

#### How Does a Deep Learning Model Architecture Impact Its Privacy?

 A Comprehensive Study of Privacy Attacks on CNNs and Transformers

Ming Ding <u>{ming.ding@data61.csiro.au</u>} Principal Research Scientist & Science Lead Privacy Technology Group, Data61, CSIRO, Australia Aug 2024

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Guangsheng Zhang<sup>1</sup>, Bo Liu<sup>1</sup>, Huan Tian<sup>1</sup>, Tianqing Zhu<sup>1</sup>, Ming Ding<sup>2</sup>, Wanlei Zhou<sup>3</sup>









## Agenda

- Background and Motivation
- Methodology and Key Findings
- Appendix: More Experimental Results



## **Global AI Regulation Activities**





## Privacy Attacks – Membership Inference Attack



- Membership Inference Attack (MIA):  $Pr[h \in x_{train}|y]$
- y: Victim model's prediction results or confidence scores
- Method: NN based (Shadow training, prediction confidence scores), Likelihood based (LiRA, Likelihood ratio attack, multi shadow models)



## Privacy Attacks – Attribute Inference Attack



- Attribute Inference Attack (AIA): *I*(*s*; *y*)
- *y*: Victim model's intermediate features
- Method: Train an attack model based on features



## Privacy Attacks – Gradient Inversion Attack



- Gradient Inversion Attack (GIA): Pr[x|y]
- *y*: Victim model's gradients
- Method: Optimization between gradients and reconstructed samples



## Motivation of Our Work

- Privacy attack performance varies from model to model, which cannot be solely explained by model's overfitting level.
- Does the design of a model's architecture play a role in its privacy weaknesses?



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# Our Methodology

- Part I: Conduct a head-to-head comparison of CNNs and transformers
   Victim CNNs: ResNet-50, ResNet-101
   Victim Transformers: Swin-T, Swin-S
   Three privacy attack methods: MIA, AIA, and GIA
   Fair comparison: Comparable model sizes, over-fitting levels, primary-task accuracy
- **Part II**: Morph a CNN to a transformer-like network **step by step**, and identify the steps that introduce significant privacy risks



#### Morph ResNet-50 to ConvNeXt-T

 Liu, Zhuang, Hanzi Mao, Chao-Yuan Wu, Christoph Feichtenhofer, Trevor Darrell, and Saining Xie. "A convnet for the 2020s." CVPR 2022.







# Three Key Features of ResNets/CNNs

1. Convolution = Cross-correlation

"Attention" in transformers

- ➤ Convolution:  $f(t) * g(t) = \int_{-\infty}^{+\infty} f(\tau)g(t-\tau)d\tau$ ➤ Cross-correlation:  $f(t) * g(t) = \int_{-\infty}^{+\infty} f(\tau)g(t+\tau)d\tau$ ➤ np.convolve([1, 3, 1, 2, 3, 3, 5, 1, 3], [1, 0, 2]) → [1, 3, 3, 8, 5, 7, 11, 7, 13, 2, 6]
  ➤ np.correlate([1, 3, 1, 2, 3, 3, 5, 1, 3], [2, 0, 1], 'full') → [1, 3, 3, 8, 5, 7, 11, 7, 13, 2, 6]
- 2. Residual connections to mitigate gradient vanishing "Skip connections" in transformers
- 3. 1x1 convolution blocks for dimension reduction or restoration

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"Matrices W<sup>Q</sup>, W<sup>K</sup>, W<sup>O</sup>" in transformers



## **Experimental Settings**

- **Datasets**: CIFAR10, CIFAR100, ImageNet1K, CelebA
- Attack Models: MLP models for MIA and AIA. For GIA, we optimize input and generate gradients to reconstruct the underlying data.
- Metrics for privacy attacks:

➤ MIA: Attack accuracy, Area under the ROC curve (AUC), etc.

>AIA: Attack accuracy, macro-F1 score, etc.

GIA: Mean squared error (MSE), Peak signal-to-noise ratio (PSNR), Learned perceptual image patch similarity (LPIPS), Structural similarity index measure (SSIM), etc.



## **Experimental Settings**

- Utility metric for primary classification task: Task Accuracy
- **Over-fitting level metric** for primary classification task: The accuracy difference between the training and testing of a victim model.
- We conducted ~1.5k experiments/training instances with ~1.2k training hours



## Main Findings

- Transformers exhibit higher vulnerabilities to these privacy attacks than CNNs.
- Primary causes: Fewer activation layers, the "Patchify" method in the stem layers, and layer-normalization layers make transformers more susceptible to privacy attacks than CNNs.



