



# From Needs to Actions to Secure Apps? The Effect of Requirements and Developer Practices on App Security

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Charles Weir  
Lancaster University


Ben Hermann  
Paderborn University

Sascha Fahl  
L. University Hannover

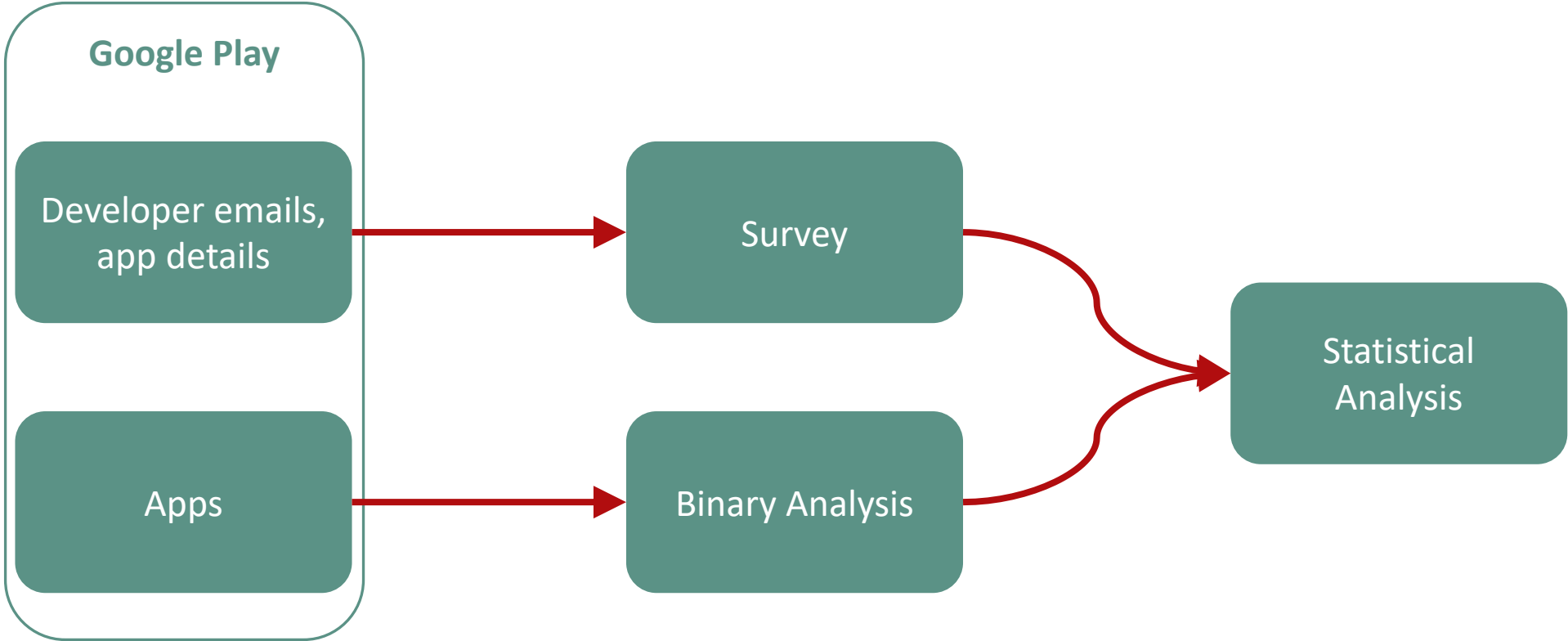


# Research Question

*To what extent, and how,  
does a perceived need for security and privacy  
lead to security-enhancing activities ...  
in the development team?*



# Survey Concept



## Developer Questionnaire

### Pilots

Expert reviews=1  
Face-to-face pilots=4  
Google Play pilots=30



### Full Survey

Invited=55000  
Started=605  
Dropped out=260  
Completed=342  
Valid=330

## App Analysis

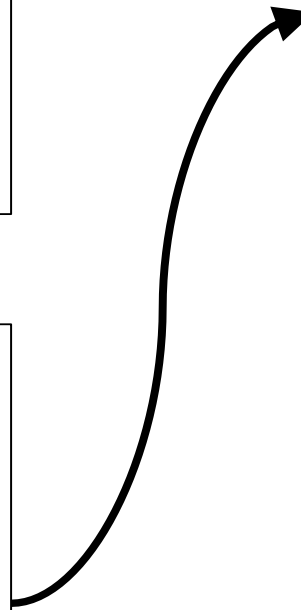
### APK Downloads

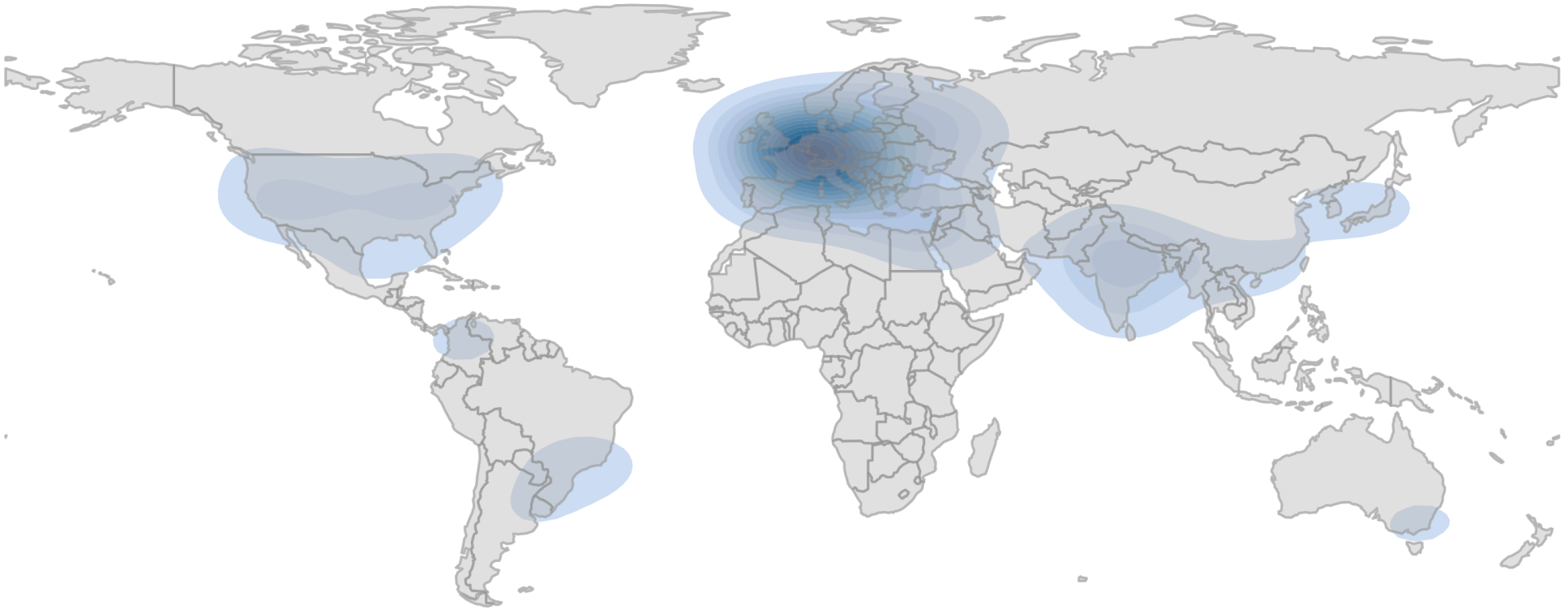
Apps to download=605  
Download failed=151  
Download succeeded=454



### APK Analysis

Started=454  
Cognicrypt failed=0  
FlowDroid failed=18  
MalloDroid failed=82  
Full results=358





# Discussing the Results



Description of the Survey Data



Relationships in the Survey Data



Adding the Binary App Analysis

**Secure against malicious attackers**



**Protects users' privacy**



Supports many features



Runs on many different devices



Runs smoothly



Easy to use



- Not at all important
- Slightly important
- Moderately important
- Very important
- Extremely important

