PrivImage: Differentially Private Synthetic Image Generation using Diffusion Models with Semantic-Aware Pretraining

### 33rd Usenix Security Symposium 2024

#### **Presenter: Chen Gong**

Kecen Li<sup>\*,1</sup>, Chen Gong<sup>\*,2</sup>, Zhixiang Li<sup>3</sup>, Xinwen Hou<sup>1</sup>, Tianhao Wang<sup>2</sup> \*Indicates Equal Contribution

> <sup>1</sup>Chinese Academy of Sciences <sup>2</sup>University of Virginia <sup>3</sup>University of Bristol

## **Privacy Leakages in Images**

**Training Set** 



Caption: Living in the light with Ann Graham Lotz

Generated Image



Carlini

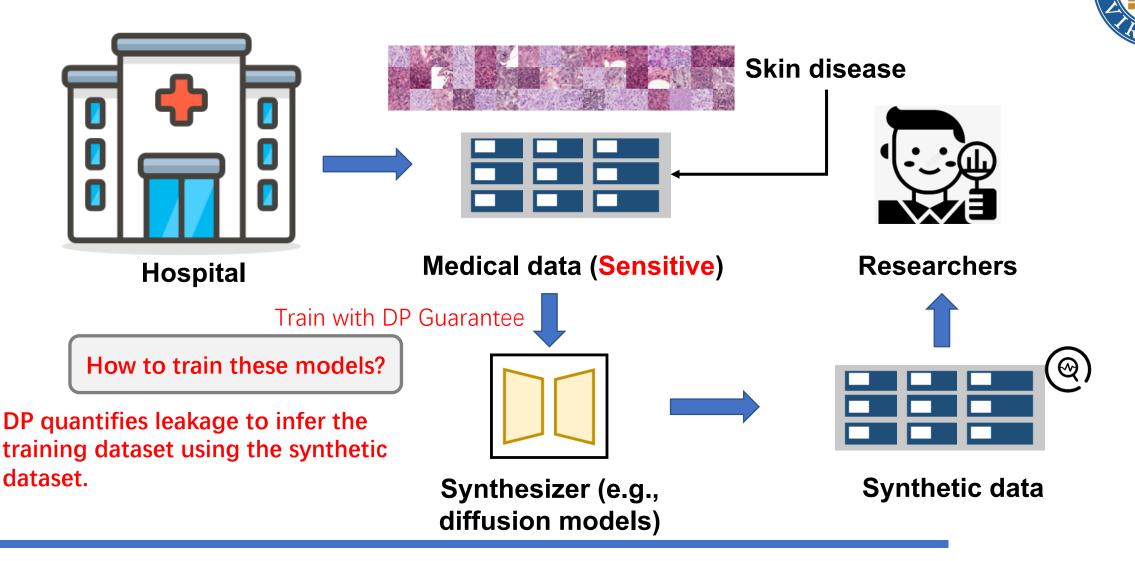
Prompt: Ann Graham Lotz It is necessary to develop safe generative models for pr image synthe How to solve it?



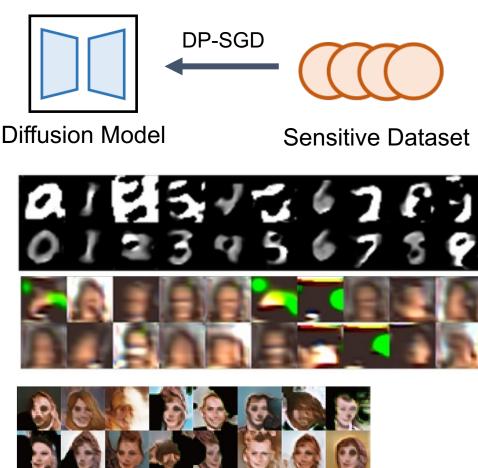


Carlini N, Hayes J, Nasr M, et al. Extracting training data from diffusion models. USENIX Security 2023.

## **Differentially Private (DP) Image Dataset Synthesis**



## **Deep Generative Models + DP-SGD**<sup>[a]</sup>



Struggles in Synthesizing High-Quality Images

**DP-MERF**<sup>[b]</sup>: Differentially private mean embeddings with randomfeatures for practical privacy-preserving Data generation.

**DPDM**<sup>[c]</sup>: Differentially Private Diffusion Models.

[a] Abadi, Martin, et al. "Deep learning with differential privacy." CCS, 2016.

