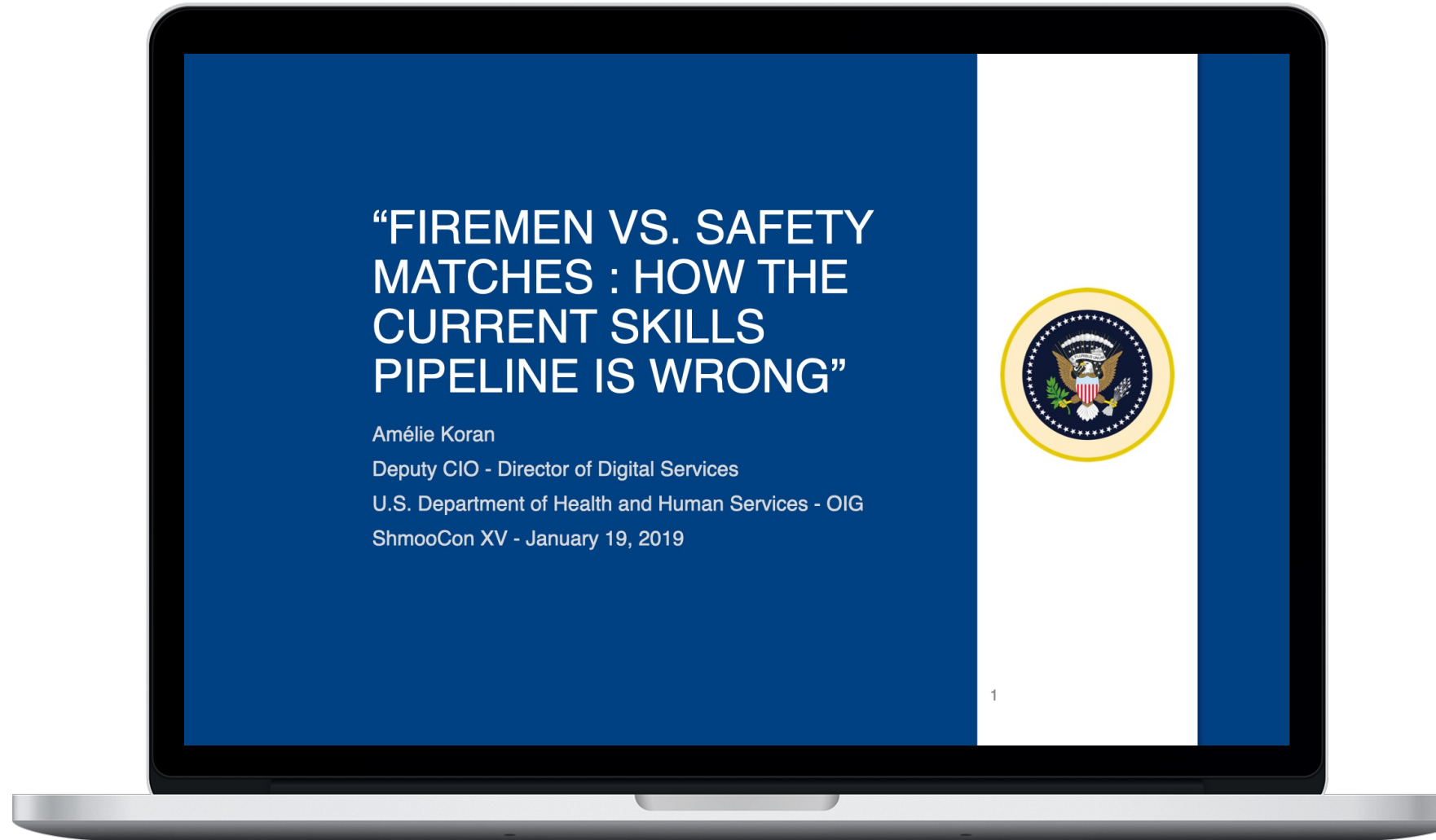


# Amélie Erin Koran

@webjedi / akoran@splunk.com  
Senior Technology Advocate | Splunk, Inc.