#### GIA on 14 Intermediate Models from ResNet-50 to ConvNeXt-T (CIFAR10)





#### GIA on 14 Intermediate Models from ResNet-50 to ConvNeXt-T (CIFAR10)

	Utility of the model	Efficacy of the GIA			
Steps	Task acc ↑	MSE↓	PSNR ↑	LPIPS $\downarrow$	SSIM ↑
<ol> <li>ResNet-50</li> <li>Channel dim</li> </ol>	$\begin{array}{c} 0.8220 \pm 0.0039 \\ 0.8240 \pm 0.0072 \end{array}$	$\begin{array}{c} 1.5096 \pm 0.5538 \\ 1.4706 \pm 0.5710 \end{array}$	$\begin{array}{c} 10.58 \pm 1.87 \\ 10.74 \pm 1.97 \end{array}$	$\begin{array}{c} 0.1624 \pm 0.0613 \\ 0.1724 \pm 0.0616 \end{array}$	$\begin{array}{c} 0.0896 \pm 0.0544 \\ 0.0826 \pm 0.0405 \end{array}$
<ol> <li>Stage ratio</li> <li>Patchify</li> </ol>	$\begin{array}{c} 0.8282 \pm 0.0040 \\ 0.8293 \pm 0.0061 \end{array}$	$\frac{1.5286 \pm 0.5246}{\textbf{0.9011} \pm \textbf{0.4376}}$	$\frac{10.56 \pm 2.05}{\textbf{12.97} \pm \textbf{2.10}}$	$\begin{array}{r} 0.1834 \pm 0.0581 \\ \textbf{0.0867} \pm \textbf{0.0436} \end{array}$	$\begin{array}{r} 0.0731 \pm 0.0613 \\ \textbf{0.1727} \pm \textbf{0.0794} \end{array}$
5. ResNeXtify 6. Inv bottleneck	$\begin{array}{c} 0.8397 \pm 0.0033 \\ 0.8407 \pm 0.0058 \end{array}$	$\begin{array}{c} 1.2415 \pm 0.6934 \\ 1.1123 \pm 0.4994 \end{array}$	$11.86 \pm 2.77 \\ 12.06 \pm 2.19 \\ 12.48 \pm 2.20 \\ 12.4$	$\begin{array}{c} 0.1066 \pm 0.0391 \\ 0.0989 \pm 0.0290 \\ 0.0021 \pm 0.0257 \end{array}$	$\begin{array}{c} 0.1334 \pm 0.0950 \\ 0.1429 \pm 0.0844 \\ 0.0252 \pm 0.0844 \end{array}$
<ul><li>7. Kernel sizes</li><li>8. New stem</li><li>9. Del 11 to CEL 11</li></ul>	$\begin{array}{c} 0.8432 \pm 0.0052 \\ 0.8459 \pm 0.0043 \\ 0.8426 \pm 0.0027 \end{array}$	$\begin{array}{c} 0.8206 \pm 0.3543 \\ 0.5684 \pm 0.3564 \\ 1.0540 \pm 0.5075 \end{array}$	$13.40 \pm 2.30$ $15.43 \pm 3.01$ $12.42 \pm 2.61$	$\begin{array}{c} 0.0821 \pm 0.0355 \\ 0.0752 \pm 0.0381 \\ 0.2422 \pm 0.0004 \end{array}$	$\begin{array}{c} 0.2353 \pm 0.0766 \\ 0.4924 \pm 0.1205 \\ 0.1746 \pm 0.1166 \end{array}$
9. ReLU to GELU 10. Removing Act	$\begin{array}{c} 0.8436 \pm 0.0027 \\ t  0.8480 \pm 0.0064 \\ \hline 0.8491 \pm 0.0059 \\ \hline \end{array}$	$1.0540 \pm 0.5075$ <b>0.0215 <math>\pm</math> 0.0150 0.0108 <math>\pm</math> 0.0130</b>	$\frac{12.42 \pm 2.61}{29.93 \pm 3.58}$	$0.2422 \pm 0.0904$ $0.0049 \pm 0.0026$ $0.0045 \pm 0.0032$	$0.1746 \pm 0.1166$ $0.9562 \pm 0.0224$ $0.9605 \pm 0.0232$
12. BN to LN 13. Sep downsame	$\frac{0.8491 \pm 0.0039}{0.8501 \pm 0.0031}$	$0.0198 \pm 0.0139$ $0.0049 \pm 0.0044$ $0.0121 \pm 0.0171$	$\frac{36.86 \pm 3.96}{33.79 \pm 4.69}$	$0.0043 \pm 0.0032$ $0.0005 \pm 0.0003$ $0.0011 \pm 0.0008$	$0.9003 \pm 0.0232$ $0.9927 \pm 0.0064$ $0.9859 \pm 0.0151$
14. ConvNeXt	$0.8523 \pm 0.0064$	$0.0121 \pm 0.0171 \\ 0.0177 \pm 0.0171$	$31.88 \pm 5.04$	$0.0032 \pm 0.0055$	$0.9666 \pm 0.0451$