# Importance of Different Requirements

n = 317

Identify known library vulnerabilities



Penetration testing



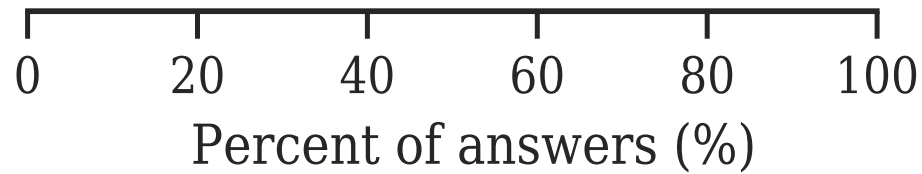
Threat assesment



Code review



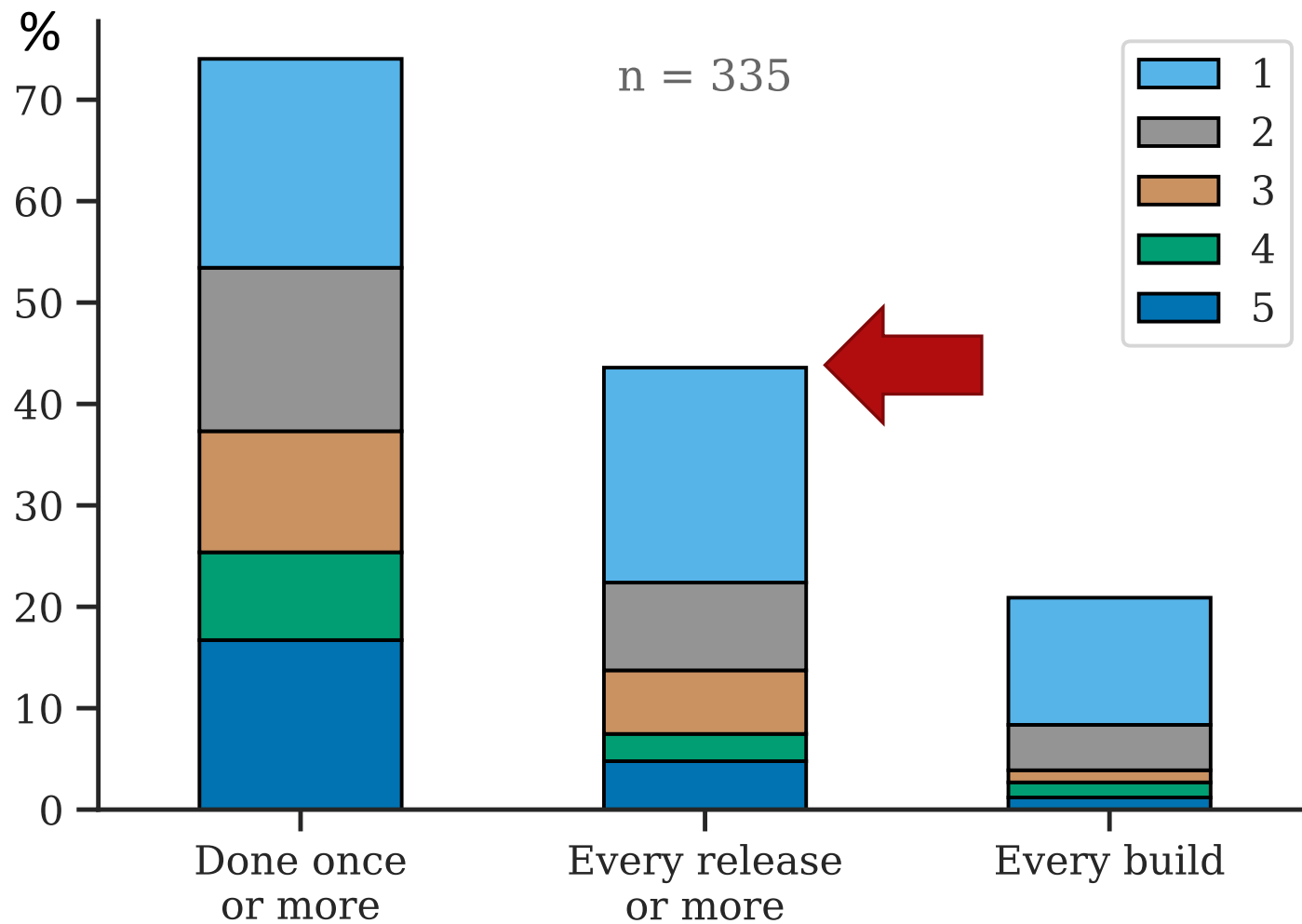
Automatic code review tool



- Haven't considered it
- Decided not to use
- Done once or occasionally
- Every release
- Every build

# Use of Assurance Techniques



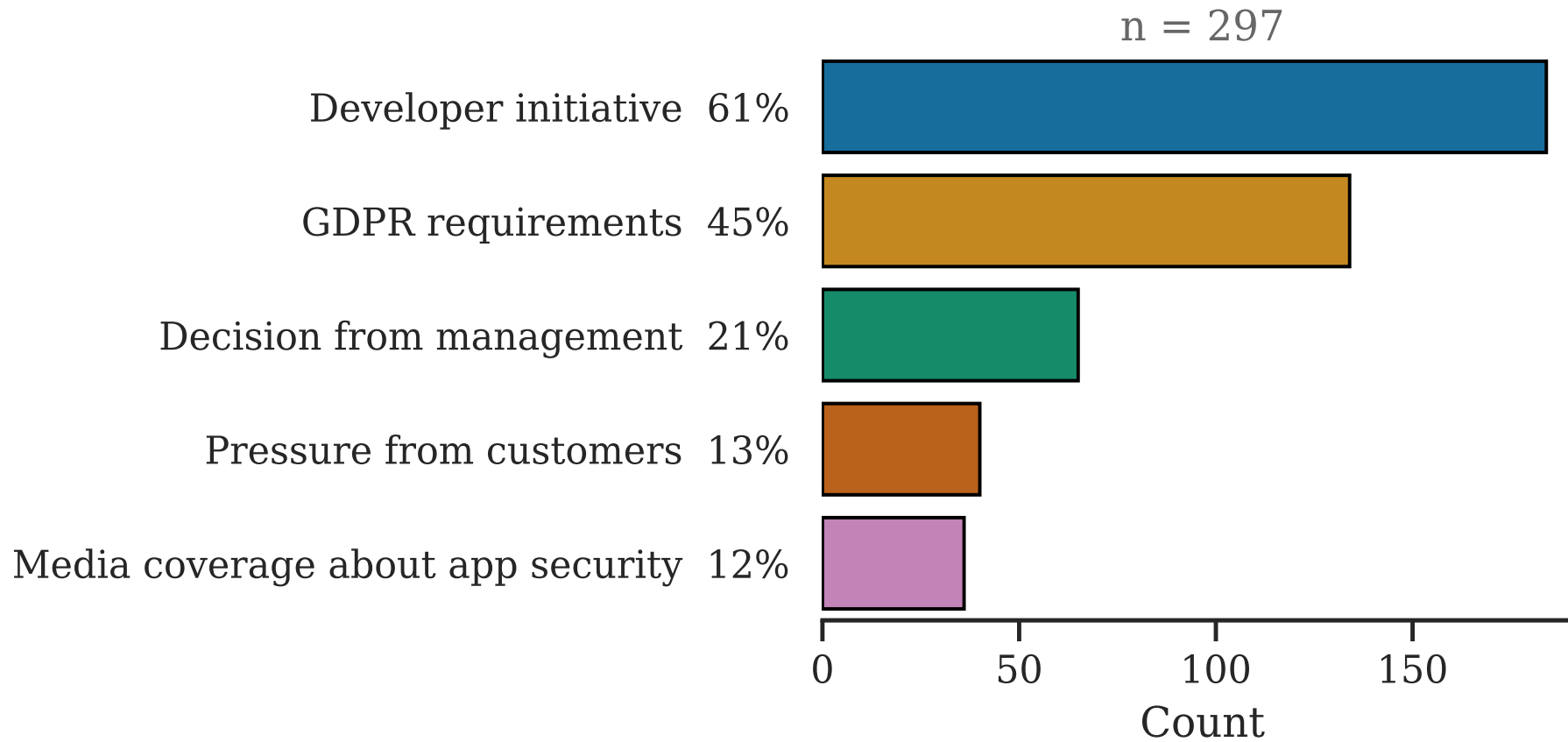


# # Assurance Techniques Used

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# Adoption of Assurance Techniques