**It (Sort Of)  
Began  
Three Years  
Ago...**

**But Didn't  
Start, Or  
End There**

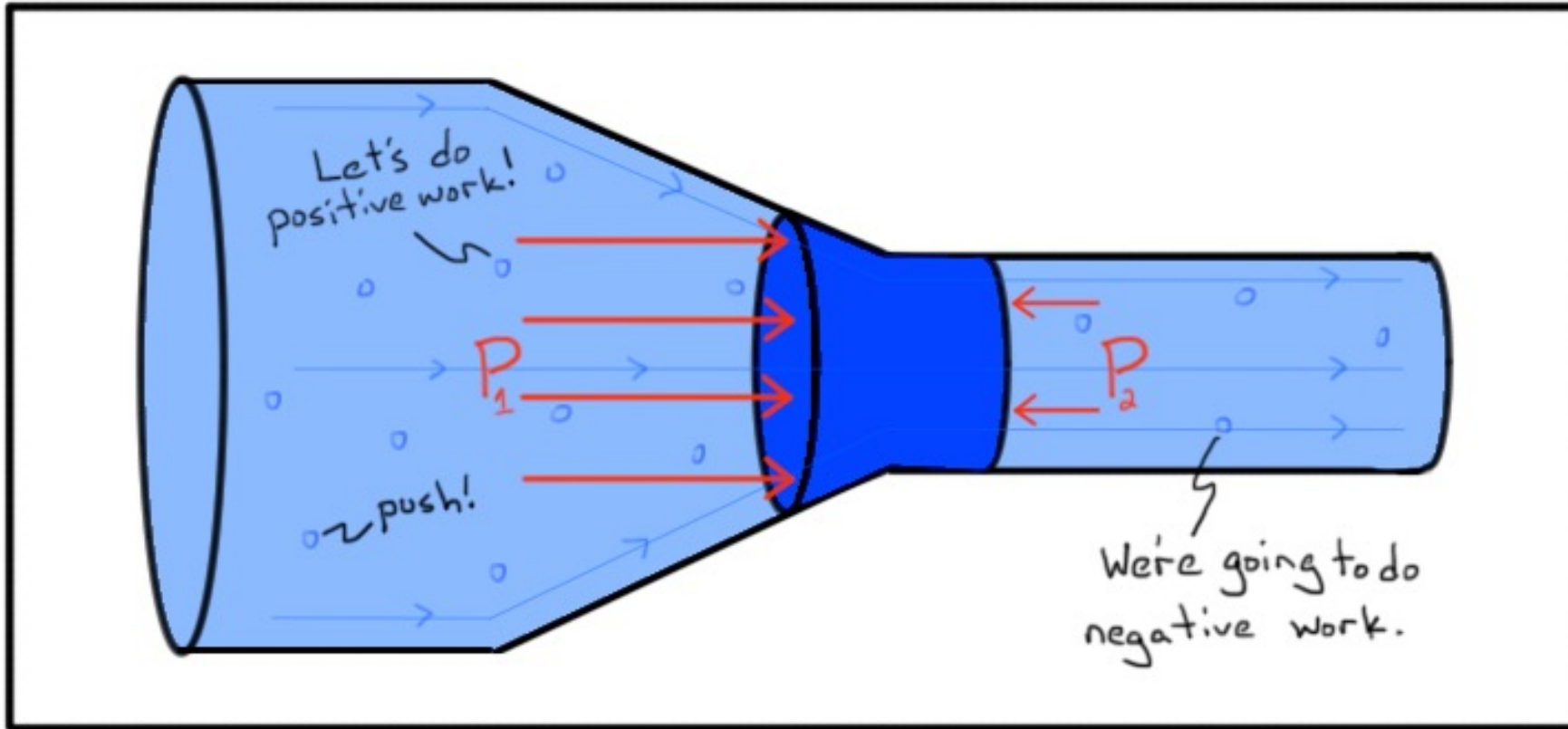




# It was, in fact... not fine



# Tech