[b] Harder, Frederik, et al. "Dp-merf: Differentially private mean embeddings with randomfeatures for practical privacy-preserving data generation." AISTATS, 2021.

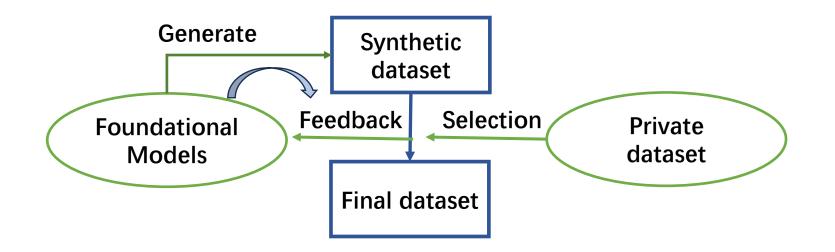
[c] Dockhorn, Tim, et al. "Differentially Private Diffusion Models." TMLR, 2023.



## Improving DP Image Synthesis

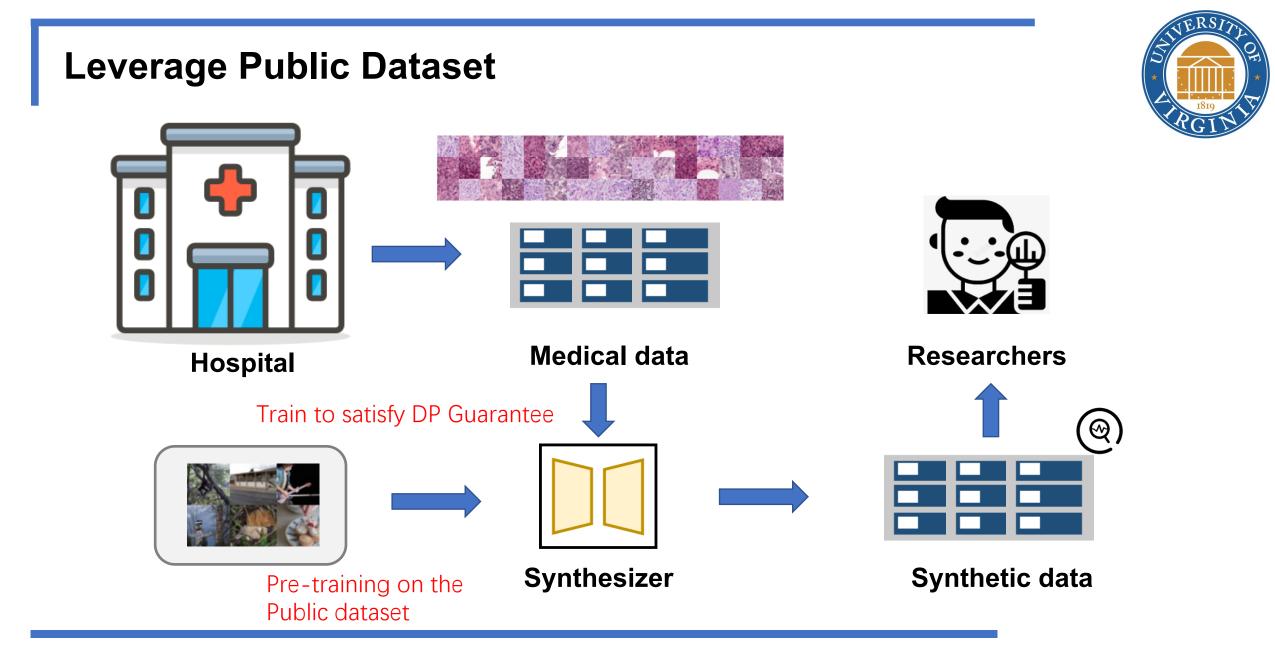


The synthesizer can already generate images that are similar to sensitive images.