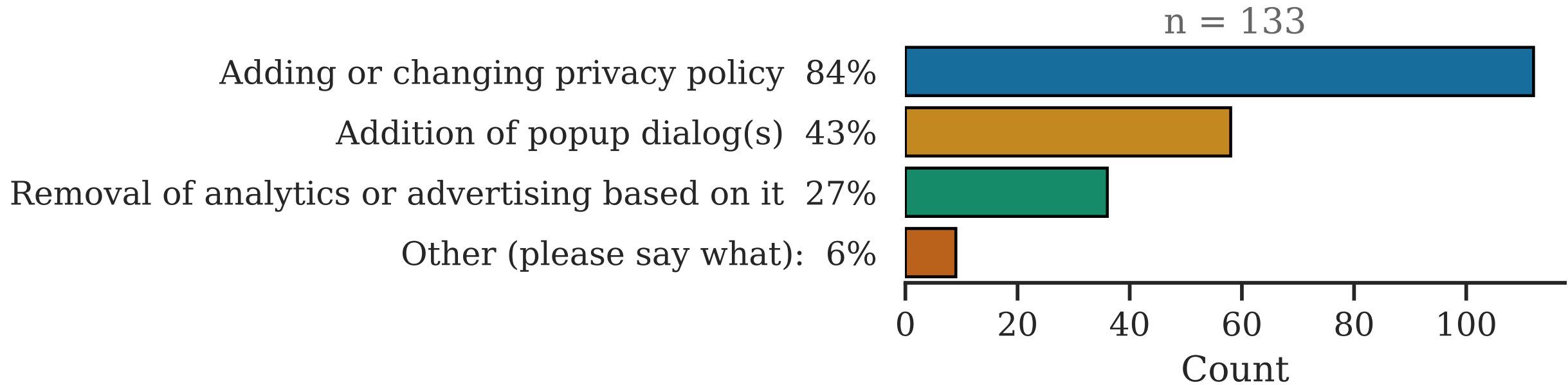
First Technique	Second Technique	Proportion
Automatic Code Review	Automatic Library Vulnerabilities	38%
Automatic Code Review	Code Review	32%
Code Review	Automatic Library Vulnerabilities	22%
Threat Assessment	Code Review	16%

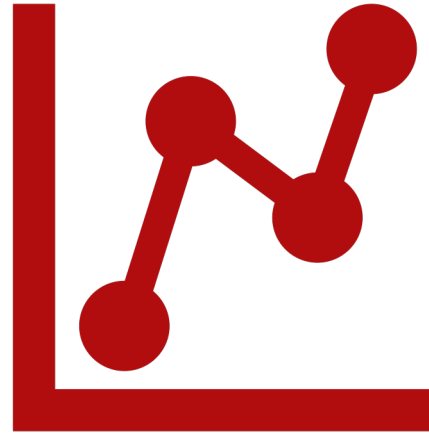


# Reasons for Security Changes

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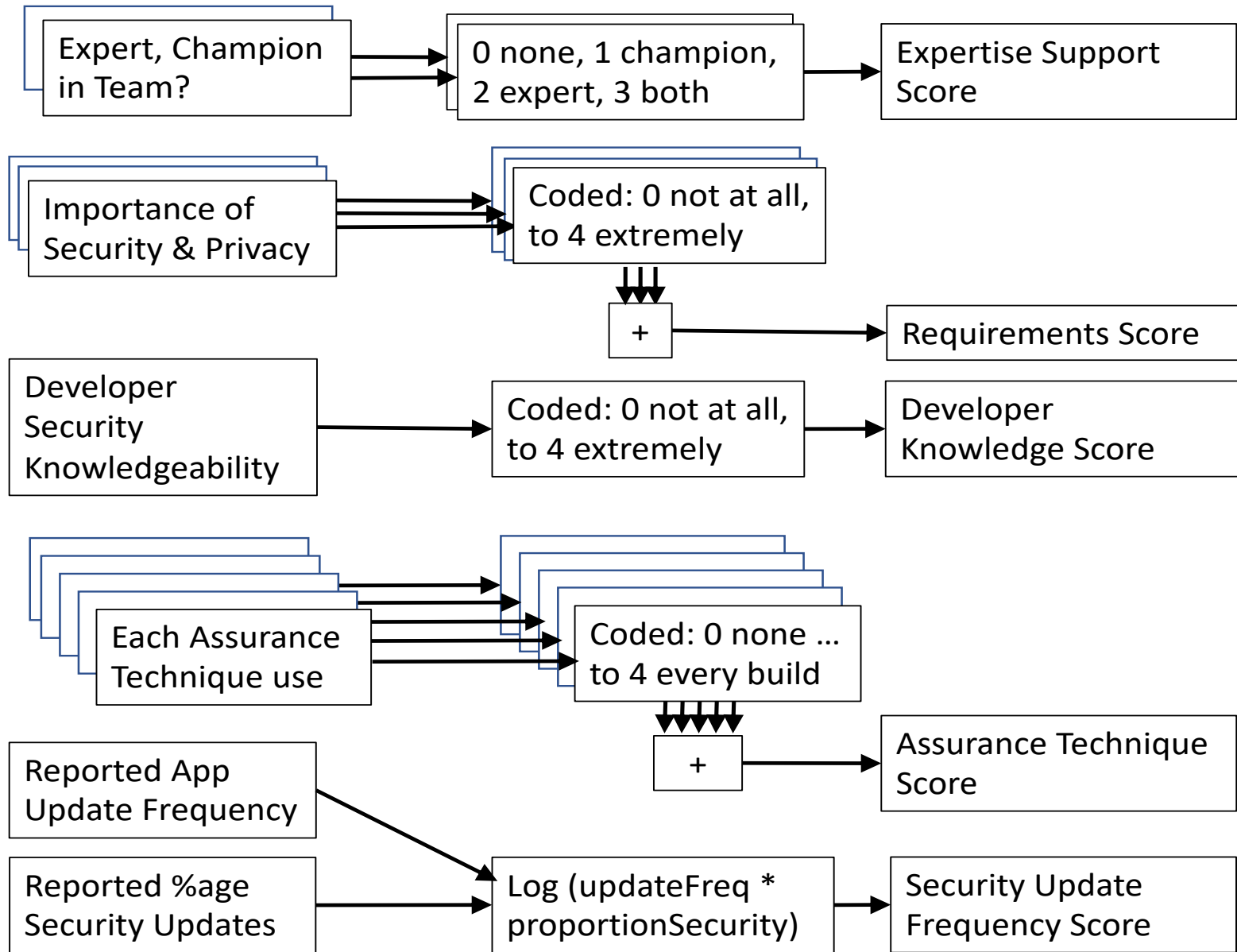
# GDPR Changes