Talent Bernoulli



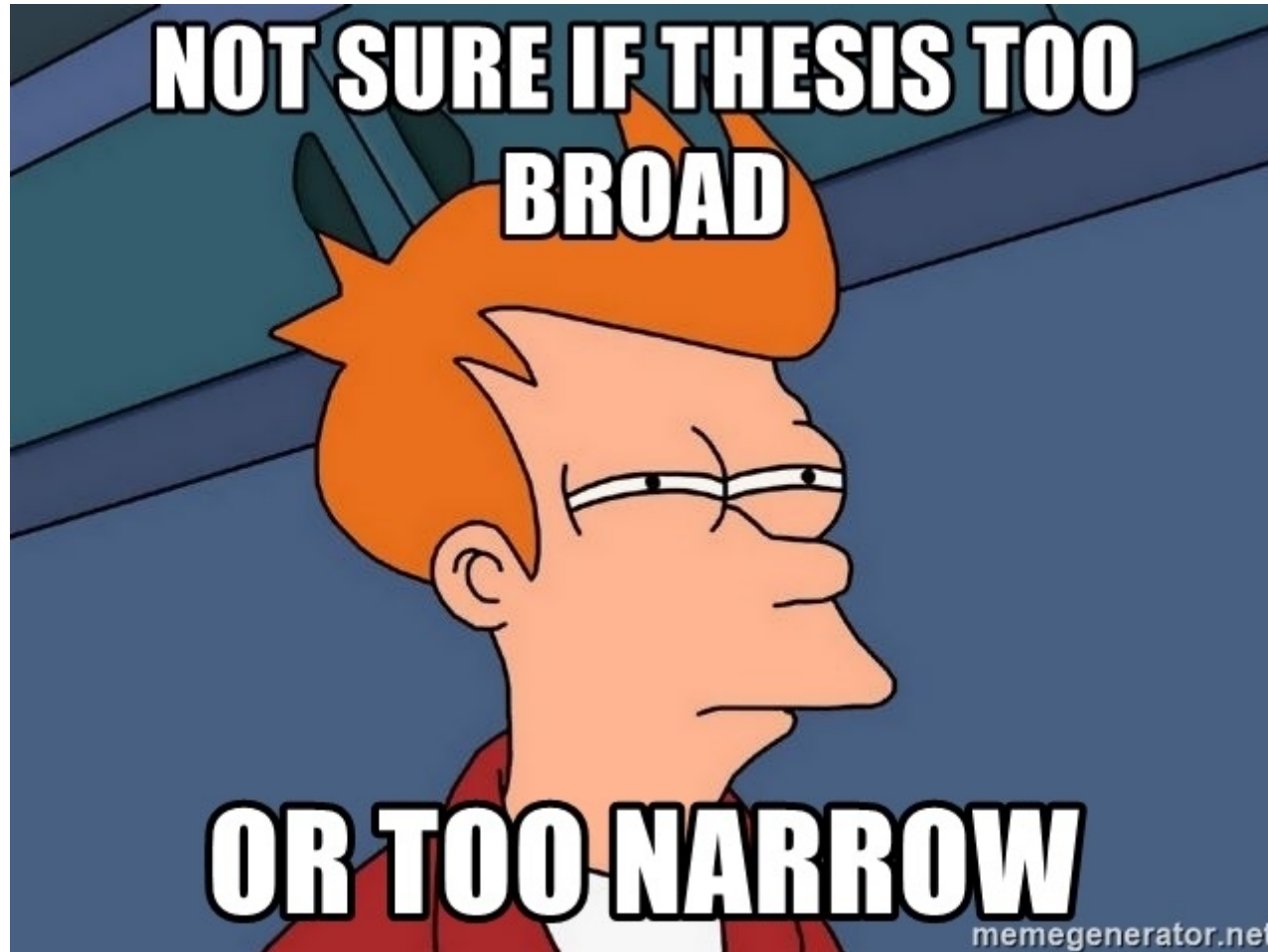
Source: <https://www.khanacademy.org/science/physics/fluids/fluid-dynamics/a/what-is-bernoullis-equation>