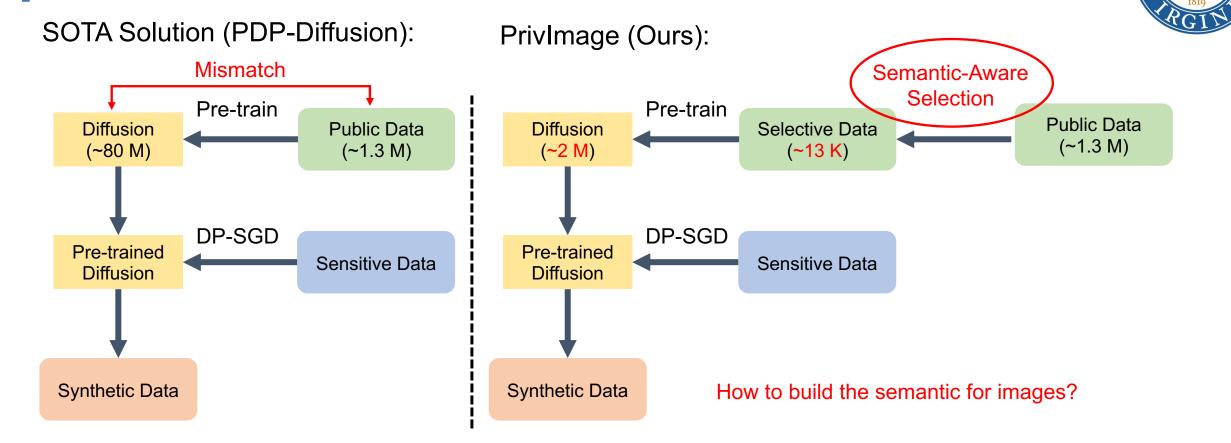


DPSDA proposes a Private Evolution algorithm that progressively guides the pre-trained models to generate a synthetic image dataset similar to the sensitive one.

Lin, Zinan, et al. "Differentially Private Synthetic Data via Foundation Model APIs 1: Images." ICLR 2024.



## **Comparing Our Method With Previous Work**



Ghalebikesabi S, Berrada L, Gowal S, et al. Differentially private diffusion models generate useful synthetic images. arXiv preprint arXiv:2302.13861, 2023.

### **Image Semantic**





"A **man** on a **boat** holding his **dog** in his lap."

"A man in grey shirt with camera on bench next to two dogs."

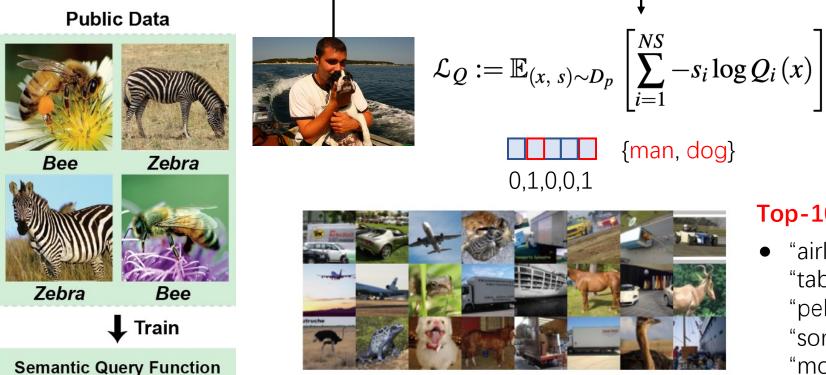
They are different at the pixel level but similar at the semantic level.

Semantics provide a **high-level** representation of images. Semantics capture the "meaning" of an image, which often requires higher-level processing and understanding.

If we do not have available query function, we can construct from public dataset.

Asgari Taghanaki, Saeid, et al. "Deep semantic segmentation of natural and medical images: a review." Artificial Intelligence Review 54 (2021): 137-178.

Li, Bingchen, et al. "Sed: Semantic-aware discriminator for image super-resolution." CVPR 2024.





#### **Top-10 semantics:**

"airline", "sport car", "ostrich", "tabby", "hartebeest", "pekinese", "tailed frog", "sorrel", "ocean liner" and "moving van".

## Step 1: Train a semantic query function. (For ImageNet, we use an 1000-categoriy image classifier.)

PrivImage: Differentially Private Synthetic Image Generation using Diffusion Models with Semantic-Aware Pretraining. Usenix Security 2024.

#### Contact me!!!

**Public Data** 



↓ Train Semantic Query Function

 $\mathcal{L}_{Q} := \mathbb{E}_{(x, s) \sim D_{p}} \left| \sum_{i=1}^{NS} -s_{i} \log Q_{i}(x) \right|$ 

More than 15 co-authors helps to improve the accept possibility!!!



