

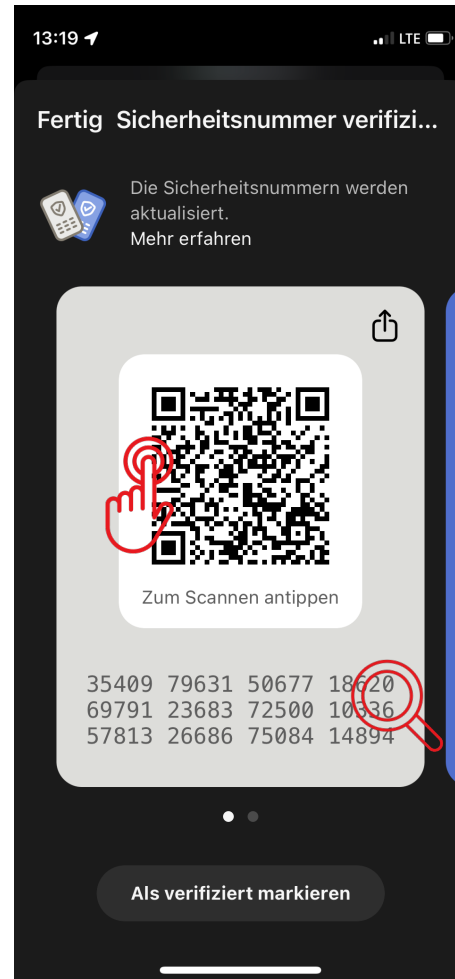
Can Johnny be a whistleblower?

A qualitative user study of a social authentication Signal extension in an adversarial scenario

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CURRENT AUTHENTICATION CEREMONIES



AC = verifying the public key

NEW: SOCIAL AUTHENTICATION

New Authentication Ceremony: Social Authentication



Please prove that you are Bob.

Ok! I am the same person who currently has access to the account "Bob" on Example.org. Here is a cryptographic signature of this claim, signed by Example.org ...



HOW SECURE IS SOCIAL AUTHENTICATION?

- Lab study ~1h
- Whistleblower scenario
 - Participant should share files about corruption in the government
- 3 journalists – 3 possible ACs
- No-win scenario: PITM attack
- Compensation: additional money for correct decisions