# Let's Douse The Problem With SREs

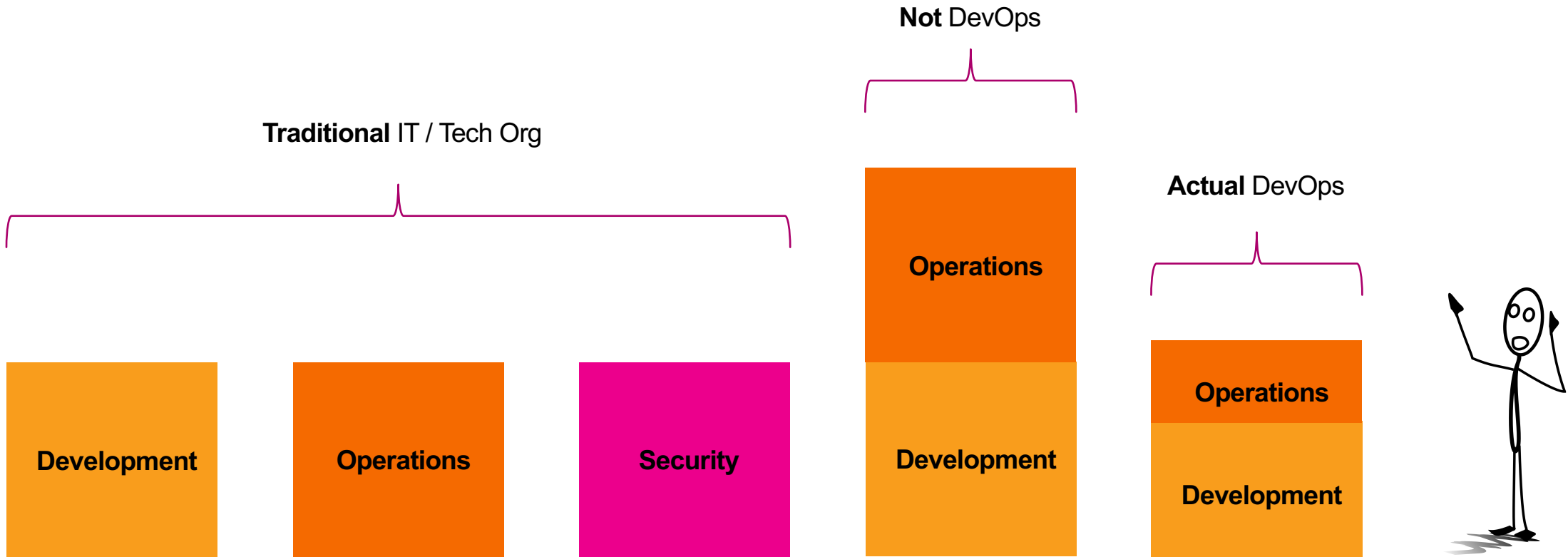


# So What Is It?

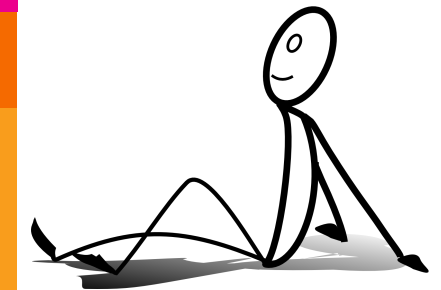
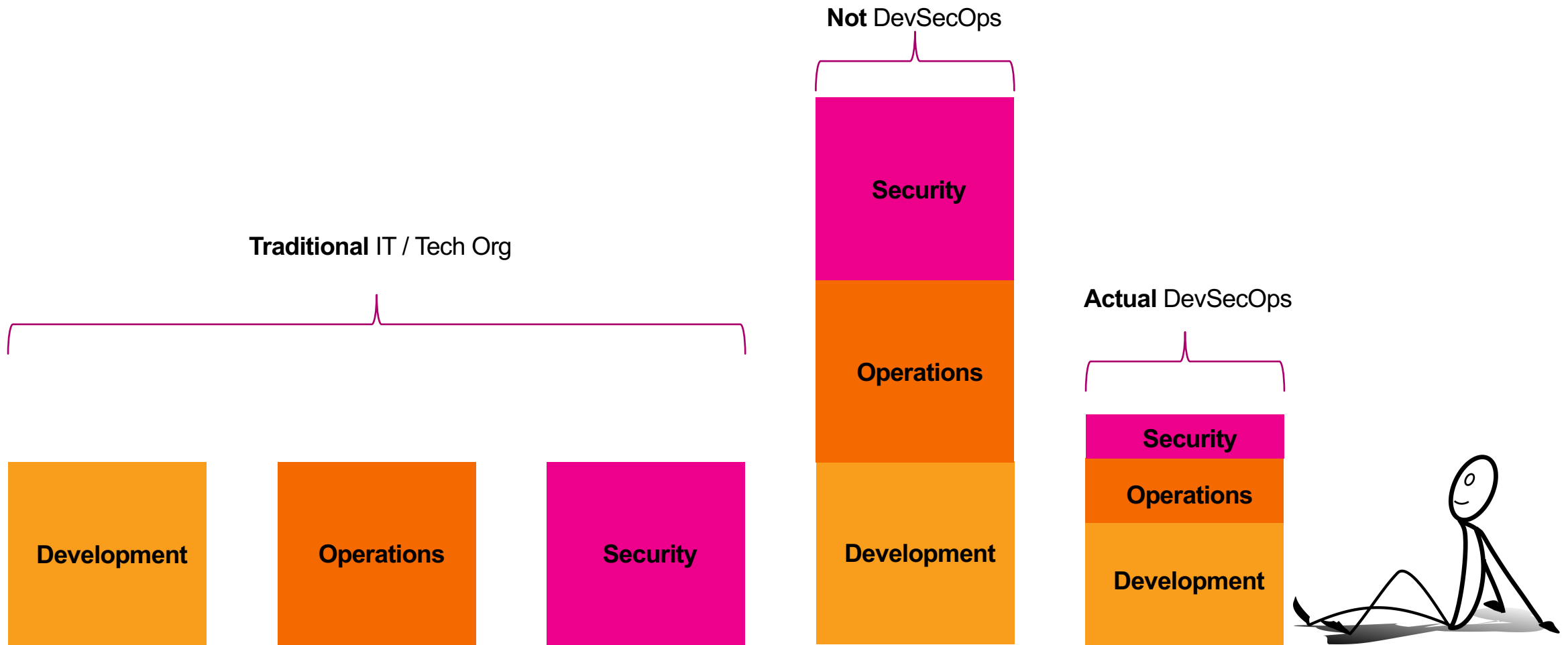




