

# Cloudy With a Chance of Misconceptions

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# When did you last use an online office application?

## General Dynamics Wins \$7.6 Billion Contract to Supply Microsoft Office Software to the Pentagon

BY DAVID Z. MORRIS

August 29, 2019 11:10 PM GMT+2

fortune.com

SPRECHEN SIE CLOUD? NEIN -

## Office 365 declared illegal in German schools due to privacy risks

Microsoft's future in Germany is in question again.

JIM SALTER - JUL 15, 2019 4:58 PM UTC

BY DAVID Z. MORRIS

August 29, 2019 11:10 PM GMT+2

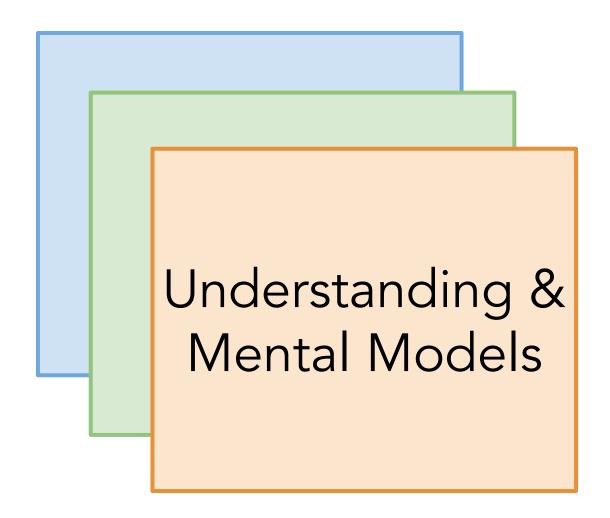
arstechnica.com



microsoft.com

How do they interact?

Awareness, Perception & Attitudes



#### 1. Use of Office Tools

Establishes office and cloud office usage patterns of our participants.

#### 2. Document Safety

Explores participants' perceptions of safety for documents on their computer versus in the cloud.

#### 3. Document Access

Explores participants' perceptions about unauthorized access of their documents and breach disclosures.

#### 4. Document Storage

Explores participants' perceptions about the storage of their cloud office documents.

[Assigned depending on crowd worker platform.]

#### 5a. Responsibility (GER)

Explores perception of cloud provider responsibilities (Localized for Germany).

#### 5b. Responsibility (U.S.)

Explores perception of cloud provider responsibilities (Localized for the U.S.).

[Participants were equally distributed among both conditions.]

#### 6a. Personal Perception

Explores perception of personalized scenarios.

#### 6b. General Perception

Explores perception of generalized scenarios.

#### 7. Data Protection

Explores participants' general perceptions and models about the protection of their documents.

#### 8. GDPR

Explores participants' awareness of the European General Data Protection Regulation (GDPR).

#### 9. Demographics

General demographics (age, gender, CS experience) and feedback.

Quant + Qual

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Pretesting

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## Amazon's MTurk





Amazon's MTurk



ClickWorker





## Amazon's MTurk







ClickWorker

- 229 responded
- 22 did not finish
- 7 excluded
- = 200 participants

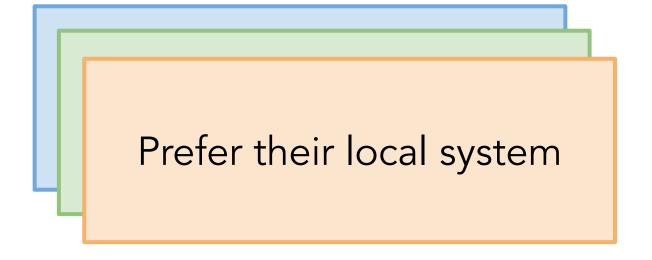
Our participants ...

Prefer to store on the platform they edit with

## Our participants ...

Agree on benefits: free access and easy collaboration

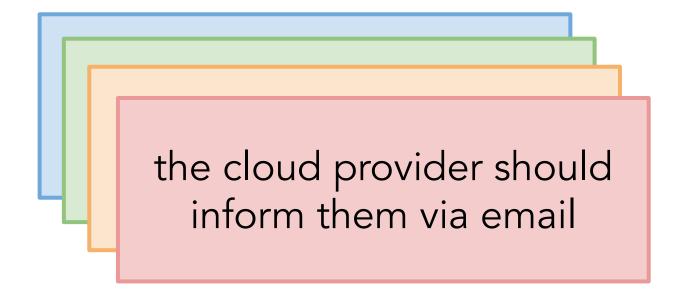
## Against unauthorized access, our participants ...



## Some assumptions seem to be less developed ...

[...] because I think it is not possible to hack the cloud - P219

In case of unauthorized access, our participants think ...



Interaction

Perception

Understanding

Interaction

Perception

Understanding



Amazon's MTurk



ClickWorker



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