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QR-Code
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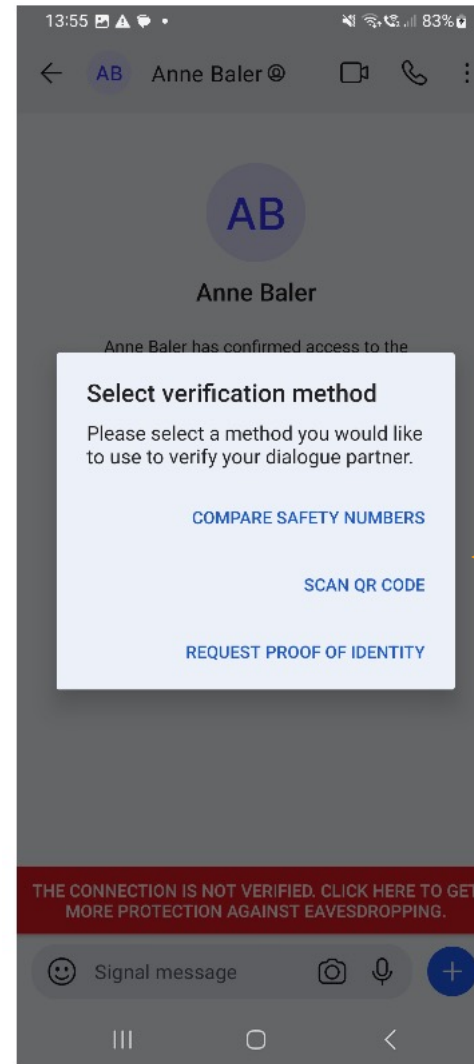
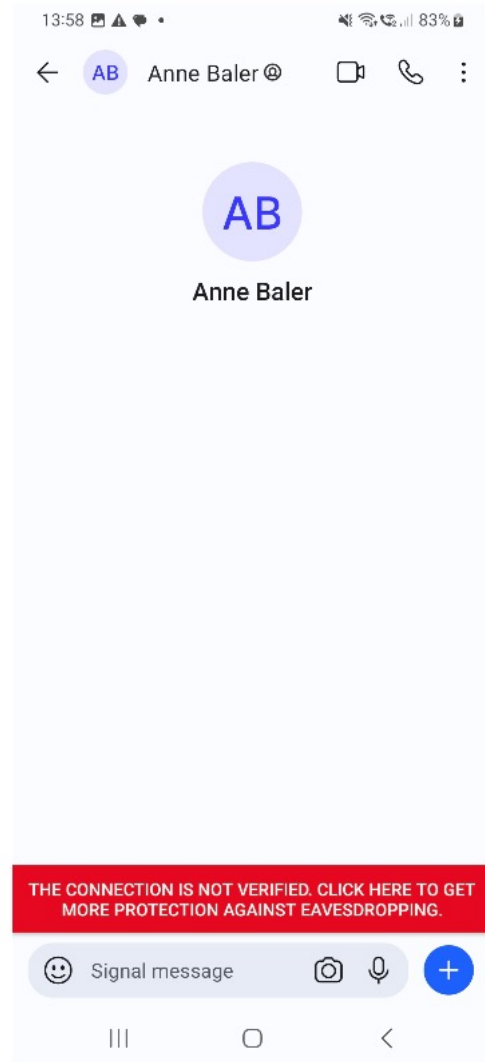
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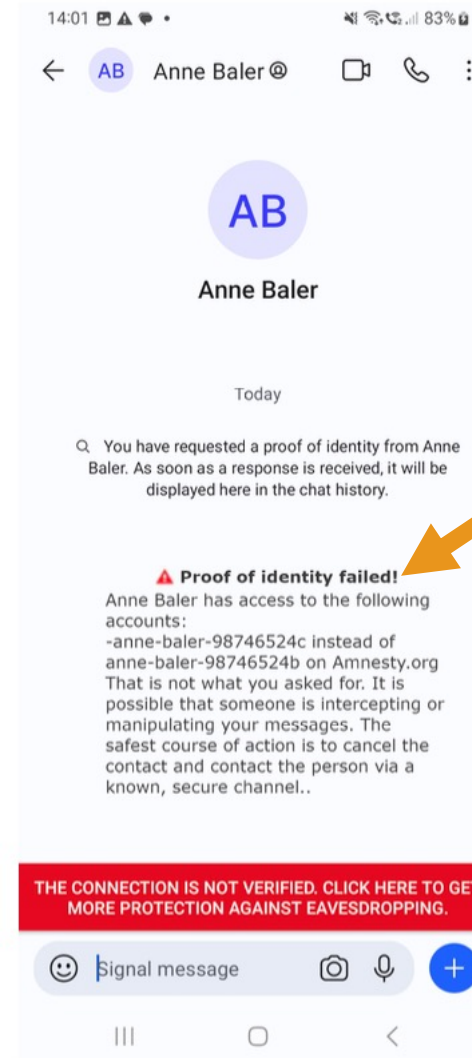
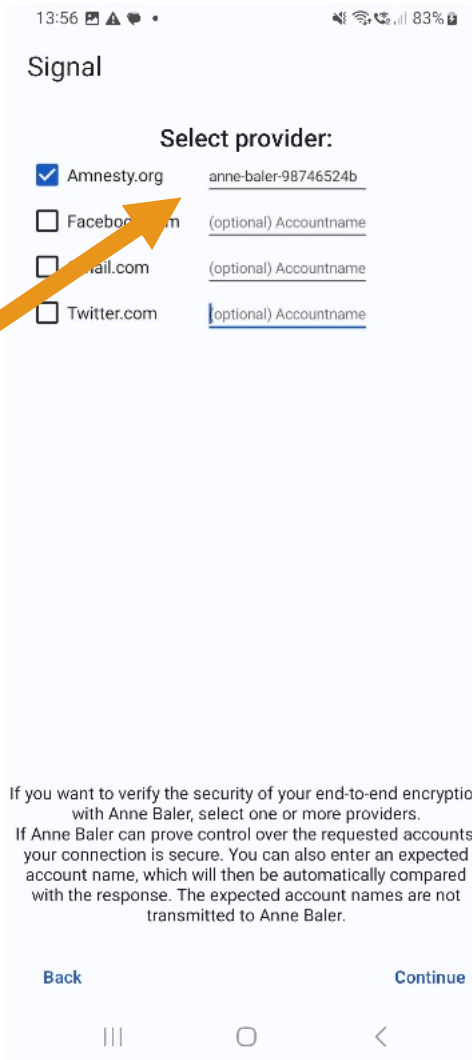
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Social Authentication

Leading the User to the AC



UI - Social Authentication



RESULTS - HOW SECURE IS SOCIAL AUTHENTICATION?

- 18 participants
- 7 failed the scenario (send the data)
- Themes
 - In-band comparison (4x)
 - Gambling for more compensation (1x)
 - Stress during the study (1x)
 - **Fast-clicking (1x)**

What now?

- Scenario allowed participants to reason and decide
- Social authentication caused less failures than current ACs
- More research is needed on the perception of SA

Any Questions/Comments?
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