# The Personal Stack - DevOps

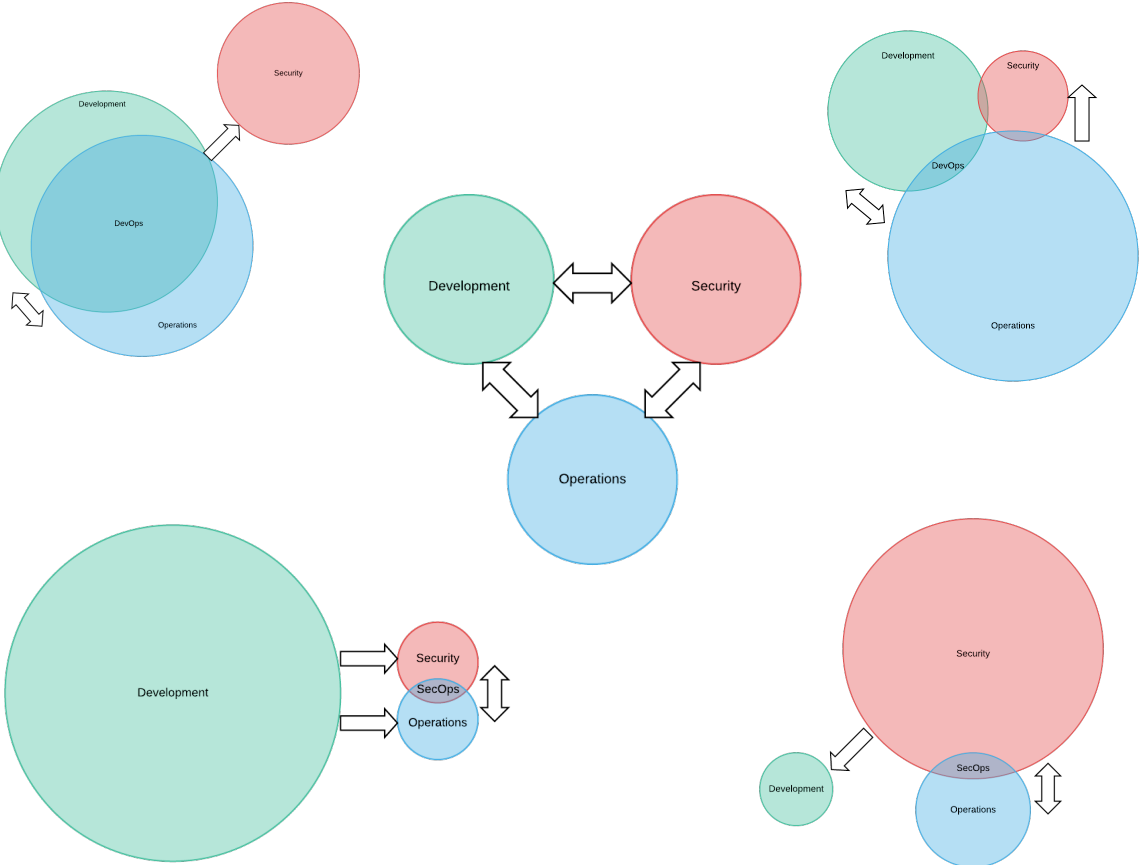
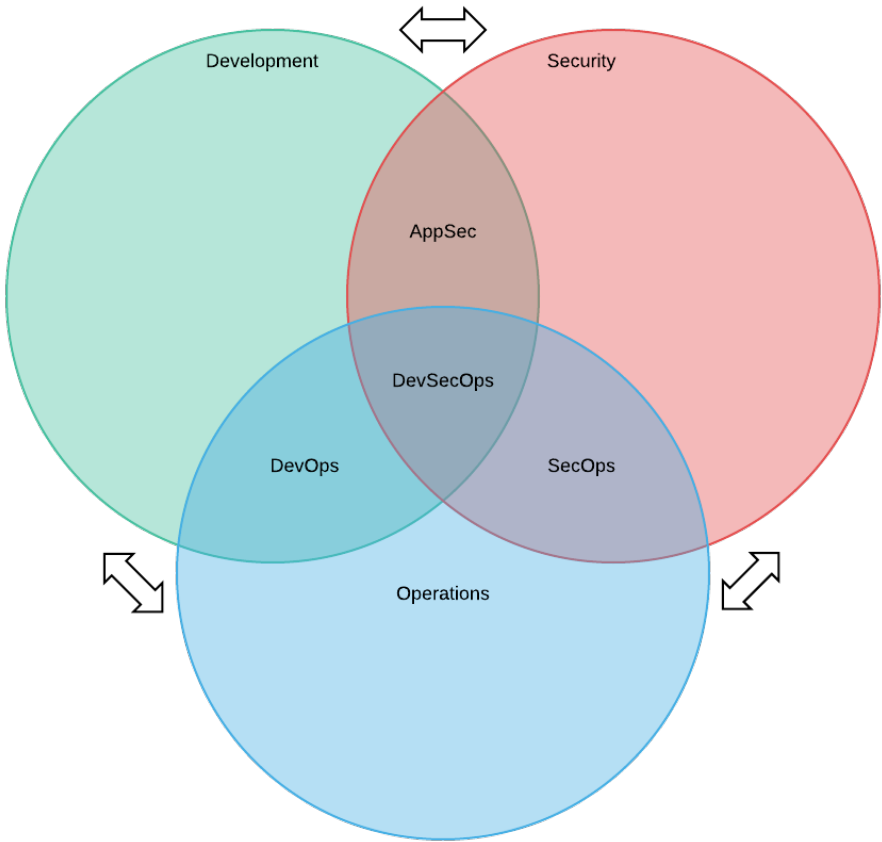


