

IN FOCUS, OUT OF PRIVACY: THE WEARER'S PERSPECTIVE ON THE PRIVACY DILEMMA OF CAMERA GLASSES

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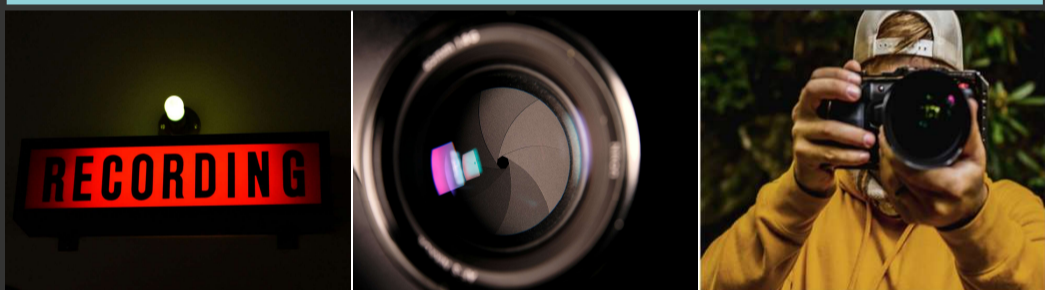


Regular Ray-Ban Sunglasses



Ray-Ban Stories Camera Glasses

PRIVACY INDICATORS



RESEARCH QUESTIONS

- Are users aware of the *privacy implications* of wearing camera glasses?
- How does wearing camera glasses affect *users' privacy behavior*?
- What are the *privacy needs* of the wearers?

METHODOLOGY

Diary Study

14 day *in-situ* *micro-longitudinal* diary study

Recruitment

r/RayBanStories: Ray-Ban Stories subreddit

Participants

N = 15
6 existing, 9 new

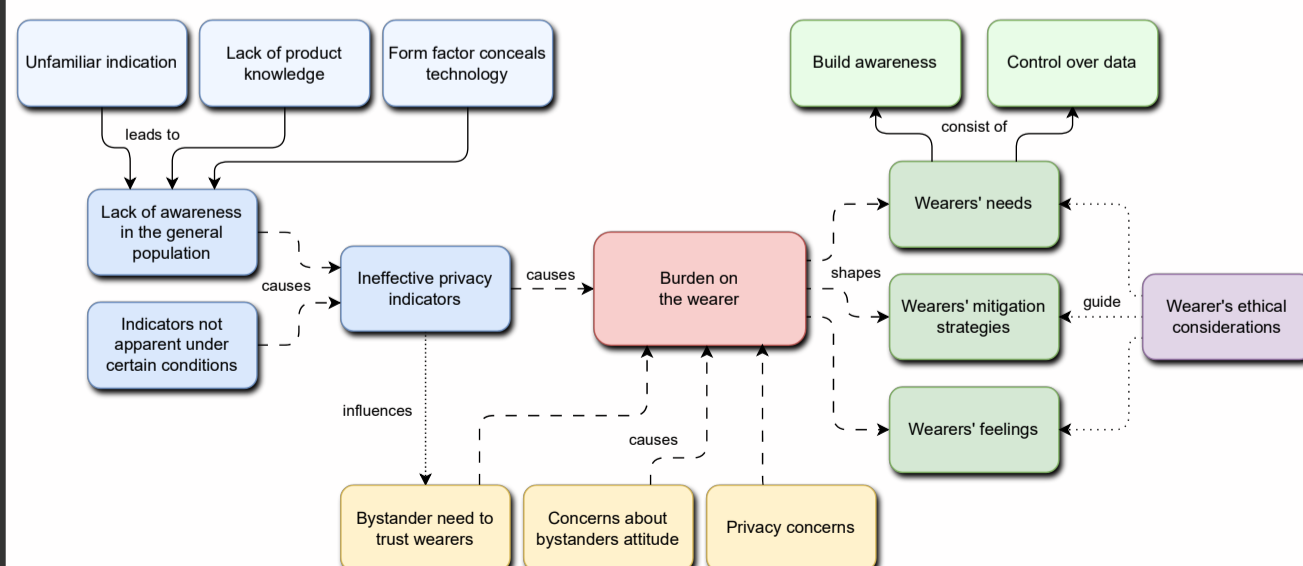
How often did you use the Ray-Ban glasses during the day?

How did you feel while using the glasses?

How do you think people around you perceive you?

Can you tell us about any situation that made you rethink/reevaluate the way you use the glasses? What actions did you take to fix this?

FINDINGS



TAKEAWAYS

- New users *reflected critically* on the camera glasses while existing users did not apply the same scrutiny.
- Wearers sense that the *burden of preserving bystanders' privacy* relies on them, along with a stigma of wearing such a gadget.
- Wearers want *conspicuous privacy indicators* to communicate ongoing recordings to bystanders, yet they also seek *less noticeable privacy indicators* to avoid attracting attention.