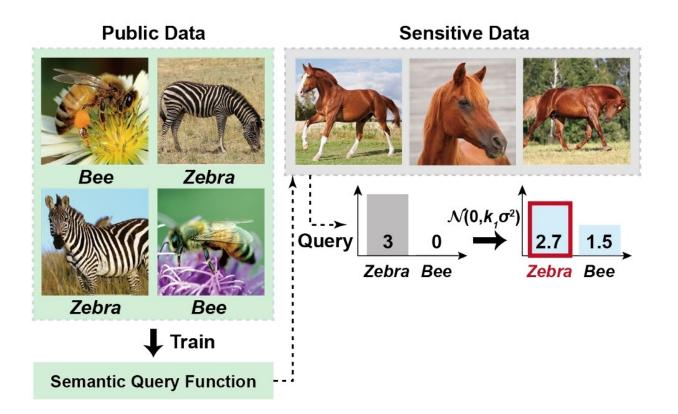
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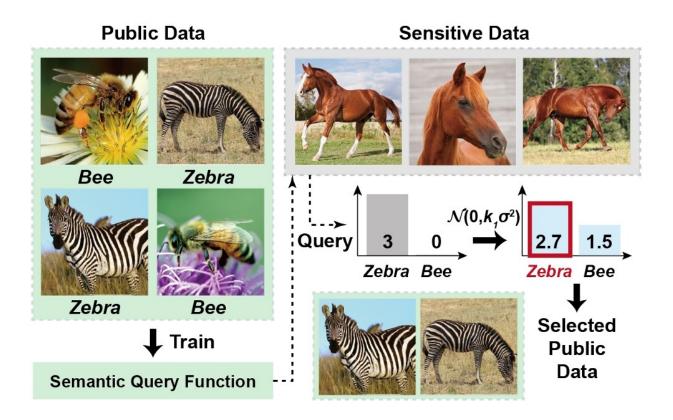
PrivImage: Differentially Private Synthetic Image Generation using Diffusion Models with Semantic-Aware Pretraining. Usenix Security 2024.





Step 2: Query the semantic distribution and inject Gaussian noise into the result.





Step 3: Select public data which have semantics with high probability.



#### **Examples of Datasets**



ImageNet

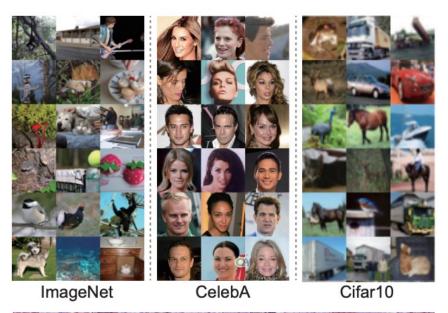


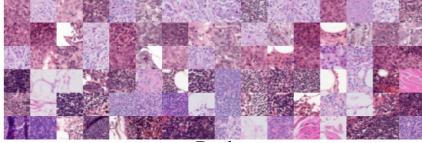
#### **Examples of Datasets**





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Skin Disease



#### **Examples of Datasets**





Skin Disease

We should not use ImageNet as pre-training dataset and Cifar10 as the sensitive dataset.



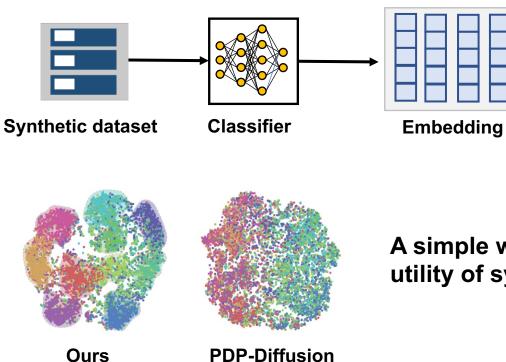


Tramèr, Florian Gautam Kamath Nicholas Carlini

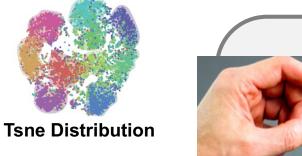


# RQ1. How effective is PrivImage for synthesizing useful images?





A simple way to present the utility of synthetic dataset.