# The Personal Stack - DevSecOps

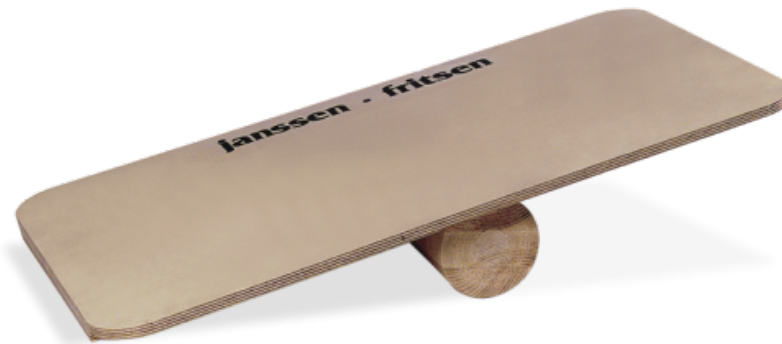
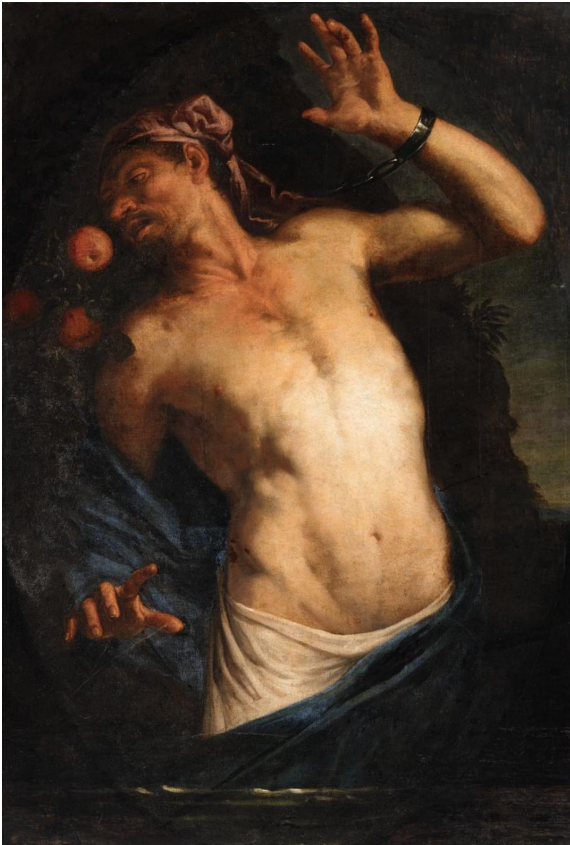




# Working In Your Element



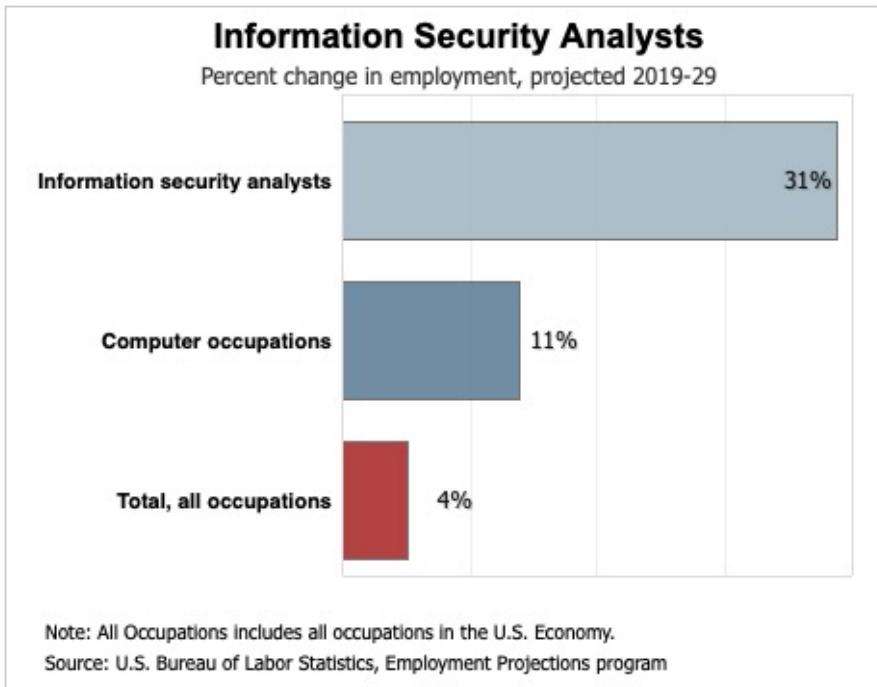
# Balance vs. Burnout



Source: *Tantalus*, oil on canvas by Giovanni Battista Langetti 1635-76; private collection