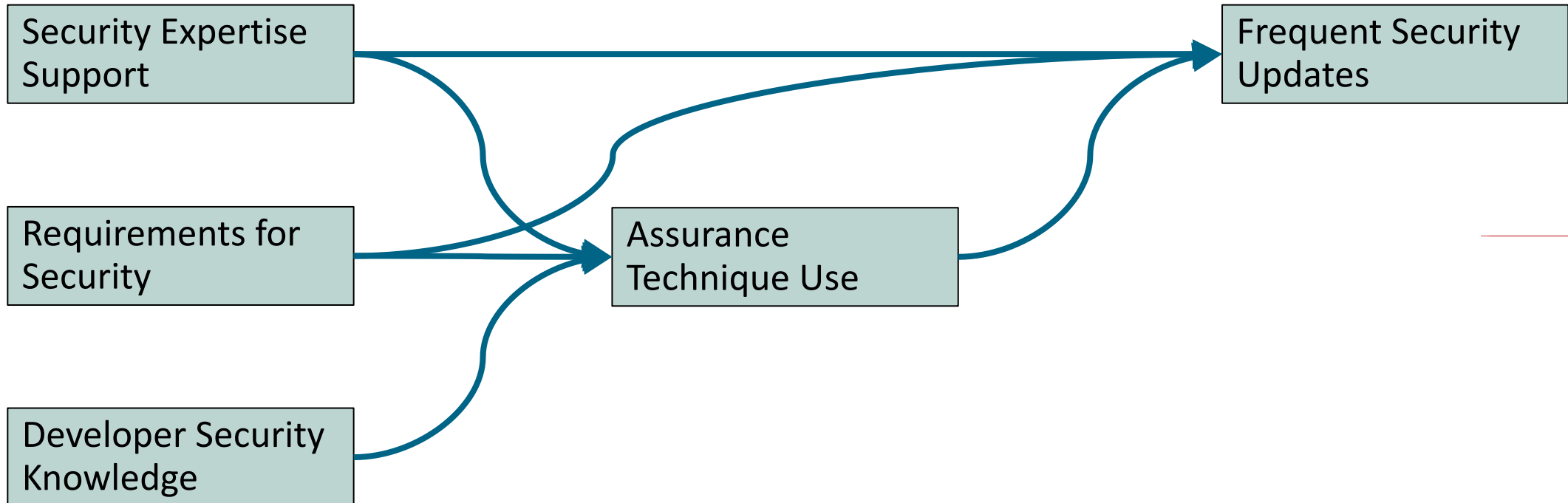


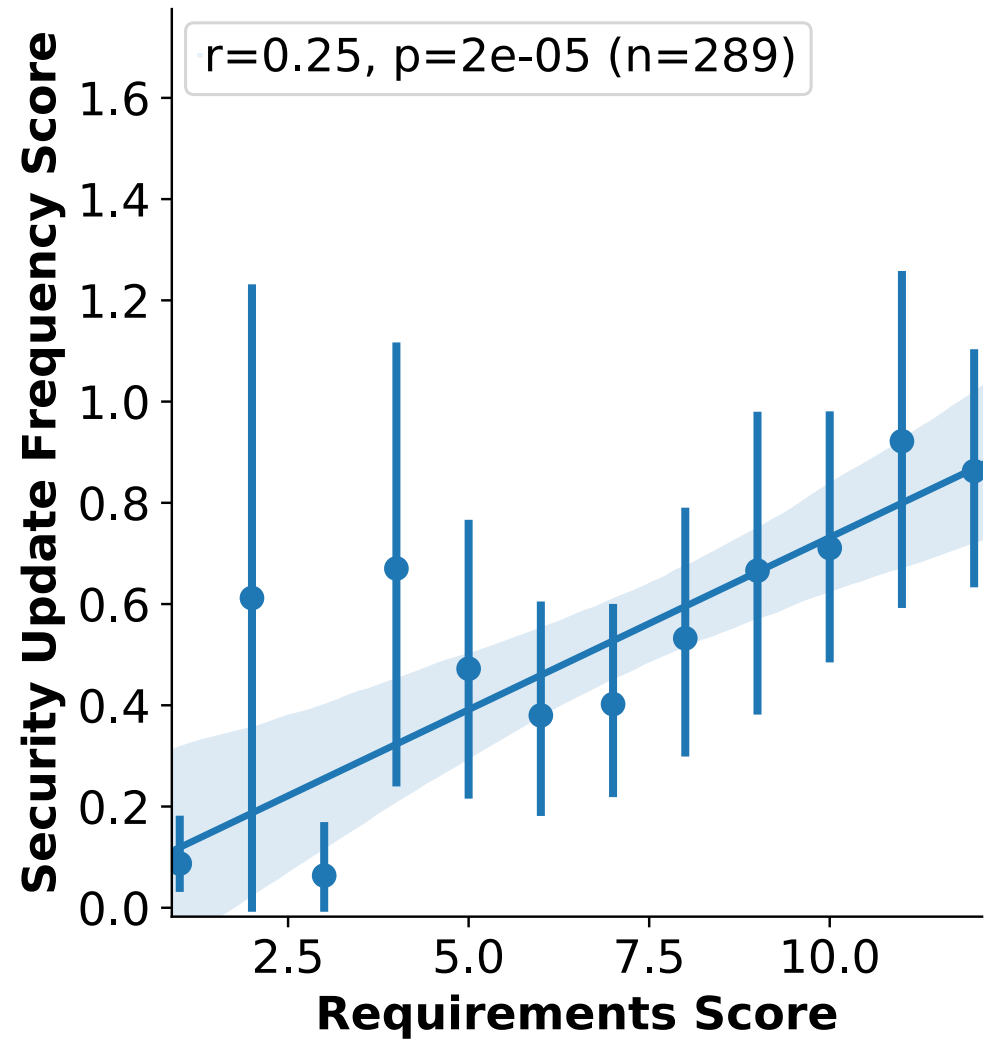
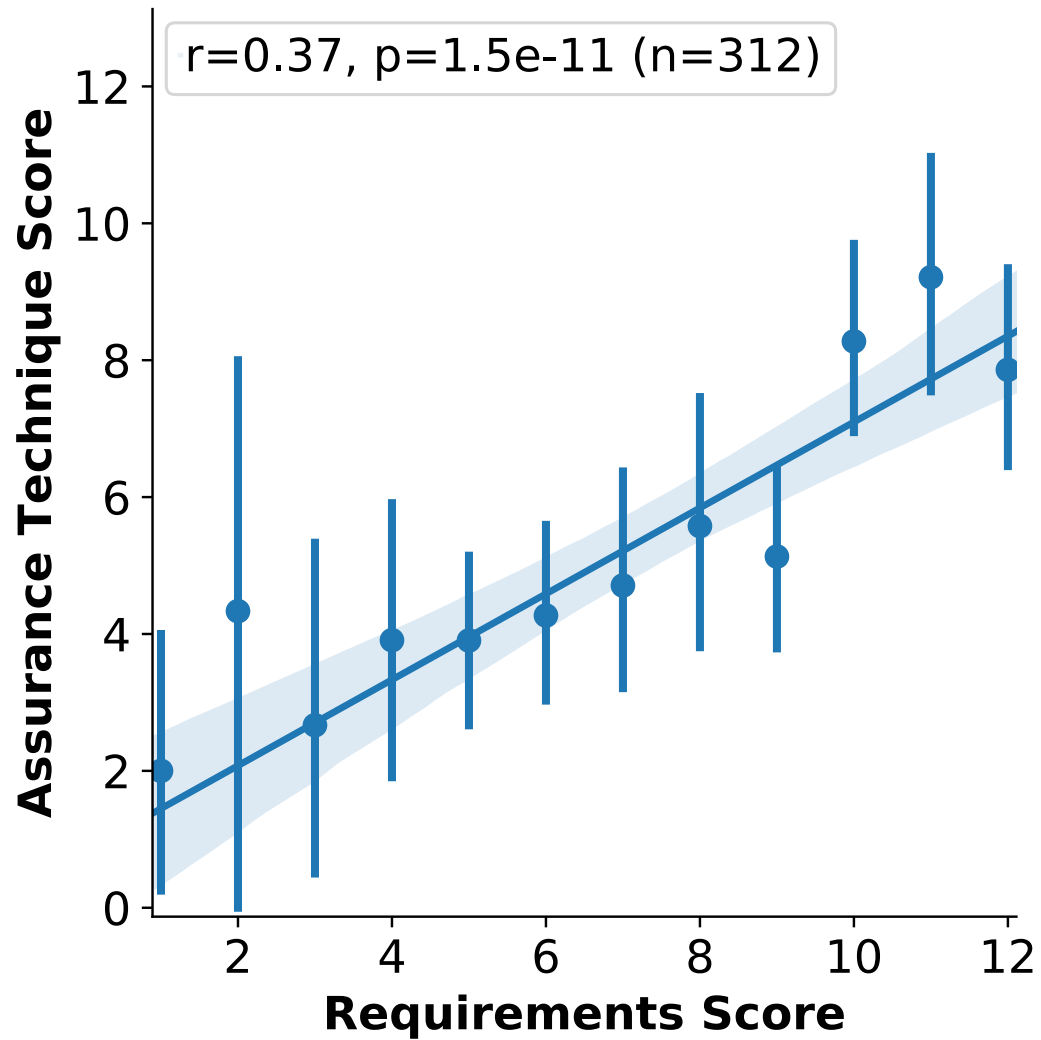
# Relationships in the Survey Data