## Intuitions

- Fewer activation layers allow transformers to preserve more information learned from the training data (non-linear function, hard to reverse-engineer)
- The "Patchify" method in the stem layers is a non-overlapping convolution process (stride=filter width) that can easily learn information from input data, improving the adversary's attack performance LN layers
   Goel, Surbhi, Adam Klivans, and Raghu Meka. "Learning one convolutional layer with overlapping patches." *ICML 2018*.
- Parameters in the LN layers increase the risk of overfitting in the model, potentially exposing sensitive information during privacy attacks

Xu, Jingjing, Xu Sun, Zhiyuan Zhang, Guangxiang Zhao, and Junyang Lin. "Understanding and improving layer normalization." *NIPS 2019*.



## Conclusion

- We discover that Transformers tend to be more vulnerable to privacy attacks than CNNs.
- We found several primary causes in the transformer model designs that lead to the privacy degradation.
- Privacy protection measures: Insert more activation layers and introduce additional noise to the "privacy-leakage" layers.



# Appendix



## **Results of MIA**

	CIFAR10		CIFAR100		
	Task acc ↑	Attack acc $\uparrow$	Task acc $\uparrow$	Attack acc $\uparrow$	
ResNet-50 Swin-T	$\begin{array}{c} 0.8220 \pm 0.0023 \\ 0.8335 \pm 0.0042 \end{array}$	$\begin{array}{c} 0.6385 \pm 0.0078 \\ 0.6904 \pm 0.0052 \end{array}$	$\begin{array}{c} 0.5288 \pm 0.0083 \\ 0.5632 \pm 0.0056 \end{array}$	$\begin{array}{c} 0.8735 \pm 0.0029 \\ 0.9340 \pm 0.0030 \end{array}$	
ResNet-101 Swin-S	$\begin{array}{c} 0.8301 \pm 0.0037 \\ 0.8258 \pm 0.0039 \end{array}$	$\begin{array}{c} 0.6317 \pm 0.0063 \\ 0.6405 \pm 0.0075 \end{array}$	$\begin{array}{c} 0.5313 \pm 0.0074 \\ 0.5665 \pm 0.0059 \end{array}$	$\begin{array}{c} 0.8607 \pm 0.0034 \\ 0.9357 \pm 0.0039 \end{array}$	

Transform is more vulnerable than CNN when facing privacy attacks





## Results of AIA

	Task acc $\uparrow$	Attack acc $\uparrow$	Macro F1 ↑
ResNet-50 Swin-T	$\begin{array}{c} 0.6666 \pm 0.0020 \\ 0.6587 \pm 0.0023 \end{array}$	$\begin{array}{c} 0.6854 \pm 0.0015 \\ 0.7312 \pm 0.0014 \end{array}$	$\begin{array}{c} 0.3753 \pm 0.0012 \\ 0.5530 \pm 0.0019 \end{array}$
ResNet-101 Swin-S	$\begin{array}{c} 0.6431 \pm 0.0029 \\ 0.6569 \pm 0.0024 \end{array}$	$\begin{array}{c} 0.6291 \pm 0.0023 \\ 0.7369 \pm 0.0036 \end{array}$	$\begin{array}{c} 0.4262 \pm 0.0009 \\ 0.5536 \pm 0.0015 \end{array}$

Transform is more vulnerable than CNN when facing privacy attacks





## Results of GIA

	│ MSE ↓	PSNR ↑	$LPIPS\downarrow$	SSIM $\uparrow$
ResNet-50 Swin-T	$\begin{array}{c} 1.3308 \pm 0.6507 \\ 0.0069 \pm 0.0071 \end{array}$	$\begin{array}{c} 11.30 \pm 2.24 \\ 36.24 \pm 5.21 \end{array}$	$\begin{array}{c} 0.1143 \pm 0.0403 \\ 0.0012 \pm 0.0016 \end{array}$	$\begin{array}{c} 0.0946 \pm 0.0989 \\ 0.9892 \pm 0.0118 \end{array}$
ResNet-101 Swin-S	$ \begin{vmatrix} 1.2557 \pm 0.6829 \\ 0.0063 \pm 0.0083 \end{vmatrix} $	$\begin{array}{c} 11.58 \pm 2.16 \\ 37.85 \pm 6.15 \end{array}$	$\begin{array}{c} 0.1461 \pm 0.1012 \\ 0.0016 \pm 0.0028 \end{array}$	$\begin{array}{c} 0.0784 \pm 0.0675 \\ 0.9878 \pm 0.0128 \end{array}$