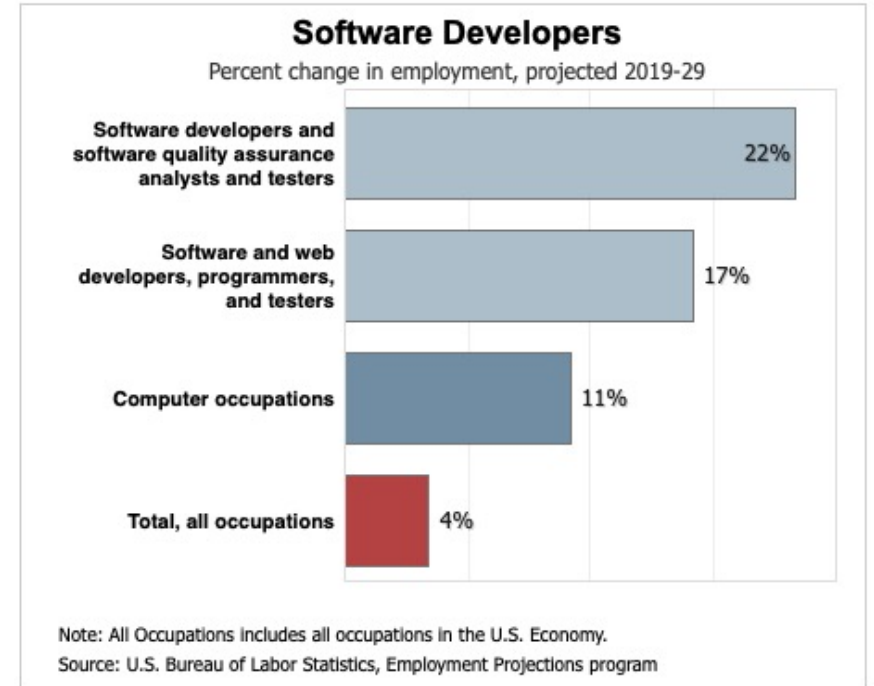
Source: *Sisyphus*, oil on canvas by Titian, 1548-49; in the Prado Museum, Madrid.

# Our Numbers Slide – Part I



Security Careers

Government Projections vs. Reality



DevSecOps Careers

Government Projections vs. Reality

# Our Numbers Slide – Part II

## National level

TOTAL CYBERSECURITY JOB OPENINGS ⓘ

521,617

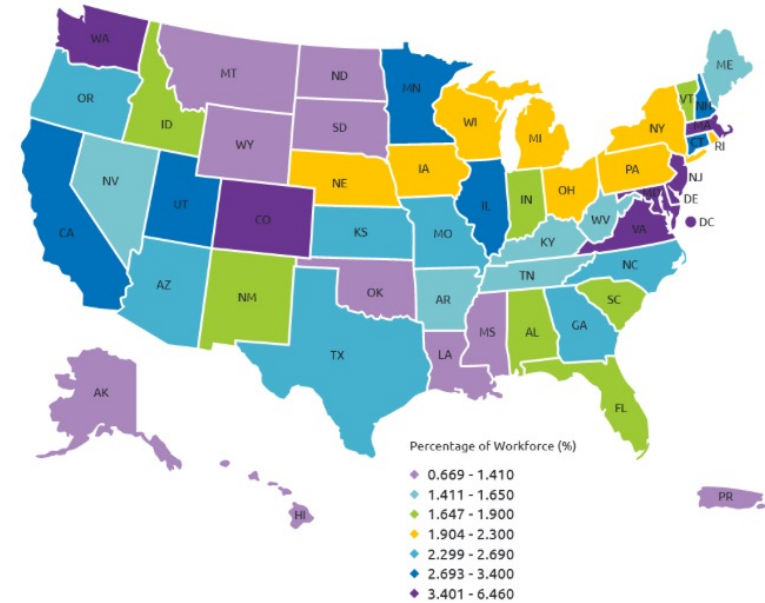
TOTAL EMPLOYED CYBERSECURITY WORKFORCE ⓘ

941,904

The Number of Software Developers in the US By Different Sources

	2016	2017	2019
Number of Software Developers in the USA	4,4 million	1,36 million	4,2 million

HOW MANY SOFTWARE ENGINEERS ARE IN THE US? DAXX



Source: daxx.com

Source: <https://www.cyberseek.org/heatmap.html>

Source: Daxx - <https://www.daxx.com/blog/development-trends/number-software-developers-world>



# Dr. Ian Malcolm Sez Da Truth

“I’ll tell you the problem with the scientific power that you’re using here: it didn’t require any discipline to attain it.

You read what others had done and you took the next step.

You didn’t earn the knowledge for yourselves, so you don’t take any responsibility for it.

You stood on the shoulders of geniuses to accomplish something as fast as you could and before you even knew what you had you patented it and packaged it and slapped it on a plastic lunchbox, and now you’re selling it, you want to sell it.”