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# Correlations Found



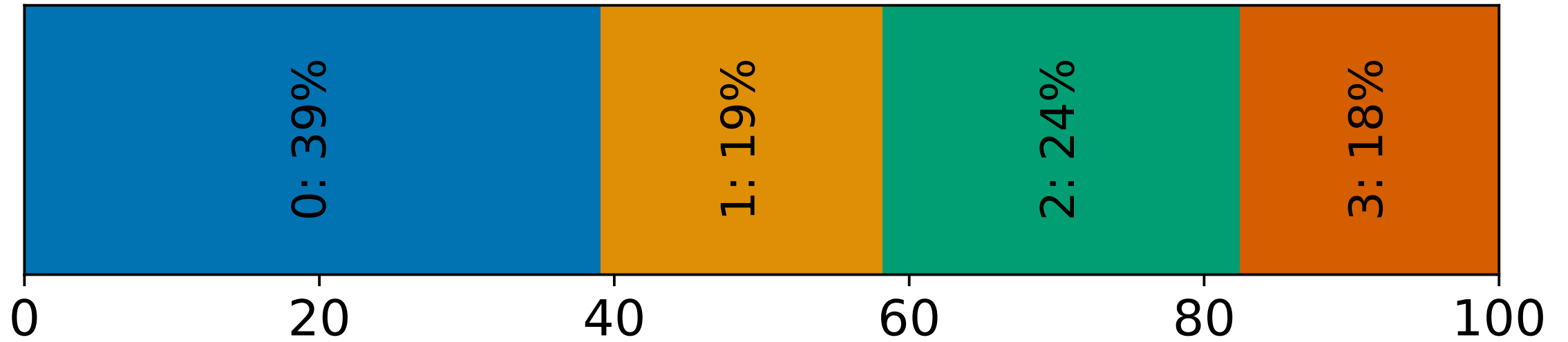






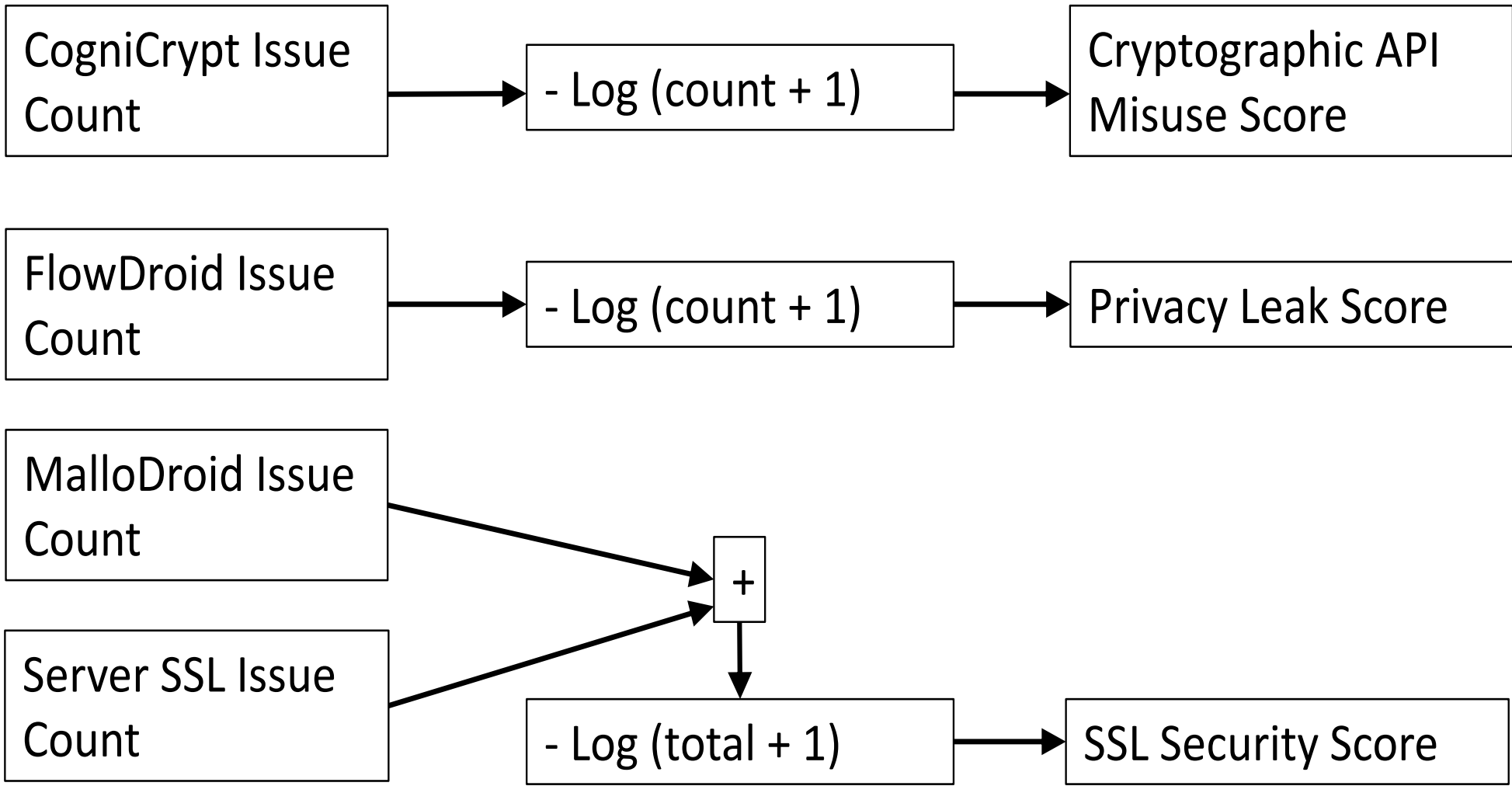
# Adding the App Analysis Data

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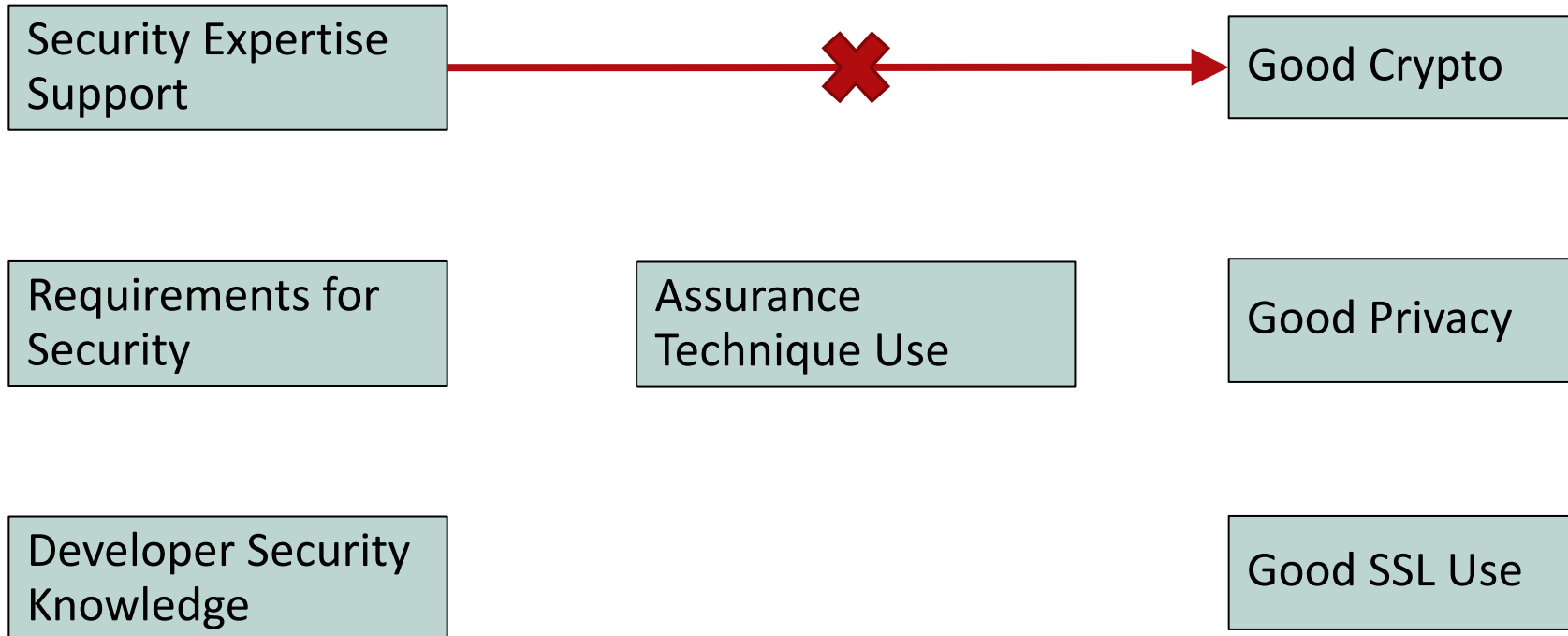
# Binary Analysis 'Failures'