Transform is more vulnerable than CNN when facing privacy attacks







CIFAR10, 3000 iterations CIFAR10, different iteration numbers ImageNet1K, 3000 iterations GIA performance. From the top row to the bottom: ResNet-50, Swin-T, ResNet-101, and Swin-S.



## Attack Performance GIA Based on Partial Gradients

Table 6: The performance of gradient inversion attacks when segmenting ViT-B to make a selection of gradients.

Layers	Num of layers	Params	$MSE\downarrow$	PSNR $\uparrow$
All	152	85.65M	$0.0007 \pm 0.0003$	$43.70\pm1.84$
Stem	4	0.59M	$0.0000\pm0.0000$	$67.43 \pm 5.03$
Attention	48	28.34M	$0.0020 \pm 0.0009$	$39.61 \pm 2.76$
MLP	48	56.66M	$0.0036 \pm 0.0016$	$36.98 \pm 2.59$
Norm	48	0.05M	$0.0040 \pm 0.0018$	$36.57\pm2.56$
Head	4	0.01M	$0.2776 \pm 0.2312$	$19.01\pm3.89$



#### GIA on 14 Intermediate Models from ResNet-50 to ConvNeXt-T

Steps	Task acc $\uparrow$	$MSE\downarrow$	PSNR ↑	LPIPS $\downarrow$	$\mathbf{SSIM} \uparrow$
1. ResNet-50	$0.8220 \pm 0.0039$	$1.5096 \pm 0.5538$	$10.58 \pm 1.87$	$0.1624 \pm 0.0613$	$0.0896 \pm 0.0544$
2. Channel dim	$0.8240 \pm 0.0072$	$1.4706 \pm 0.5710$	$10.74 \pm 1.97$	$0.1724 \pm 0.0616$	$0.0826 \pm 0.0405$
3. Stage ratio	$0.8282 \pm 0.0040$	$1.5286 \pm 0.5246$	$10.56\pm2.05$	$0.1834 \pm 0.0581$	$0.0731 \pm 0.0613$
4. Patchify	$0.8293 \pm 0.0061$	$\textbf{0.9011} \pm \textbf{0.4376}$	$\textbf{12.97} \pm \textbf{2.10}$	$\textbf{0.0867} \pm \textbf{0.0436}$	$\textbf{0.1727} \pm \textbf{0.0794}$
5. ResNeXtify	$0.8397 \pm 0.0033$	$1.2415 \pm 0.6934$	$11.86\pm2.77$	$0.1066 \pm 0.0391$	$0.1334 \pm 0.0950$
6. Inv bottleneck	$0.8407 \pm 0.0058$	$1.1123 \pm 0.4994$	$12.06\pm2.19$	$0.0989 \pm 0.0290$	$0.1429 \pm 0.0844$
7. Kernel sizes	$0.8432 \pm 0.0052$	$0.8206 \pm 0.3543$	$13.40\pm2.30$	$0.0821 \pm 0.0355$	$0.2353 \pm 0.0766$
8. New stem	$0.8459 \pm 0.0043$	$0.5684 \pm 0.3564$	$15.43\pm3.01$	$0.0752 \pm 0.0381$	$0.4924 \pm 0.1205$
9. ReLU to GELU	$0.8436 \pm 0.0027$	$1.0540 \pm 0.5075$	$12.42\pm2.61$	$0.2422 \pm 0.0904$	$0.1746 \pm 0.1166$
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12. BN to LN	$0.8501 \pm 0.0031$	$\textbf{0.0049} \pm \textbf{0.0044}$	$\textbf{36.86} \pm \textbf{3.96}$	$\textbf{0.0005} \pm \textbf{0.0003}$	$\textbf{0.9927} \pm \textbf{0.0064}$
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## Ablation Studies for MIA and AIA





Attribute inference



# Thank you

**Privacy Technology Group, Data61, CSIRO** Ming Ding, Ph.D. Principal Research Scientist & Science Lead

+61 2 9490 2252

Ming.Ding@data61.csiro.au

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