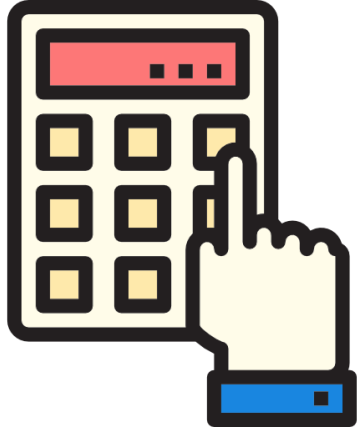


# My Experiences... In Brief



# A Refresher On “My Problems”

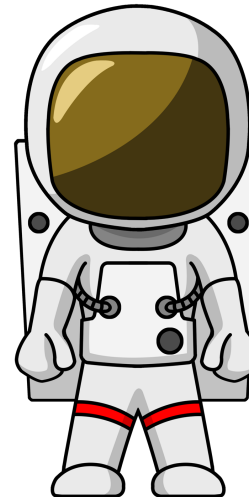
The Accountant  
Problem



The SEAL  
Problem



The Astronaut  
Problem



The Firefighter  
Problem



# Your Mission... If You Choose To Accept It

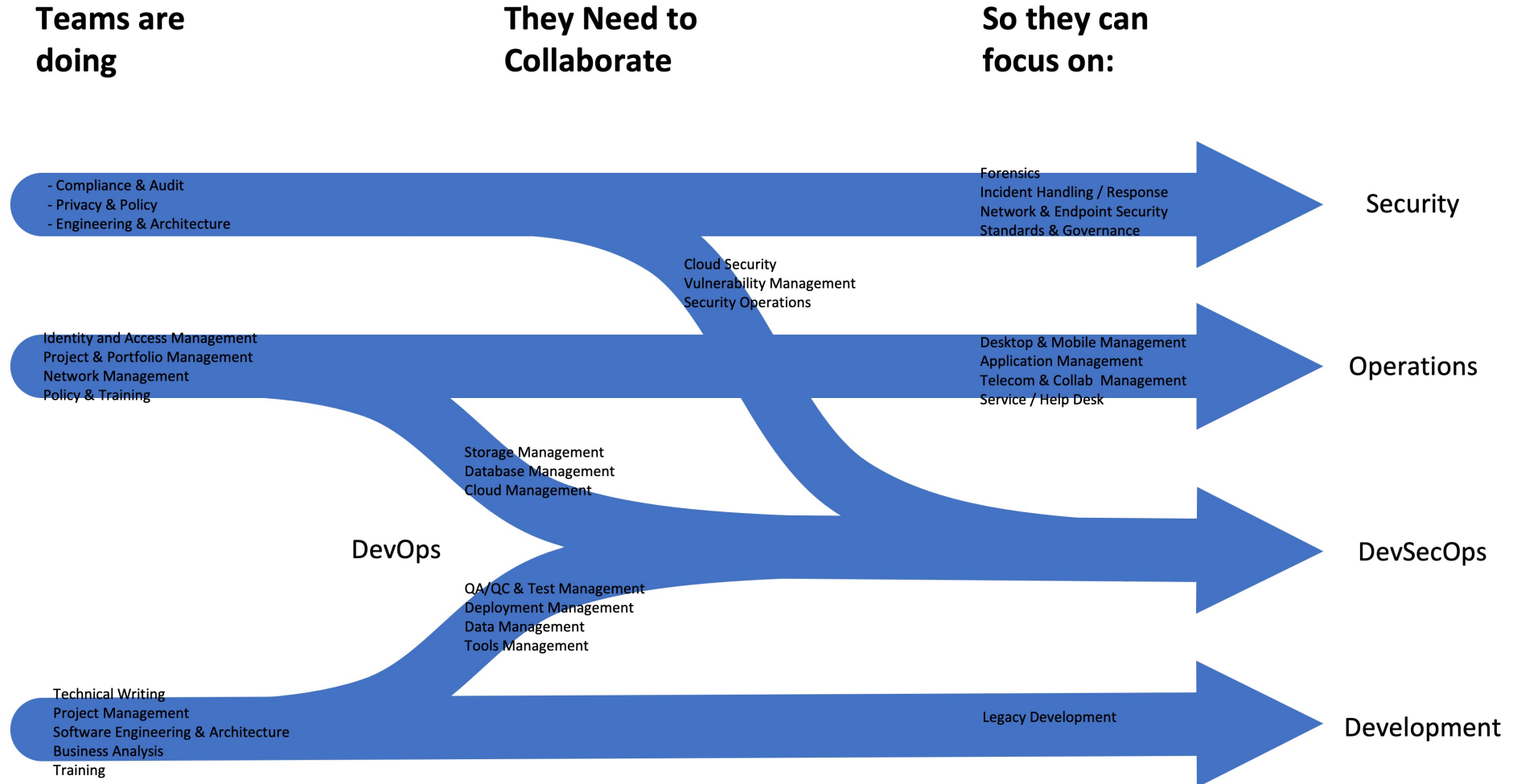


But Also...





# Tactics, Techniques and Procedures



# A Closure... But Not The End Of The Road





# Thank You!