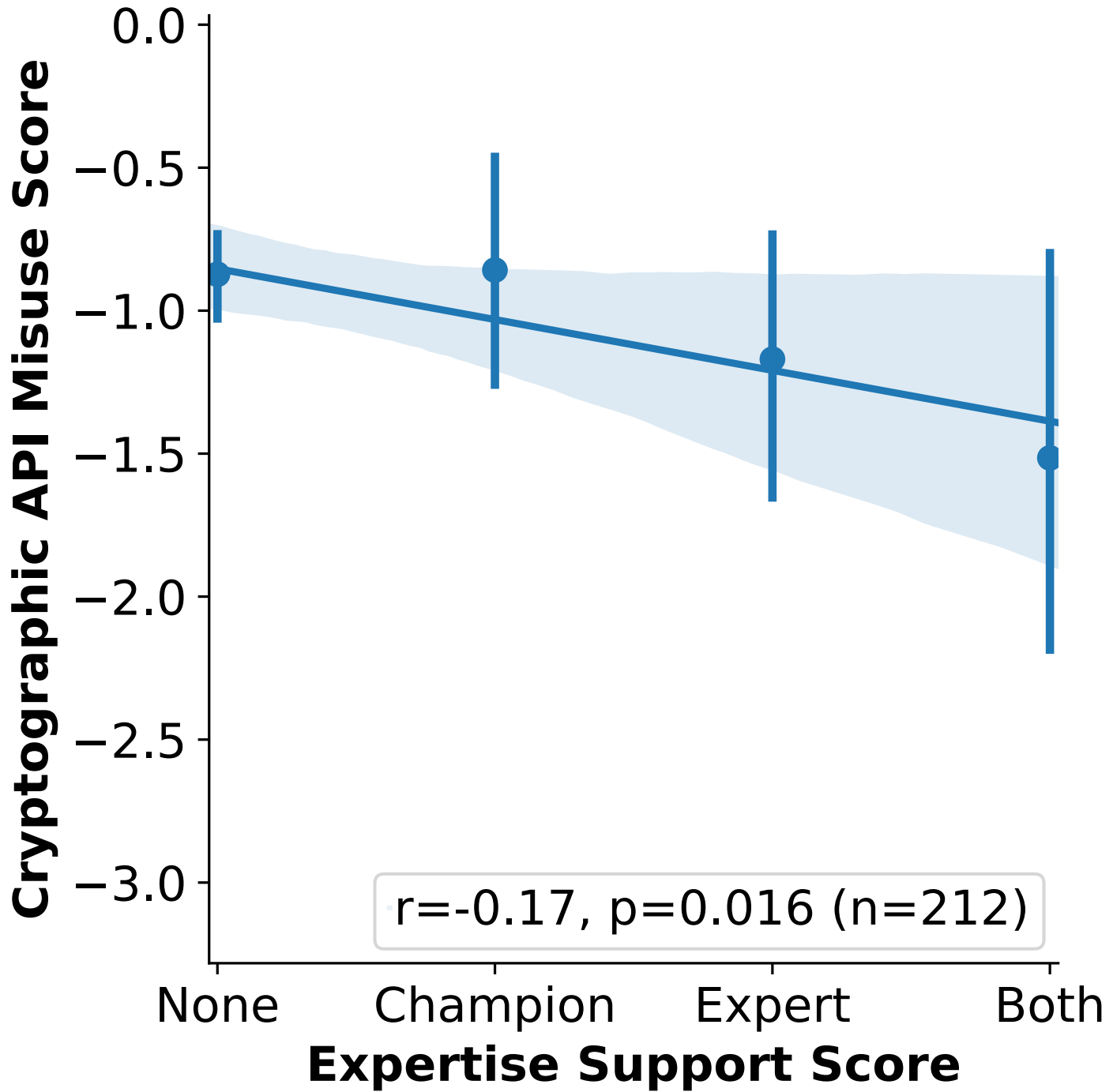
FlowDroid
CogniCrypt
MalloDroid, plus OPAL framework, curl & openSSL



# Correlations Found

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# Summary: Android Developers and their Apps

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Less than a quarter of developers have access to security experts