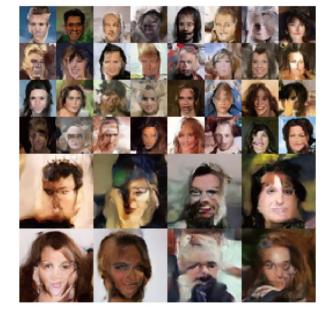


# RQ1. How effective is PrivImage for synthesizing useful images?





Ours

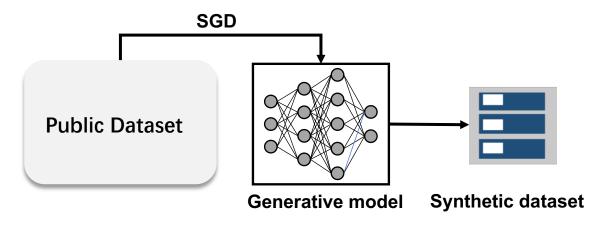


**PDP-Diffusion** 

**Answers to RQ1**: On average, the FID of the synthetic dataset is **6.8%** lower, and the CA of the downstream classification task is **13.2%** higher, compared to the state-of-the-art method.

## **RQ2.** Is query selection useful?





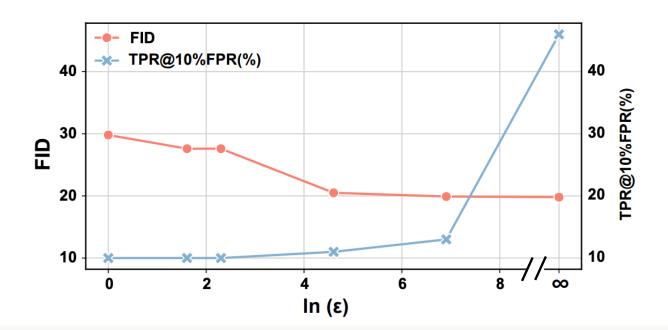
Only involved pre-training

Method	CIFAR-10	CelebA32	CelebA64
Privlmage	26.2	158.3	204.0
PDP- Diffusion	47.3	210.8	270.3

Lower FID means the synthetic images are more similar to the sensitive images.

Answers to RQ2: Before fine-tuning, Privimage produces synthetic images with a data distribution maligned with the sensitive data. As a result, Privimage delivers enhanced DP image synthesis.

## **Defend Against Membership Inferences**



Elaborate on what levels of DP are needed to be resistant to known attacks and how this affects the datasets's utility.

As  $\varepsilon$  increases, FID score drops and TPR@10%FPR rises.

If I want to more citations, refine my open-source repository.

Tomoya Matsumoto, Takayuki Miura, and Naoto Yanai. Membership inference attacks against diffusion models. In 2023 IEEE Security and Privacy Workshops (SPW), pages 77–83. (The simplest method for diffusion models to replicate)



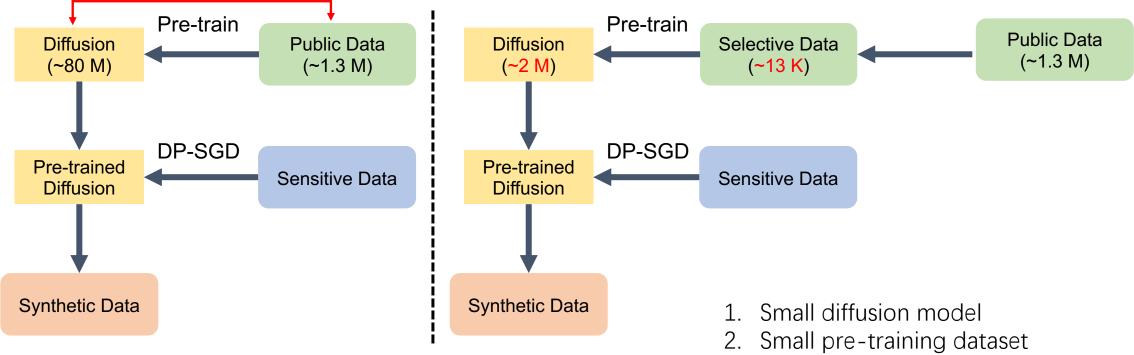
## Summary



#### SOTA Solution (PDP-Diffusion):

Mismatch

#### PrivImage (Ours):



- 1. Large diffusion models: suffers more from DP-SGD.
- 2. Large pre-training dataset: huge computational cost.

Ghalebikesabi S, Berrada L, Gowal S, et al. Differentially private diffusion models generate useful synthetic images. arXiv preprint arXiv:2302.13861, 2023.



# Hope it inspires!

## Questions are welcome 🥹!

chengong@virginia.edu



Paper