Less than half use assurance techniques regularly



GDPR has had little impact



Assurance technique use, and app security updates, both relate to security need



Security expert involvement is linked to more crypto issues



Binary analysis tools are not yet adequate for measurement

# Thank you

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## **Credit to:**

Christian Stransky, Dominik Wermke

Tamara Lopez, Yasemin Acar, Thomas Gross, Ian White

## **Authors:**

Charles Weir, Ben Hermann, Sascha Fahl

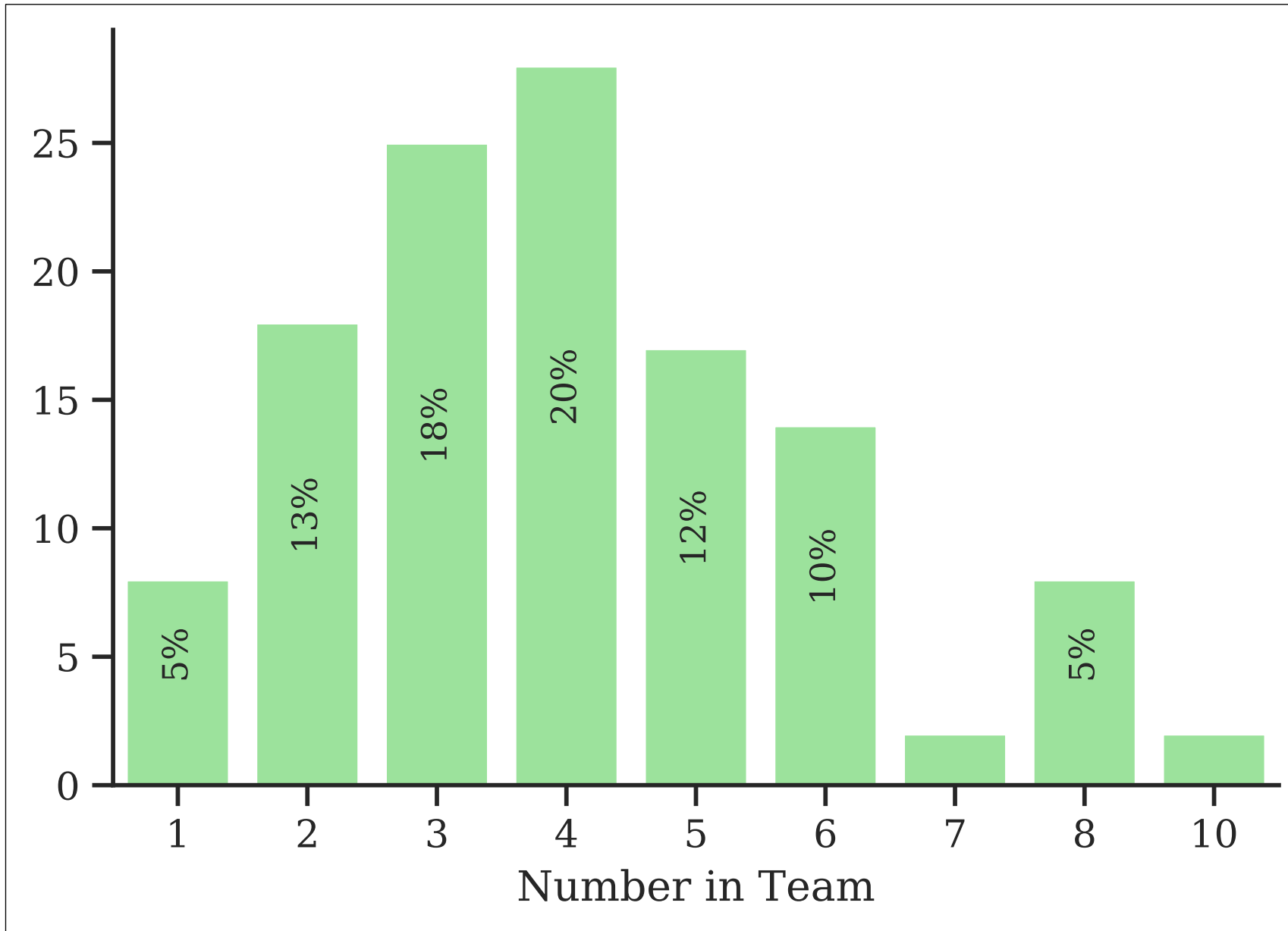
## **Contact:**

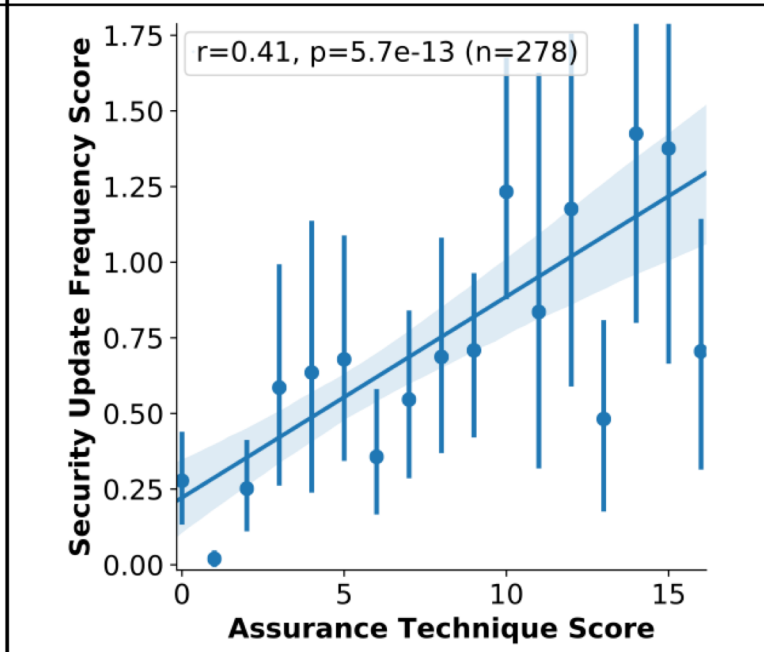
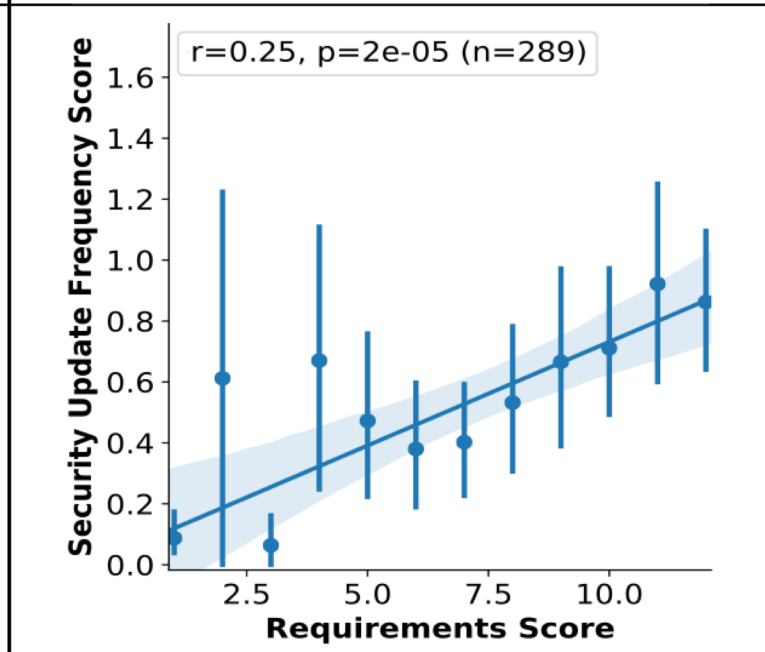
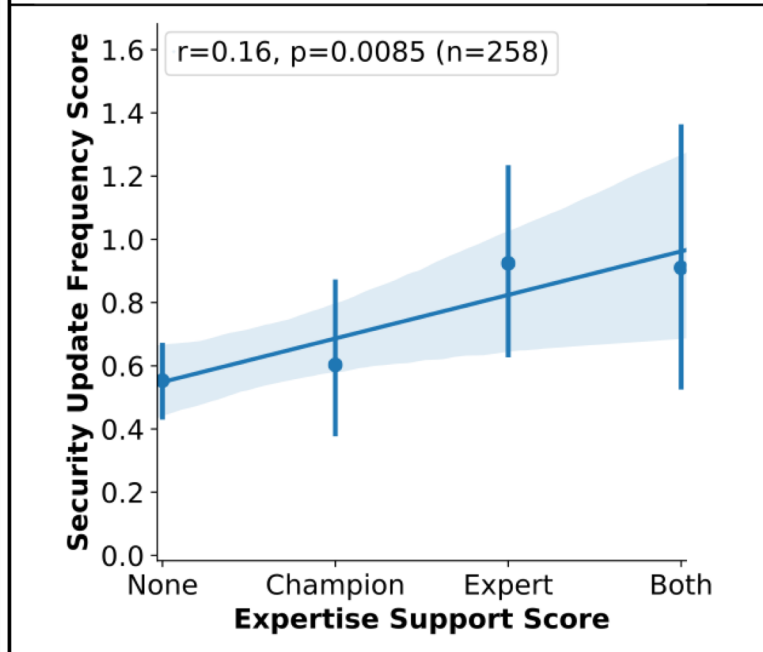
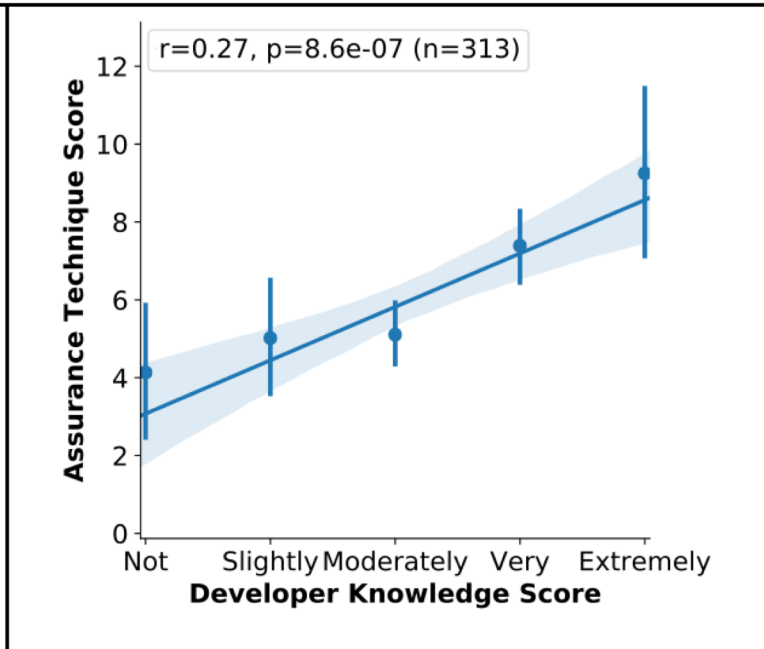
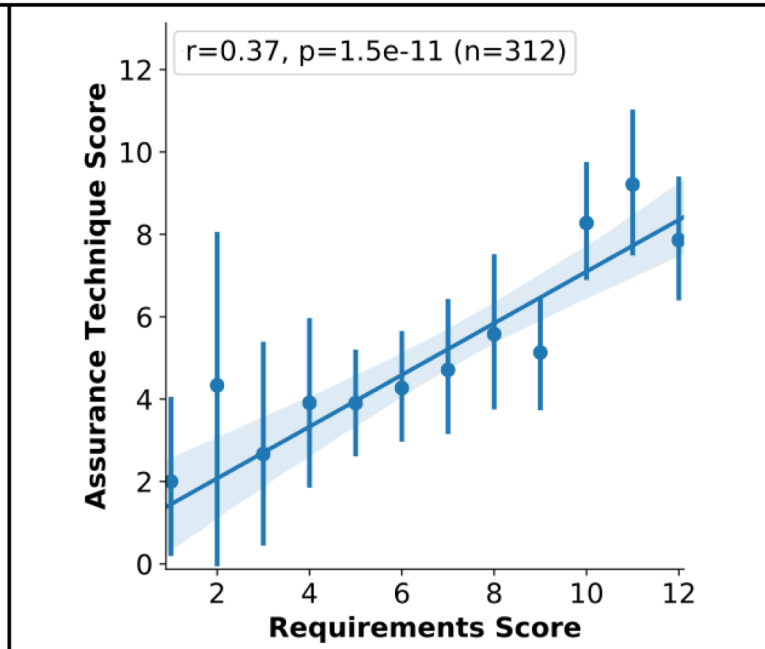
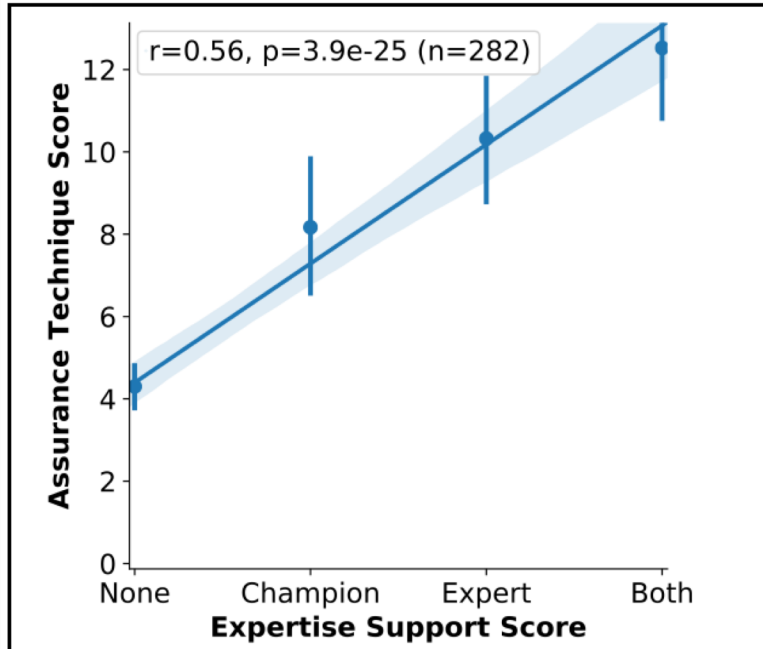
*c.weir1@lancaster.ac.uk*











# Integrity?

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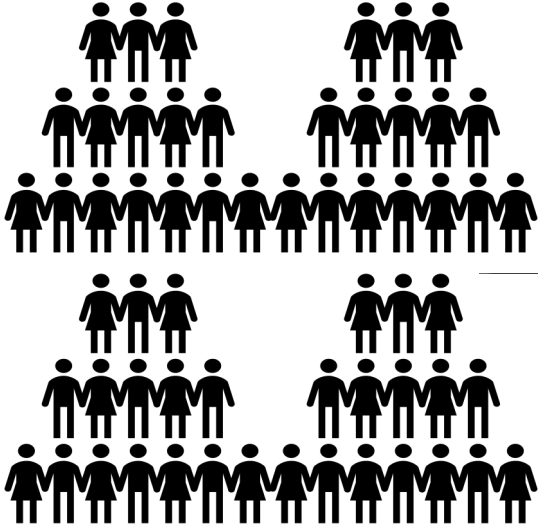
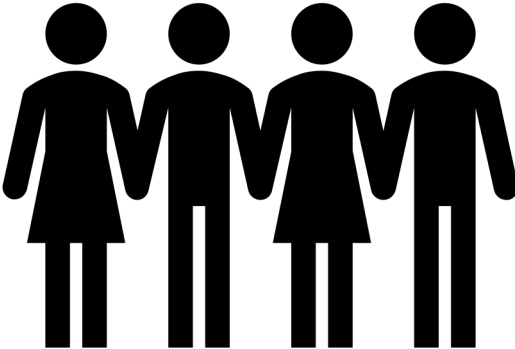
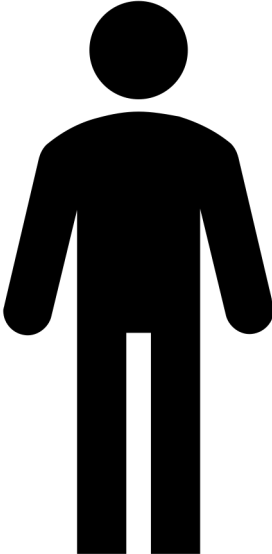
Checked and  
double checked  
survey design

Meaningful  
citing of  
proportions

Prediction-first  
statistics

# Checking...

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# And Double Checking...

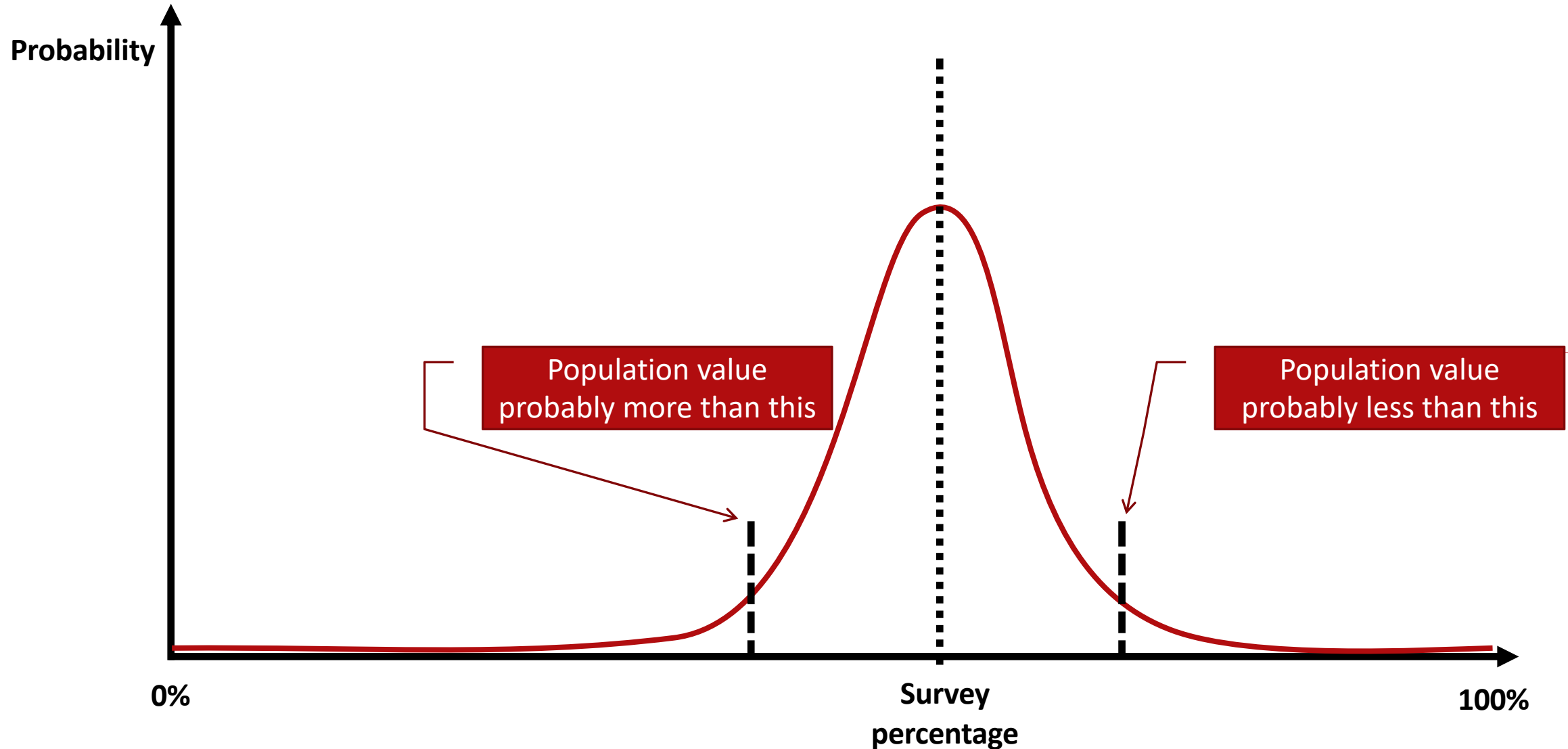
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Sample size

Filtering

Statistical checks

# Confidence Interval for a Population Proportion



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# Linear Correlation

Fundamental principal:  
prediction

Combining and munging  
variables

Checking preconditions  
afterwards

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